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STATE OF NEW HAMPSHIRE

INSURANCE DEPARTMENT

September 24, 2012 - 10:07 a.m.
Concord, New Hampshire

**RE: PUBLIC HEARING CONCERNING PREMIUM
RATES IN THE HEALTH INSURANCE MARKET
(RSA 420-G:14-a, V)
Second Annual Hearing**

PRESIDING: Commissioner Roger A. Sevigny
(New Hampshire Insurance Department)

APPEARANCES: **Reptg. the N.H. Insurance Department:**
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David C. Sky, Actuary/Life Accident & Health
Tyler J. Brannen, Health Policy Analyst
Jennifer J. Patterson, Esq., Legal Counsel

Reptg. N.H. Insurance Department Consultants:
Jennifer Smagula, Gorman Actuarial
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Jon Camire, Gorman Actuarial

Court Reporter: Steven E. Patnaude, LCR No. 52

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1 CMSR. SEVIGNY: Pardon me?

2 MS. O'LAUGHLIN: Oh. We have to correct
3 that.

4 CMSR. SEVIGNY: You have to correct
5 that. Okay.

6 MS. O'LAUGHLIN: Yes. Don Gorman --

7 CMSR. SEVIGNY: Sorry, there's a
8 correction.

9 MS. O'LAUGHLIN: Yes.

10 CMSR. SEVIGNY: Oh. Jon Camire for
11 Donald Gorman. Thank you for the correction to the
12 record.

13 MS. O'LAUGHLIN: You're welcome.

14 CMSR. SEVIGNY: Thank you. Thanks, Deb.
15 The health carrier participants this morning are going to
16 be Anthem Health Plans of New Hampshire, Harvard Pilgrim
17 Health Care, MVP Health Insurance Company of New
18 Hampshire, and Cigna HealthCare of New Hampshire. And, as
19 far as provider representatives, we have, from Dartmouth
20 Hitchcock Medical Center, Dr. John Buttery.

21 MR. BRANNEN: We also have the New
22 Hampshire Health Plan joining us.

23 CMSR. SEVIGNY: And, New Hampshire
24 Health Plan is going to be joining us this morning as

1 well.

2 New Hampshire 2010 law Chapter 240,
3 Senate Bill 392 requires that I hold a public hearing
4 concerning premium rates in the health insurance market
5 and the factors, including health care costs and cost
6 trends that have contributed to rate increases during the
7 prior year. Further, it requires that I prepare an annual
8 report to provide information which identifies and
9 quantifies health care spending trends and the underlying
10 factors that contributed to increases in health insurance
11 premiums.

12 Assisting the Department with this task
13 are folks from Gorman Actuarial. And, this morning we're
14 going to begin with testimony from New Hampshire's major
15 health carriers, followed by Dartmouth Hitchcock and New
16 Hampshire voices.

17 There is a sign-up sheet. And, if you'd
18 like to present testimony or make comments or ask
19 questions, I'd appreciate your signing up on the sheet.
20 And, Deb has already provided me with that. But, if there
21 are any additional, I'll invite you to come up and you can
22 sign in to the sheet -- you can sign the sheet as well.

23 With that, we're going to start with the
24 testimony. And, I'm going to invite in the order that I

1 just mentioned, the first participants in testimony this
2 morning, starting with Anthem Health Plans of New
3 Hampshire.

4 MR. BRANNEN: And, for the folks that
5 are listening remotely on the phone system, please just
6 put your phone on mute so that we don't hear any noise
7 from your end. Thanks.

8 MS. GUERTIN: Good morning. My name is
9 Lisa Guertin. And, I am the president of Anthem Blue
10 Cross and Blue Shield in New Hampshire. Thank you very
11 much for the opportunity to share information with you
12 today.

13 The Department posed six specific
14 questions for this year, which I will answer directly.
15 But, before I do, we thought it might be helpful to
16 provide some high level information, as we did last year,
17 as context for the specific answers that will follow.

18 And, I'll start with something very
19 basic, that I recognize most of you know, and that is that
20 insurance premium is comprised of expense associated with
21 health care services received by our members, or claim
22 costs, and expense associated with the health insurer's
23 administrative services and margin. So, that includes
24 costs associated with care management, processing claims,

1 enrollment, customer service, building and maintaining a
2 network, as well as taxes and assessments, or
3 administrative costs.

