



**THE STATE OF NEW HAMPSHIRE
INSURANCE DEPARTMENT**

21 SOUTH FRUIT STREET SUITE 14
CONCORD, NEW HAMPSHIRE 03301

Christopher R. Nicolopoulos
Commissioner

David J. Bettencourt
Deputy Commissioner

Bulletin

Docket No: INS 22-005-AB

To: All Regulated Entities
From: Commissioner Christopher R. Nicolopoulos, Esq. *CRN*
Date: February 8, 2022
Re: Replacing bulletin INS 08-062-AB Cold Lead Advertising with bulletin INS 22-003-AB Medicare Supplement Advertising and Lead Generator Devices Require Approval

The Department is withdrawing bulletin INS 08-062-AB Cold Lead Advertising and removing it from its website. This bulletin should no longer be relied upon. Instead, regulated entities should review bulletin INS 22-003-AB Medicare Supplement Advertising and Lead Generator Devices Require Approval.