

Compliance Goals

Protect your business;
protect your community!

By Charlie DeTar

The Synar inspection goal is to stop the sales of tobacco, nicotine/e-Liquid products, and e-Liquid vaporizer devices to those under the age of 21. In New Hampshire, compliance checks are performed to determine licensee compliance, evaluates education efforts, and raise awareness about the consequences of selling to a minor.



*Following the law isn't only
the smart thing to do, it's
also the right thing to do.*

What can you expect from a compliance check?

Our compliance under-aged buyers are:

- Between the ages of 16 & 19
- **Youthful** in appearance
- Males will have no facial hair
- Females will have minimal makeup
- **They will look like under-aged buyers!**

Our compliance underage buyers will always tell the truth and are trained in legal issues such as entrapment.

An estimated five million children who are living today will die prematurely because they began smoking cigarettes and/or using products that contain nicotine (e.g. e-liquids for vaping) as teens. Tobacco and nicotine products are addictive and deadly, leading to lung disease, cancer and premature death.