



Affordable Marketing Materials

◆ **International Association of Fire Chiefs (IAFC)**
Fillable marketing materials for recruitment
<https://www.iafc.org/topics-and-tools/resources/resource/customizable-marketing-materials>

◆ **National Volunteer Fire Council (NVFC)**
Create materials with pictures and designs
<https://makemeafirefighter.org/>

◆ **PosterMyWall**
Create recruitment flyers
<https://www.postermywall.com/>

◆ **Template.Net**
Fire department tri-fold templates
<https://www.template.net>

◆ **Pablo**
Free social media templates
<https://pablo.buffer.com/>

◆ **Pixlr**
Free photo editing and design tools
<https://pixlr.com/>

◆ **Canva**
Create images for job ads
<https://www.canva.com/>

◆ **Adobe Express**
Design flyers and social media content
<https://www.adobe.com/express/>