PER-344 Social Media Tools & Techniques

This course is designed to provide participants with the knowledge and skills to use intermediate social media tools and techniques for situational awareness during an emergency. Participants will learn and use tools such as mapping applications, data analysis, and data mining for research and management. It aims to reach public and private sector organizations who have responsibility for conveying disaster-related information to the public or who are responsible for gathering information during and after a disaster.

| When:          | Tuesday, December 3, 2019  
|               | 8:30 am – 5:30 pm (8 hour class time) |
| Where:        | Edward Cross Training Complex - NHANG  
|               | 722 Riverwood Drive  
|               | Pembroke NH 03275 |
| Prerequisites:| ➞ Participants will be required to bring their own laptop or Wi-Fi enabled device to the training session for the hands-on exercises.  
|               | ➞ Participants must have Twitter, Facebook and Instagram accounts prior to attending the course.  
|               | FEMA SID # https://cdp.dhs.gov/femasid/register  
|               | Please bring your SID# to class. |
| Audience:     | Public and private sector organizations with the responsibility to:  
|               | ➞ Convey disaster-related information to the public  
|               | ➞ Gather information during and after a disaster |
| How to Register: | Register online by clicking 2320ODP358  
|               | https://nhfa-ems.com/events/per-344-social-media-tools-techniques-2320odp358-pembroke-12-3-19/  
|               | OR...  
|               | A General Admissions Application can be found online. Scanned applications and required prerequisites can emailed to fstems@dos.nh.gov |

✓ Intermediate Social Media Tools ✓ Intermediate Social Media Techniques ✓  
✓ Using Data-mining and Crowdsourcing during Disasters ✓ Exercise Scenario ✓