4 During the period of analysis for this
5 hearing, which was 2010 into 2011, for Small Group we
6 filed rates intended to support 81.5 percent of premium
7 going toward claims; 3.9 percent as margin, which as
8 you'll see is important, because rates are set using a
9 forecast of expected claims for more than 12 months into
10 the future, which can and does vary. So, this margin is
11 used on claim expense when claims come in higher than
12 forecast, and is retained as profit if they don't. In our
13 filing, we assumed 9.8 percent would go toward
14 administrative costs; and 4.8 percent would be a
15 pass-through of known assessments and taxes, including
16 federal tax.

17 You may recall from our testimony last
18 year that, in both 2009 and 2010, claims took more than
19 anticipated in our filing. In contrast, in 2011, claims
20 took slightly less than we assumed they would. So, that
21 gets us to our first question from the Department, which
22 is "What did we assume about unit cost, utilization and
23 mix in our 2011 premium development?" And, overall, our
24 filing for 2011 assumed that all elements of our premium

1 development would perform close to their long term average
2 increases.

3 So, specifically, for utilization, which
4 is the amount of care people are receiving, and mix, which
5 is the assortment of simple and complex services that they
6 get, we assumed when we filed that increases would be
7 right at their long term averages.

8 For unit cost, which is the amount we
9 pay a hospital or doctor for a particular service, we
10 expected that the price inflation for each outpatient and
11 professional service would be slightly more than the
12 historical average. We also assumed we would see a higher
13 Rx prescription trend in 2011 than in 2010.

14 So, Question 2 asks us "What actually
15 happened?" And, as reported in the Segal Health Plan Cost
16 Trend Survey, across the industry as a whole, actual trend
17 rates for 2010 were the lowest recorded in more than ten
18 years, and there was a significant spread between actual
19 and projected trends. That industry phenomenon affected
20 us, too. And, unlike in 2009 and 2010, claims took less
21 than expected when we filed our rates. So, I'll break
22 that down just a little bit for you.

23 For institutional services, that's
24 hospitals and other facility-based services, utilization

1 and mix were right on our premium development
2 expectations. Our unit cost for institutional services
3 was more favorable, i.e., came in lower, than
4 expectations.

5 For outpatient and professional
6 services, unit cost and utilization were both favorable to
7 expectations. And, Rx trend was slightly higher than we
8 assumed it would be when we made our filing.

9 We believe that lower utilization
10 occurred for a variety of reasons, some of which I'll
11 address when I talk about our innovation in products and
12 services. But, beyond those things, macro factors, such
13 as the weak economy, and, here in New Hampshire, even the
14 extreme weather in January and February of 2011 served to
15 dampen utilization. And, while this does help to moderate
16 the premium cost increases our customers see year over
17 year, there's certainly some concern about whether people
18 are foregoing necessary services that could increase the
19 frequency of more complex medical care down the road.

20 By category, the services with decreases
21 in utilization year over year included outpatient lab, ER
22 services, radiology, and preventive services, just to
23 highlight a few. In contrast, some categories had
24 increases in utilization, including, for us, inpatient

1 medical, maternity, and medical services in physician's
2 offices, like chemotherapy, dialysis, and dermatology.

3 Question 3 asked about "changes or
4 innovations that have been implemented since 2010." So,
5 what are we doing to try to control the rise in health
6 care costs? I'll start with product and benefit.

7 And, strategically, our product and
8 benefit focus since 2010 has been on three major things:
9 Bringing affordable options to the market place; engaging
10 members as active consumers of care and as stewards of
11 their own health and wellness; and standardizing and
12 simplifying our offerings to help with administrative
13 costs and ease of doing business.

14 As many of you probably know, the
15 Northeast has among the highest rates of benefit buy-down
16 in the country, averaging around 10 percent. So, that
17 means, when a customer sees their premium increase, they
18 are choosing to reduce the level of benefit richness in
19 order to offset or mitigate some of that increase. So,
20 it's been essential for us to offer creative buy-down
21 options, using designs other than just continuing to
22 increase the size of that front end deductible, which can,
23 in fact, turn into a barrier to receiving care. Our site
24 of service benefit options, for instance, leverage the

1 concept of consumerism and allow our members to achieve
2 savings on their out-of-pocket expense, if they're
3 price-sensitive consumers of certain services, like lab
4 and ambulatory surgery. Based on the success of this
5 product, since 2010 we've made it our standard benefit
6 design for our Small Group plans.

