



State of New Hampshire Insurance Department

21 South Fruit Street, Suite 14
Concord, NH 03301
603-271-2261

FOR IMMEDIATE RELEASE

Contact: Andrew Demers,
Communications Director
603-271-3781
communications@ins.nh.gov

New Hampshire Insurance Department Releases Consumer Document Regarding 2023 Medicare Open Enrollment Period

CONCORD, NH (October 31, 2022) – Today, the New Hampshire Insurance Department (NHID) has released a consumer advisory for Granite Staters regarding the 2023 Medicare Open Enrollment period.

“With Medicare open enrollment now upon us, the New Hampshire Insurance Department is warning Granite Staters to be aware of improper marketing by telemarketers and television commercials,” said Christopher Nicolopoulos, Commissioner of the New Hampshire Insurance Department. “If you are confused about your options or want to find out more about health plans, we highly recommend working with a licensed, local agent, or someone you know and trust to carefully evaluate plan options.”

This consumer advisory has important information for Granite Staters about understanding Medicare Open Enrollment. The NHID urges consumers to review this document for helpful tips and information.

“It is critically important that consumers are discerning and ask important questions to ensure that the plan they are purchasing is the best for them, regardless of what celebrities or sports legends are promoting in advertisements,” said Deputy Commissioner D.J. Bettencourt. “Aggressive, misleading, and manipulative advertising for Medicare supplemental products has been a focus of our department and we are an available resource for any consumer who needs guidance.”

The full consumer advisory can be located at
www.nh.gov/insurance/media/pr/2022/documents/medicare-consumer-advisory-20221018.pdf.

The New Hampshire Insurance Department Can Help

The New Hampshire Insurance Department's mission is to promote and protect the public good by ensuring the existence of a safe and competitive insurance marketplace through the development and enforcement of the insurance laws of the State of New Hampshire. Contact us with any questions or concerns you may have regarding your insurance coverage at 1-800- 852-3416 or (603) 271-2261, or by email at consumerservices@ins.nh.gov. For more information, visit <https://www.nh.gov/insurance>.

###