

## FUNDRAISING FOR HISTORIC PRESERVATION PROJECTS: A FEW PROVEN TIPS TO HELP YOU GET STARTED



Develop a clear idea of what you want to do, how you plan to carry out the project, and how much it will cost before asking anyone for assistance or support. Individuals, funding agencies and foundations are much more likely to support your project if they know how their resources will be used and why they are needed.



Be sure you have strong local support before approaching an outside source for funding. Every funding organization likes to know that it is assisting a project the community wants.



Don't overlook local funding sources, including individuals. Over 90 per cent of all funding for nonprofit and volunteer organizations comes from local sources.



Find out as much as possible about each funding source before asking for funds. Make sure your project meets its criteria.



Don't ignore indirect financial assistance, including tax credits, easements, mortgage insurance, and in-kind services or materials. These can be valuable ways to reduce the cost of your project.

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