7 Other benefit changes tied to
8 affordability include annual benefit changes that help
9 keep our products in step with changes in medicine. So,
10 two examples would be introducing differentiated cost
11 sharing for high-cost specialty drugs and for high tech
12 imaging services.

13 Member engagement is our second
14 important theme, and our goal is to engage members in two
15 ways: As consumers of care and as active participants in
16 maintaining or improving their own health and wellness.
17 Our approach provides tools and information so people can
18 understand their options; and incentives to use those
19 tools and get engaged.

20 Because Question 4 asks us specifically
21 about transparency, I won't describe those now. But,
22 since 2010, we also brought to market an innovative
23 incentive approach called "Anthem Health Rewards", which
24 allows an employer to create customized incentive rewards

1 for various health-related activities, with online point
2 and reward tracking. And, incentive options can include
3 things like account deposits, gift cards, and premium
4 contributions.

5 Simplification, which is our third
6 theme, was especially important in our Individual plan
7 portfolio, which got a complete refresh during 2010. We
8 increased efficiency by decreasing variation within the
9 portfolio, and also simplified the purchasing process for
10 consumers by creating three distinct grouping of products,
11 that range from least rich, Lumenos Plus HSAs, to the most
12 comprehensive Premier plans, with SmartSense plans falling
13 in between.

14 Question 3 also asked about our
15 innovations in medical management and provider
16 reimbursement. In the interest of time, I'll highlight
17 just a few programs in these areas. In medical
18 management, our focus has been on delivering high value
19 programs that help ensure medically necessary care is
20 delivered in the right setting, without adding unnecessary
21 administrative burden or expense. So, this includes
22 things like introducing OrthoNet review of physical and
23 occupational therapy; AIM review of high end radiology;
24 developing the availability of Home Infusion for members

1 on certain drugs; and our Emergency Room Utilization
2 Management Initiative, which educated about appropriate
3 use of urgent care centers instead of the emergency room.

4 Since 2010, we're very proud of the fact
5 that we've made extensive progress in our payment
6 innovation as well. We now have our Quality Hospital
7 Incentive Program in place with 14 hospital systems, and
8 our Anthem Quality Insights Program in place with over
9 two-thirds of contracted primary care physicians. In
10 October of 2010, Anthem entered into a risk-sharing
11 arrangement with approximately 25 percent of the providers
12 in New Hampshire through its Accountable Care
13 Organization, or ACO, payment model with Dartmouth
14 Hitchcock. This is a true risk-sharing arrangement with
15 both up- and downside risk, and we recently extended it
16 through June 2014. In addition, we're in discussion with
17 several large health systems in the state regarding
18 development of similar ACO models, which we'll begin in
19 2013.

20 We also anticipate we will have more
21 than 200 practices participating in our brand new Patient
22 Centered Primary Care Program. This program builds and
23 expands upon our patient centered medical home successes
24 in New Hampshire and in other Anthem states by offering

1 physicians access to meaningful and actionable patient
2 information, as well as complex care management resources
3 for their office. Primary care physicians who participate
4 and achieve cost savings while maintaining or improving
5 quality will have the opportunity to earn additional
6 revenue through a shared-savings model and will also
7 receive a Per Member Per Month payment, with an initial
8 focus on preparing care plans for patients with multiple
9 and complex conditions.

10 In turn, those physicians will be
11 required to commit to practice transformation, including
12 expanded access for patients; active complex care
13 management and planning; and demonstration of required
14 quality standards.

15 With these ACO payment models, and broad
16 participation in our Patient Centered Primary Care
17 initiative, we expect that nearly 75 percent of our
18 members will be touched by one of these transformative,
19 innovative provider payment strategies.

20 Question 4 asked "To what extent are you
21 providing commercial members transparency in terms of cost
22 and quality of services?" Because of our strategic focus
23 on consumerism and member engagement, the answer is "to a
24 great extent." And, I'll highlight four of our most

1 important transparency initiatives.

