

**CERTIFICATION FOR ADVERTISING/MARKETING SUBMISSION FOR COMPLIANCE WITH THE PATIENT  
PROTECTION AND AFFORDABLE CARE ACT OF 2010**

I, the undersigned officer of \_\_\_\_\_ do hereby attest that:

(NAME OF ENTITY)

I am knowledgeable of health coverages and have carefully reviewed the contents of this submission in regards to advertising/marketing guidelines as set forth in RSA 420-B:8 VI, NHCAR PART INS 2600, and federal Health Insurance Marketplace branding guide and logo for QHPs found at:

<http://marketplace.cms.gov/getofficialresources/marketplace-brand-guide.pdf>

I have read the advertisements/marketing material of health care coverage identified on the attached compliance filing as submitted to the New Hampshire Commissioner of Insurance; have read and understand each of the applicable New Hampshire laws and regulations; am aware of the penalties which may be enforced for certification of a noncomplying form.

All advertisements/marketing material of health care coverage identified in the SERFF filing for PPACA compliance filed with this certification provide all required benefits and are in full compliance with all New Hampshire insurance laws and regulations, enforced through use of state remedies, including decertification for QHPs.

\_\_\_\_\_  
(Original Signature of Officer\*)

\_\_\_\_\_  
(Title of Officer\*)

\_\_\_\_\_  
(Printed Name of Officer\*)

\_\_\_\_\_  
(Date)

\* If the individual signing the certification is someone other than the president, vice president, assistant vice president, corporate secretary, assistant corporate secretary, CEO, CFO, COO, general counsel, or an actuary that is also a corporate officer, documentation must be included that shows that this individual has been appointed as an officer of the organization by the Board of Directors.