

# Helpful tips

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## Tips when Selling Tobacco Products, Nicotine/e-Liquid products, or e-Liquid Vaporizer Devices

Selling tobacco products, nicotine/e-Liquid products, or e-Liquid vaporizer devices is part of your job as an employee, but **it is against the law to sell tobacco products to persons under the age of 21**. In order to help New Hampshire merchants keep tobacco products — including cigars, cigarettes, chewing tobacco, pipe tobacco and e-cigarettes — out of the hands of minors the state has provided these helpful tips:

- **Do not guess someone's age. Request identification** from anyone you believe to be under the age of 27 to protect yourself and your customer. (See **Employees Need to Know** handout for additional details.)
- **Ask for photo identification before you ring up a sale.** A valid photo must include the customer's date of birth.
- If tobacco products are behind the counter (including e-cigarettes), ask for a **valid photo ID** before you retrieve the product.
- If the customer refuses to show identification, explain that without a valid photo, **the law will not allow** you to sell tobacco products.
- **Only sell in a direct face-to-face exchange.**
- **Do not sell flavored cigarette products.**
- **Do not give away free samples**, including any of their components or parts.
- Do not sell packages with **less than 20 single cigarettes**.
- **Only sell tobacco products, nicotine/e-Liquid products, or e-Liquid vaporizer devices to those who are 21 years old and older.**