2 The first is Anthem Care Compare, which
3 was initially launched in 2006. This is an innovative
4 online transparency/comparison tool that discloses real
5 price ranges and quality data for 168 common services,
6 including facility, professional and ancillary services.
7 The number of services covered in Anthem Care Compare will
8 expand to over 200 by the end of this year.

9 We also offer the Blue Precision
10 Physician Recognition Program, which shares information
11 about physicians' quality and cost performance with
12 members so they can have added confidence when choosing a
13 specialist. Blue Precision is available for specialists
14 such as endocrinologists, pulmonary -- pulmonary medicine
15 specialists, rheumatologists, cardiologists and OB/GYNs.

16 One of the innovations we're most
17 excited about is our exclusive partnership with Compass
18 Healthcare Advisers to develop the SmartShopper Program,
19 which assists members in evaluating costs at facilities
20 for a variety of procedures and health care services, and
21 financially rewards members for choosing more
22 cost-effective locations for the services they receive.

23 And, finally, we offer the Zagat Health
24 Survey, which enables members to provide feedback on their

1 experience with physicians, creating a trusted resource
2 for other members to assist in their decision making.

3 Question 5 asked "What is the premium
4 cost of New Hampshire coverage mandates implemented since
5 2006? And, has the experienced cost been more or less
6 than originally projected?" Since 2006, the cost of
7 mandates have averaged about two and a half percent of
8 premium. We prospectively price the cost of mandates
9 based on the best available information at the time. Once
10 a mandate is in effect, we no longer monitor it
11 individually because the true cost is reflected in our
12 experience.

13 On average, we believe our mandate
14 assumptions are reasonably close to the true costs,
15 although the actual experience for any specific mandate
16 can be greater or lesser. And, I'll give you two
17 examples. For the autism mandate, we predicted a cost of
18 just about \$2.00 per member per month, which was
19 consistent with industry expectations. Since the mandate
20 went into effect in January of 2011, the experience has
21 not supported that full original estimate. We do expect
22 that the autism mandate may generate future costs as our
23 members become more familiar with the benefit, but until
24 that time the lower costs are factored into our pricing,

1 because they do show up as part of our experience.

2 An example of a mandate where our
3 estimated cost has been borne out pretty closely through
4 experience is the hearing aid mandate, where we predicted
5 a cost of 63 cents per member per month, and have seen
6 actual costs track very closely with that.

7 And, finally, the last question was very
8 straightforward: "Did we pay any premium rebates in New
9 Hampshire in 2012 based on 2011 performance?" And, the
10 answer is "no, we did not." And, while you'll recall that
11 I stated at the beginning of my comments that claim costs
12 came in lower than anticipated in our rate filing, the
13 fact that no rebates were triggered demonstrates that we
14 have continued to do an effective job establishing rates
15 that appropriately reflect the dollars we'll need for
16 claim and administrative expense.

17 So, in closing, I do hope I fully
18 addressed the questions provided, and contributed to this
19 important dialogue about health care and health care costs
20 within our state. Going forward, our focus at Anthem will
21 continue to be on developing a range of solutions to
22 improve the accessibility and affordability of quality
23 health care for our members, and on doing our part with
24 other stakeholders to help transform the current

1 fragmented, uncoordinated and costly health care model to
2 a more coordinated, patient-centered and value-based
3 system. Thank you.

4 CMSR. SEVIGNY: Great. Thank you very
5 much, Lisa. I have got a question for you, and then I'll
6 ask staff and our consultants if they have got any
7 questions for you.

8 My question goes to our Question Number
9 5, regarding mandates and the cost of mandates. Mandates
10 are in the news all the time as being the reason that the
11 health care system is out of control. Yet, you've just
12 testified that mandates overall account for about
13 2.5 percent of premium. That's total premium?

14 MS. GUERTIN: Right. Now, that would be
15 tied to the mandates since 2006, correct? In our filing,
16 we were asked to isolate those that have passed since
17 2006.

18 CMSR. SEVIGNY: Correct.

19 MS. GUERTIN: So, Commissioner, any that
20 have been in sort of on a long-standing basis wouldn't be
21 included in that number.

22 CMSR. SEVIGNY: So, from that, can I
23 draw some sort of conclusion that says that, if those
24 mandates were eliminated, consumers overall would see a

1 2.5 percent reduction in their premium possibly?

