

A word about Warner (I chair the planning board). In response to *Reed v. Gilbert*, last year the planning board prepared changes to the zoning ordinance, which were adopted in March of this year. As I've mentioned in a couple of seminars, I don't consider Warner's amendments to be "Reed-proof," but rather to be "Reed-resistant." There are provisions in the ordinance that are arguably content based, but the planning board decided that it was worth the risk. And that really is the question that all communities need to decide with regard to their sign ordinances: what is your level of risk aversion relative to *Reed*-based challenges?

I think the Warner ordinance provides a decent balance, but it certainly isn't perfect.

Ben Frost

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Re: [Plan-link] Sign Ordinance amendments to address *Reed v. Town of Gilbert*