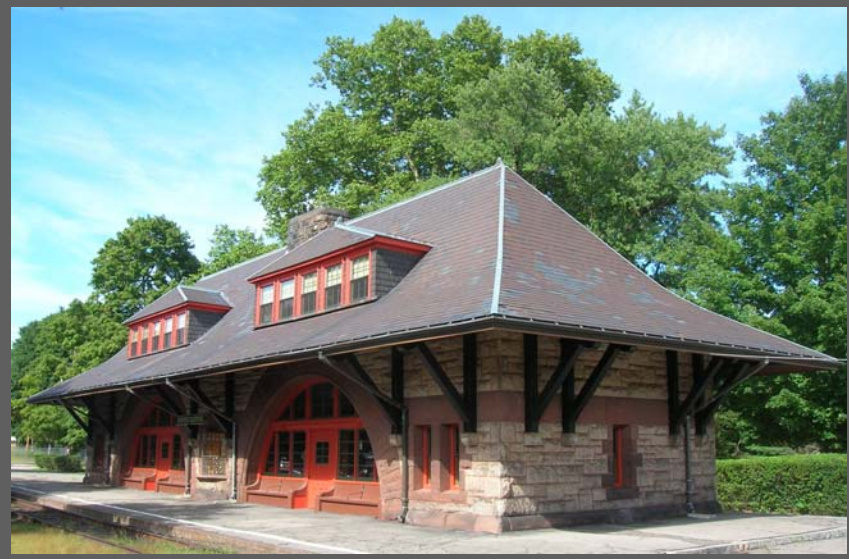
# THE WAY WE USED TO BUILD



# THE WAY WE BUILD NOW

# WE CAN DO BETTER

# MCDONALD'S

# HARMONY WITH SURROUNDINGS

# STREET WALLS

# PLACEMENT ON THE SITE

# SCALE

# SCALE

# SCALE

# MASSING

# MASSING

# ROOF

Bank of America

MARKET BASKET

Hannaford

Pizza Hut
ITALIAN BISTRO

# BUILDING FAÇADE

## Vertical Elements

# BUILDING FAÇADE

## Horizontal Elements

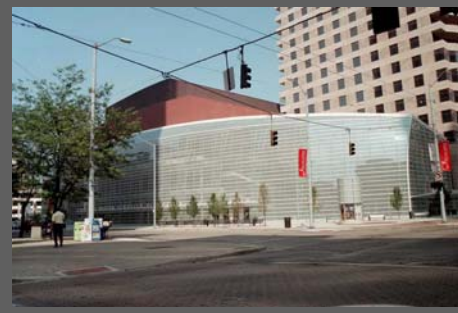
# ENTRANCE

# ENTRANCE

# THE GLORY OF PORCHES

# FENESTRATION

## (that means “windows”)



# DETAILS

# PROPORTION

# MATERIALS

# MATERIALS

# COLOR

CONTRACTOR PICK-UP

NESTING

Pizza Hut
ITALIAN BISTRO

meineke

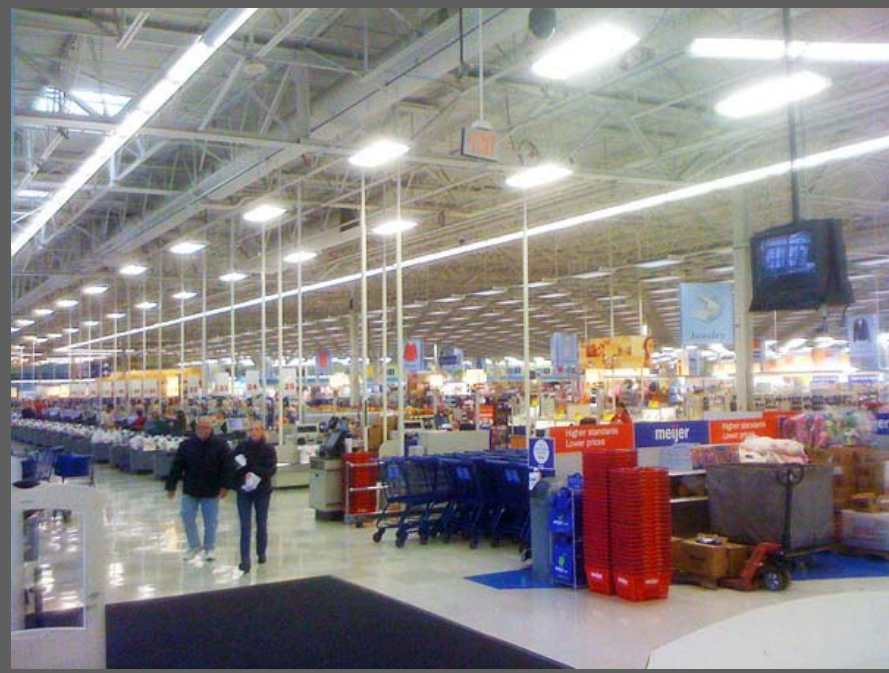
# BEFORE

# AFTER

# GOOD TRADITIONAL ARCHITECTURE

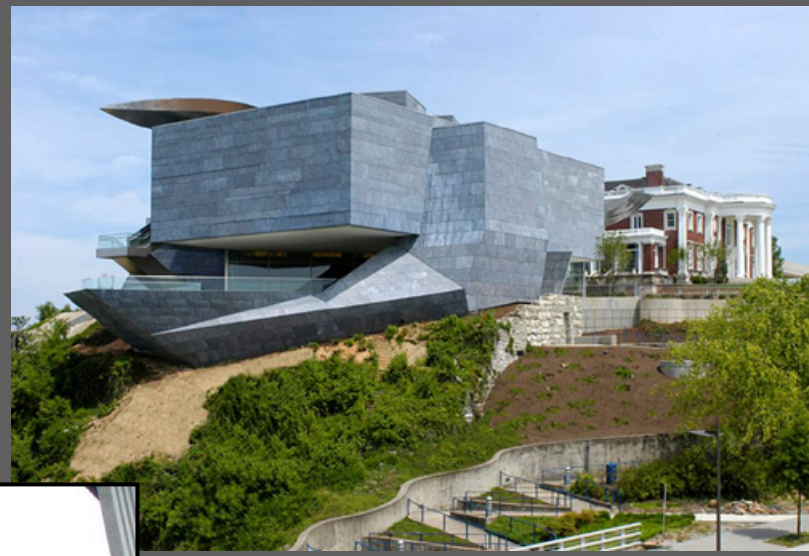
HOWARD BUILDING Q & F TERRY ARCHITECTS

# ERSATZ HISTORICISM



# MODERNISM

# ARCHITECTS RUN AMOK



# FORM BASED CODES

# THE DUPLEX

# DOWNTOWN

# THE WAY IT CAN BE AGAIN