



2017 CREATIVE INDUSTRIES U.S. STATES

Data Source: Dun & Bradstreet, April 2017. Data Analysis: Americans for the Arts, August 2017.
www.AmericansForTheArts.org/CreativeIndustries

This Creative Industries: Business & Employment in the Arts comparative report provides a research-based approach to understanding the scope and economic importance of the arts in the United States. The creative industries are composed of arts businesses that range from nonprofit organizations such as museums, symphonies, and theaters to for-profit businesses such as motion picture and design companies, and architecture firms. Arts businesses and the creative people they employ stimulate innovation, strengthen America's competitiveness in the global marketplace, and play an important role in building and sustaining economic vibrancy. In a global economy, the creative industries are durable and enduring local employers.

Nationally, 673,656 businesses are involved in the creation or distribution of the arts, and they employ 3.48 million people. This represents 4.01 percent of all U.S. businesses and 2.04 percent of all U.S. employees—demonstrating statistically that the arts are a formidable business presence and broadly distributed across our communities. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the United States. These data are current as of April 2017.

SORT (for filtering purposes only)	STATE	Census Bureau Population (2016 Estimate)	Total Number of BUSINESSES (April 2017)	Total Number of JOBS (April 2017)	Arts-Related BUSINESSES			Arts-Related JOBS		
					Total Arts-Related BUSINESSES (April 2017)	Arts-Related Businesses Per 1,000 Residents	Percentage of All Businesses that are Arts-Related	Total Arts-Related JOBS (April 2017)	Arts-Related Jobs Per 1,000 Residents	Percentage of All Jobs that are Arts-Related
1	Alabama	4,863,300	208,219	2,245,685	5,654	1.16	2.72%	29,879	6.14	1.33%
2	Alaska	741,894	42,824	438,242	1,705	2.30	3.98%	5,896	7.95	1.35%
3	Arizona	6,931,071	331,617	3,128,415	14,522	2.10	4.38%	74,688	10.78	2.39%
4	Arkansas	2,988,248	132,755	1,432,815	3,349	1.12	2.52%	18,103	6.06	1.26%
5	California	39,250,017	2,020,191	18,788,949	103,191	2.63	5.11%	545,627	13.90	2.90%
6	Colorado	5,540,545	386,088	3,163,526	18,880	3.41	4.89%	111,591	20.14	3.53%
7	Connecticut	3,576,452	231,300	2,257,267	10,403	2.91	4.50%	39,419	11.02	1.75%
8	Delaware	952,065	50,604	521,977	1,829	1.92	3.61%	7,374	7.75	1.41%
9	District of Columbia	681,170	48,402	1,076,052	2,510	3.68	5.19%	25,521	37.47	2.37%
10	Florida	20,612,439	1,485,371	11,014,897	58,162	2.82	3.92%	227,843	11.05	2.07%
11	Georgia	10,310,371	551,685	5,218,376	21,673	2.10	3.93%	129,386	12.55	2.48%
12	Hawaii	1,428,557	56,791	729,793	2,781	1.95	4.90%	12,323	8.63	1.69%
13	Idaho	1,683,140	89,568	746,849	2,921	1.74	3.26%	10,815	6.43	1.45%
14	Illinois	12,801,539	574,464	7,162,343	22,482	1.76	3.91%	134,372	10.50	1.88%
15	Indiana	6,633,053	308,714	3,405,122	9,647	1.45	3.12%	51,084	7.70	1.50%

