

KEYS TO SUCCESS

FOR LOCAL PRESERVATION EFFORTS

- ☛ Grassroots initiative and/or support
- ☛ Networking & information sharing
- ☛ Partnering (gaining helpers & supporters)
- ☛ Strategic linkages
- ☛ Scrupulous nonpartisanship
- ☛ Truthfulness and trustworthiness
- ☛ Creativity & humor (avoid sarcasm or cynicism)
- ☛ Positive emphasis (NO name-calling!)
- ☛ Negotiation / coordination / consensus to get a win-win solution (or at least one where resentment doesn't smolder on afterward)
- ☛ Generosity with praise and thanks
- ☛ Maintaining the gains / tending the garden of success

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