

**MEETING NOTES**  
**Public Engagement Working Group**  
**Water Sustainability Commission**  
**November 15, 2011**

The meeting was held on November 15, 2011 at the Fish and Game Headquarters in Concord, NH.

Commission members present: Denise Hart, Amy Manzelli, Marcy Lyman  
Guests: Paul Susca/DES staff

Issues discussed:

1) Fundraising update: Marcy met with Dick Ober of New Hampshire Charitable Foundation (NHCF) and was encouraged to submit letter/proposal on behalf of the Commission. They would be considered as off-cycle grant once letter was in. Denise will follow up with Park Foundation once NHCF letter is in.

**ACTION:** Recommended that Commission members be asked to authorize individuals to create proposals and have John sign off on final inquiry/proposal.

2) Outreach lists: Amy and Rebecca have finished the Excel outreach list. Rebecca completed her internship with Baldwin & Callen and is taking her bar exam today. They both added as much information as they could. We need to identify organizations not on list and fill in with contact people and events. Suggested coding the list with Executive Council districts and watersheds. Noted that a lot of progress has been made but need to do some formatting, send to commission members with instructions for how to add to lists.

We reviewed the state watershed/Executive Council district map that Paul developed and discuss prospective locations for outreach meetings. This included:

- District 3, Great Bay Estuarine Reserve
- Districts 2 & 4, Nashua or Manchester; possibly at University of NH-Manchester or Granite State College
- District 5, Keene
- District 1: We discussed of holding outreach events in several areas of this geographically large and watershed diverse district. This might include Plymouth/Meredith (north of Route 93), Conway (possibly at Granite State College's community room); Claremont; and Berlin (possibly at White Mountain Community College).

**ACTIONS:** Amy will take it back to Rebecca to complete and then send it around to subcommittee members. Paul will check with DES' media person Jim Martin to see if he might assist us with outreach through his contacts.

3) Outreach piece – the group discussed need to have general communications tool like a brochure for events/organizations that talks about the Commission and the work of sustainable management of water resources. We discussed the concept of “branding” either the work of the Commission or water sustainability. Determined can't be done in time we have, but should be recommendation in report.

4) DES' Water and Watershed Conference in March 2012: Paul brought information on the conference and we discussed opportunities to fill up the water sustainability track. Determined that we should work to achieve the following:

- Governor/Introduction/Keynote
- Morning Plenary have speaker or panel
- 2 hour afternoon interactive session modeled after a NH Listens Session

ACTION: Have meeting/conference call to finalize and get proposal to conference organizers; a proposal is due December 15th

5) NH Water Pollution Control Association (NHWPCA) Legislative Breakfast: We agreed to work to get Governor to speak, see if we could get special discounted rate if LNH alums/class attend and bring a legislator. There is a NHWPCA planning meeting on Friday, Nov. 4 – Amy volunteered to attend on behalf of our subcommittee.

6) Talking points – deferred any discussion/action

Example to add to list of possibilities for Governor to talk about: Green Mountain Watershed – passed DES model groundwater ordinances.

7) Next meeting scheduled for December 9 2:30pm at Baldwin & Callen Law offices in Concord

Meeting adjourned at 2pm.