DANNY DeVITO IS COMING TO NEW HAMPSHIRE

Hollywood Star Hosts Bottle Signing for His Own Line of Premium Limoncello

Concord, NH – We remember him in TV hits like Taxi and blockbuster movies including The Jewel of the Nile. More recently, he’s starred in the cable-hit show, It’s Always Sunny in Philadelphia. What you may not know is for the last two years, Danny DeVito’s name has been on bottles of Premium Limoncello. This week, the Hollywood heavyweight will be in New Hampshire, inviting locals to try out his newest passion.

“It’s not just the fact that Danny DeVito’s Premium Limoncello uses only organic lemons that draws people to this product,” explains New Hampshire Liquor Commission Chairman Mark Bodi. “It’s about basic quality. Danny DeVito has put his name on a high quality lemon liqueur.”

Danny DeVito’s Premium Limoncello has been on store shelves since 2007, but this is the first time the man behind the label has paid a visit to New Hampshire. DeVito will be in Nashua this Saturday to sign bottles, greet liqueur enthusiasts and host a tasting for those who’ve never sampled this lemony liqueur. The price retails at $25.99, but is on sale through September 27th, as a featured part of a month-long Italian Wine and Spirits Sale.
This particular drink is best served very cold or on ice. This weekend, customers will be invited to sample Danny DeVito’s Premium Limoncello when they visit the New Hampshire Liquor and Wine Outlet in Nashua. The 60-proof liqueur is produced and bottled in Italy’s Sorrento peninsula, which is considered home of some of the best lemon trees in this business.

WHAT: LIMONCELLO BOTTLE AND SIGNING + TASTING

WHO: DANNY DEVITO

WHEN: SEPTEMBER 19TH - BOTTLE SIGNING 12:00-3:00

WHERE: NASHUA NH LIQUOR AND WINE OUTLET, 27 COLISEUM DRIVE

About the NH Liquor Commission

Founded in 1934, the NH Liquor Commission is celebrating its 75th anniversary. New Hampshire is one of 18 Control States in the nation, where the government controls the distribution of alcoholic beverages as well as being responsible for the regulation of alcoholic beverages. The New Hampshire Liquor Commission operates 78 retail locations throughout the Granite State and serves more than 500,000 New Hampshire residents and tourists each year.