



## ***Arts & Economic Prosperity IV: Report for the State of New Hampshire***

### **SUPPORTING QUOTATIONS**

#### **QUOTATION FROM AMERICANS FOR THE ARTS**

“Understanding and acknowledging the incredible economic impact of the nonprofit arts and culture, we must always remember their fundamental value. They foster beauty, creativity, originality and vitality. The arts inspire us, soothe us, provoke us, involve us and connect us. But they also create jobs and contribute to the economy.”

—Robert L. Lynch, President and CEO, Americans for the Arts

#### **QUOTATIONS FROM NEW HAMPSHIRE LEADERS**

“Support for the arts enriches our communities, not only by sharing the unique visions of society and culture offered by artists, but also in more tangible, real-world ways. Cultural institutions are important economic engines that complement travel and tourism efforts and make our cities and towns attractive destinations. They provide jobs in the creative economy and generate activities that in turn help attract and retain the innovative entrepreneurial class that creates jobs.”

—Byron O. Champlin, AVP – Program Officer, Lincoln Financial Group

“Supporting creative communities makes good business sense as well as aligns with our personal philosophy. Our most vibrant mixed-use and business projects around the state have had a critical component of attracting artists from many mediums and arts organizations. The unique environments of the mill properties attract many creative people who are committed to building the community, enhancing visibility and promoting each other.

“In Newmarket, we donated and delivered 6,000 square feet of finished civic space for the arts and cultural events, which when completed will add a whole new dimension to the Newmarket Mills which is thriving with over 150 residents and more than 30 businesses. Our residents and tenants have embraced Newmarket because they recognize the strength of what is already here and are excited for what the community is becoming. Kudos to the Newmarket Community Development Corporation and the town officials for having the foresight to enhance its creative economy as part of long range planning efforts.”

—Eric Chinburg, Chinburg Builders, Inc. and Newmarket Mills, LLC

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“We are in the hospitality business, which means we are in the tourism business. To succeed we need a strong art, cultural and creative economy. Art shows, performance art, music and festivals all are huge draws for tourists. Without them our businesses could not thrive. In building and owning offices in New Hampshire, tenants are drawn to those buildings where we have close connections to the arts in the area. It enriches the experience of people who work in the buildings and that in turn helps us command good rents. That in turn lets us reinvest in arts in the community.”

—Steve Duprey, Owner The Duprey Companies, New Hampshire

“New Hampshire’s arts and culture scene is an important part of what makes our state so appealing to visitors. Whether it’s taking in our historic theaters, art galleries, cultural landmarks or music venues, travelers to our state have more entertainment options, which increases our overall appeal as a vacation destination.”

—Lori Harnois, Director, N.H. Division of Travel and Tourism Development

“The hunger for art in our communities spans all ages, all backgrounds and all socio-economic classes. The arts play an integral role in all our lives not only because they encourage us to think, feel and express ourselves but also allowing us to connect with each other in unique ways. Our cultural organizations as well as individual artists are also educators who serve as businesses which power the growth of our economic future. A vital arts sector attracts businesses, neighbors and visitors to our cities and towns, ultimately strengthening a robust, appealing and sustainable foundation for our New Hampshire communities.”

—Donnalee Lozeau, Mayor, City of Nashua

“The results from this work help us begin to move from anecdote to fact in our efforts to understand how the arts contribute to and shape the New Hampshire advantage.”

—Steve Norton, N.H. Center for Public Policy Studies

“This study shows that the arts are a very important component of our New Hampshire economy. The arts enrich our lives every day with music, video, books, plays, architecture, images from a variety of mediums, sculpture and so much more – all the while making creative jobs and providing income – who could ask for more from any industry.”

—Tom Putnam, Putnam Foundation

Director Emeritus, New Hampshire Business Committee for the Arts

“Just as oral health is an important facet of overall health, thriving arts and cultural organizations are important to a healthy state that attracts businesses, students, tourists and others. We encourage volunteerism because it engages our employees and offers development opportunities, and several of our managers provide leadership to advisory committees and boards of arts organizations. We invest in the arts because the marketing benefits are plentiful and diverse, and I encourage other business leaders to make the arts a giving priority.”

—Thomas Raffio, FLMI - President & CEO, Northeast Delta Dental