2 MS. GUERTIN: I believe that, as long as
3 we're isolating those mandates --

4 CMSR. SEVIGNY: Those mandates, yes.

5 MS. GUERTIN: -- that passed since 2006,
6 and, you know, we can itemized those, that, yes, that
7 would correlate.

8 CMSR. SEVIGNY: Okay. Thank you.

9 MR. BRANNEN: A question. You made
10 reference to the buy-down in, I think, in the Northeast
11 versus potentially elsewhere. Could you talk a little bit
12 more about that? I mean, potential reasons or --

13 (Court reporter interruption.)

14 MR. BRANNEN: -- potential reasons for
15 the buy-down being greater in the Northeast or --

16 MS. GUERTIN: Sure.

17 MR. BRANNEN: And, how much different is
18 it?

19 MS. GUERTIN: Yes. You know, I think
20 that it's directly tied to the fact that our premiums are
21 higher in the Northeast. We know that, depending on which
22 study you reference, we are certainly in the top five
23 states in terms of health insurance premium cost. And,
24 so, it's really driven by the affordability challenge.

1 And, looking within Anthem, where we are the major market
2 leader in 14 states, I would say we're about double. If
3 they see something in the neighborhood of five, five or
4 six percent buy-down per year, and we have pretty
5 consistently, for the past few years, seen about a
6 ten percent buy-down here in New Hampshire.

7 CMSR. SEVIGNY: Other staff, Jennifer or
8 Michael? No. Or our consultants?

9 MS. SMAGULA: Yes. I've got a question.
10 You mentioned your site of service program. Do you have
11 any estimates on the cost savings resulting from that
12 program that you could share with us?

13 MS. GUERTIN: Well, we do know that, as
14 a buy-down option, when we introduced it and priced it, it
15 did allow a sizable buy-down alternative for our
16 customers, in the upper single digits, I believe, was sort
17 of the price relativity that we were able to offer. And,
18 it has performed well, which would suggest that that was
19 an accurate reflection of the cost savings that it would
20 drive.

21 MS. SMAGULA: And, another question.
22 Could you comment on if the federal MLR requirements have
23 had any impact on your pricing in 2001 or going -- 2011 or
24 going forward?

1 MS. GUERTIN: I'm sorry. Can you --
2 specifically, do you mean have we have filed different
3 rates because of the MLR?

4 MS. SMAGULA: Yes. Anticipating the
5 federal MLR requirements, has that had any impact on your
6 pricing going forward?

7 MS. GUERTIN: No. In the group market,
8 not at all. I mean, we find that we're right in sort of
9 in the zone that we need to be in any way. I know that,
10 on the individual side, there was a -- actually, what is
11 that referred to as? We had years to sort of step down to
12 the MLR?

13 MS. PATTERSON: Waiver.

14 MR. WILKEY: A waiver.

15 MS. PATTERSON: A waiver.

16 MS. GUERTIN: A waiver. That's the
17 word, "waiver". And, so, in that we've definitely been
18 making sure that we are tracking to bring that MLR down
19 over time on the individual side.

20 MS. SMAGULA: And, one last question.
21 You mentioned, you were talking about ACO and your
22 risk-sharing program, you currently have about 25 percent
23 of your providers on that type of arrangement, in
24 2013 you'll have a lot more. Do you have a sense of, on a

1 percentage basis, how many more will be joining in 2013?

2 MS. GUERTIN: Yes. Well, it's really a

3 combination. I mean, we will be in the market with two

4 different payment innovation programs as I mentioned.

5 And, one is the full ACO model, like we have with

6 Dartmouth Hitchcock today. And, we do think that several

7 other hospital systems will likely come on board with a

8 similar arrangement. The Patient Center Primary Care,

9 which again is a true, you know, gain-sharing model for

10 primary care practices, really gives us a very broad reach

11 into the market.

12 So, when those two programs are sort of

13 fully up and running, we think that it will be about

14 75 percent of the market, and, therefore, of our

15 membership. Now, we won't get all the way to that number

16 in 2013. But, I would think, over the next perhaps two

17 years, we would be at three-quarters of our membership in

18 some sort of payment innovation model.

19 MS. SMAGULA: Thank you.

20 MS. GUERTIN: Uh-huh.

21 MR. WILKEY: Lisa, I have a question

22 please. Could you speak to the impact on the loss ratios

23 and the claims relative to the elimination of pre-existing

24 conditions for children under 19 under ACA?

