

State of New Hampshire
Liquor Commission
50 Storrs Street, PO Box 503
Concord, NH 03302-0503

BID LIST

Re: Advertising Services

RFP No.: 2018-01-ADV
Date Launched: 3/1/2018

Contractor Name:	Attended Mandatory Call	Total Points (Out of 115pts.)
Wedü, Inc. Manchester, NH	Yes	108.33 pts.
EVR Manchester, NH	Yes	94.13 pts.
Genuine Interactive, LLC Boston, MA	No	Disqualified (did not attend mandatory conference call)
36 Creative Salem, NH	Yes	No Bid
Altos Bedford, NH	Yes	No Bid
Rumble Tree N. Hampton, NH	Yes	No Bid
Super Digital Boston, MA	Yes	No Bid
Yellin McCarron Salem, NH	Yes	No Bid
R West New York, NY	Yes	No Bid

Bidding Procedure: This project was put out to bid on March 1, 2018. The RFP was advertised in the New Hampshire Union Leader newspaper for three days, and also advertised on the Liquor Commission's website. The bidding period was for three weeks. A mandatory conference call was held on Tuesday, March 6, 2018 at 11:30 a.m. Bids closed on March 26, 2018 at noon. Three bids were received. One bid was disqualified for not attending the mandatory conference call as outlined in the RFP. Of the two qualifying bids, Wedü, Inc. was accepted in the amount of \$2.8 million each fiscal year, pending approval by Governor and Executive Council.