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16	Iowa	3,134,693	195,874	1,785,274	5,595	1.78	2.86%	25,339	8.08	1.42%
17	Kansas	2,907,289	150,594	1,596,010	4,489	1.54	2.98%	21,096	7.26	1.32%
18	Kentucky	4,436,974	208,689	2,152,681	5,991	1.35	2.87%	29,652	6.68	1.38%
19	Louisiana	4,681,666	253,694	2,454,556	7,871	1.68	3.10%	41,109	8.78	1.67%
20	Maine	1,331,479	70,033	687,226	2,582	1.94	3.69%	10,445	7.84	1.52%
21	Maryland	6,016,447	319,421	3,339,047	13,185	2.19	4.13%	52,723	8.76	1.58%
22	Massachusetts	6,811,779	378,283	4,399,433	16,157	2.37	4.27%	95,658	14.04	2.17%
23	Michigan	9,928,300	470,563	5,002,782	17,394	1.75	3.70%	77,404	7.80	1.55%
24	Minnesota	5,519,952	324,289	3,423,820	13,039	2.36	4.02%	61,321	11.11	1.79%
25	Mississippi	2,988,726	122,508	1,335,420	2,740	0.92	2.24%	15,069	5.04	1.13%
26	Missouri	6,093,000	294,930	3,314,644	10,221	1.68	3.47%	68,481	11.24	2.07%
27	Montana	1,042,520	74,547	573,659	2,508	2.41	3.36%	8,995	8.63	1.57%
28	Nebraska	1,907,116	114,518	1,149,668	3,241	1.70	2.83%	18,405	9.65	1.60%
29	Nevada	2,940,058	111,191	1,311,266	4,942	1.68	4.44%	28,551	9.71	2.18%
30	New Hampshire	1,334,795	79,814	785,620	3,170	2.37	3.97%	16,587	12.43	2.11%
31	New Jersey	8,944,469	474,945	5,114,382	19,264	2.15	4.06%	80,233	8.97	1.57%
32	New Mexico	2,081,015	94,857	969,939	4,362	2.10	4.60%	15,678	7.53	1.62%
33	New York	19,745,289	958,259	10,976,508	50,337	2.55	5.25%	396,666	20.09	3.61%
34	North Carolina	10,146,788	487,025	5,073,804	16,940	1.67	3.48%	69,201	6.82	1.36%
35	North Dakota	757,952	53,907	493,217	1,267	1.67	2.35%	6,000	7.92	1.22%
36	Ohio	11,614,373	547,237	6,444,439	19,049	1.64	3.48%	94,040	8.10	1.46%
37	Oklahoma	3,923,561	189,704	1,934,956	5,406	1.38	2.85%	39,911	10.17	2.06%
38	Oregon	4,093,465	255,897	2,064,906	11,606	2.84	4.54%	46,927	11.46	2.27%
39	Pennsylvania	12,784,227	646,789	7,328,856	23,420	1.83	3.62%	156,712	12.26	2.14%
40	Rhode Island	1,056,426	54,276	620,821	2,305	2.18	4.25%	13,536	12.81	2.18%
41	South Carolina	4,961,119	211,101	2,227,487	6,625	1.34	3.14%	30,009	6.05	1.35%
42	South Dakota	865,454	57,107	508,460	1,352	1.56	2.37%	6,489	7.50	1.28%
43	Tennessee	6,651,194	289,398	3,358,328	10,518	1.58	3.63%	54,587	8.21	1.63%
44	Texas	27,862,596	1,404,135	13,778,968	53,136	1.91	3.78%	219,445	7.88	1.59%
45	Utah	3,051,217	146,120	1,441,514	6,567	2.15	4.49%	39,565	12.97	2.74%
46	Vermont	624,594	44,166	374,716	2,021	3.24	4.58%	6,874	11.01	1.83%

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47	Virginia	8,411,808	436,538	4,912,530	16,887	2.01	3.87%	76,432	9.09	1.56%
48	Washington	7,288,000	374,544	3,579,251	17,642	2.42	4.71%	69,844	9.58	1.95%
49	West Virginia	1,831,102	69,870	799,221	1,647	0.90	2.36%	8,924	4.87	1.12%
50	Wisconsin	5,778,708	273,888	3,322,420	9,171	1.59	3.35%	50,966	8.82	1.53%
51	Wyoming	585,501	35,104	332,112	1,008	1.72	2.87%	4,396	7.51	1.32%
52	Puerto Rico	3,411,307	10,506	386,096	266	0.08	2.53%	3,133	0.92	0.81%
53	United States Virgin Islands	102,951	786	14,212	26	0.25	3.31%	162	1.57	1.14%
TOTALS		326,641,771	16,803,700	170,698,557	673,656	2.06	4.01%	3,484,486	10.67	2.04%
AVERAGES		6,163,052	317,051	3,220,727	12,710			65,745		

Research Notes:

¹ Data from the District of Columbia, Puerto Rico, and the U.S. Virgin Islands are included in the business data provided by Dun & Bradstreet, and have been included in this analysis. Therefore, this report includes 53 records: the 50 U.S. states plus the three aforementioned geographic locations.

* All of the population estimates in this report are the most currently available 2016 estimates from the U.S. Census Bureau.

* These Creative Industries data are based solely on active U.S. businesses that are registered with Dun & Bradstreet. Because not all businesses register, our analyses indicate an under-representation of arts businesses (particularly those that are nonprofit arts organizations and individual artists). The data in this report, therefore, should be considered conservative.