1 MS. GUERTIN: Let me think. Say that
2 one more time, Mike.

3 MR. WILKEY: Can you speak to the
4 elimination of pre-existing conditions being applied to
5 children under age 19 in the individual market as required
6 under the Affordable Care Act?

7 MS. GUERTIN: In terms of whether we saw
8 an impact on our experience?

9 MR. WILKEY: Yes.

10 MS. GUERTIN: You know, I think, when
11 you look at the performance of our individual book, we've
12 priced pretty well. I mean, I think we've had a good,
13 tight correlation between projecting costs and putting the
14 price in the market, and then seeing the product perform.
15 And, I would say, based on the performance of our
16 individual book, I think we've -- it's flowed in fairly
17 seamlessly.

18 MR. WILKEY: Thank you.

19 CMSR. SEVIGNY: Other staff or
20 Department representatives?

21 (No verbal response)

22 CMSR. SEVIGNY: Good. Thank you very
23 much, Lisa.

24 MS. GUERTIN: Okay. Thank you.

1 CMSR. SEVIGNY: Next, I'd like to ask
2 the representative from Harvard Pilgrim Health Care to
3 please come up.

4 MR. GRAHAM: Good morning. My name is
5 Bill Graham. I'm the Vice President of Policy and
6 Government Affairs at Harvard Pilgrim Health Care.
7 Joining me here this morning, I have Peter Horman, who's
8 our Director of Actuarial Trend Analysis, and Theresa
9 Galinaro, who is our legislative consultant.

10 Harvard Pilgrim is a not-for-profit
11 organization providing health benefits to about 1.1
12 million individuals throughout New England, including
13 about 130,000 individuals who obtain coverage through New
14 Hampshire-based employers. Our parent company has just
15 once again been rated as the top rated health plan in the
16 nation for the ninth consecutive year. And, our New
17 Hampshire affiliate is the top rated health plan here in
18 New Hampshire.

19 The topic of this morning's hearing
20 about health care costs, as we all know, the rate in
21 health care costs remains a major concern. As I will
22 discuss later in my testimony, Harvard Pilgrim continues
23 to do its part to control the rate in growth in health
24 care costs. That said, there are many environmental

1 factors leading to cost growth that are beyond any one
2 insurer's control. In September of last year, the New
3 Hampshire Center for Public Policy Studies noted that
4 health care spending in New Hampshire has been increasing
5 more rapidly than the nation as a whole -- than economic
6 growth. The report ascribed the growth not only to more
7 people seeking care and the price of this care, but also
8 to New Hampshire's population. By 2030, nearly a third of
9 New Hampshire residents will be over the age of 65. This
10 has tremendous implications for the health care system
11 since older individuals need and use health care services
12 to a much greater degree than younger individuals.

13 In a report issued by the Center in
14 March of this year, the Center looked at the relationship
15 between provider competition, payer mix and prices paid to
16 hospitals. The report noted, while increasing hospital
17 competition is associated with lower prices, the larger
18 predictor of prices is the aging of the population, the
19 share of a hospital's revenue that comes from Medicare,
20 and the resulting cost-shift onto private payers. Since
21 Medicare pays for acute services for persons over 65 at a
22 lower rate than private insurance does, and because of
23 federal budget constraints, this payment gap will only
24 grow over time. As a result, providers attempt to recover

1 their costs by asking for higher payments from private
2 insurers, which leads to higher premium costs. It's a
3 vicious cycle that will only worsen unless fundamental
4 changes are made to how we pay for and deliver care.

5 We know that this particularly impacts
6 small businesses, and their premium rate increases have
7 been a particular issue. On average, small businesses
8 tend to have older employees and their use of health care
9 services is higher. Even though medical cost trends have
10 moderated in the latter part of the last decade, those
11 costs continue to rise, and the aging of the population
12 adds about another 2 percent to medical cost trend. It is
13 understandable why small businesses remain concerned about
14 the premiums that they pay. We are particularly concerned
15 that things are going to be exacerbated in the next few
16 years as we implement major provisions of the Affordable
17 Care Act, most notably the premium tax that will apply to
18 fully insured businesses starting in 2014, and the
19 essential health benefit requirements that, among other
20 things, will limit deductibles in the small group market
21 to \$2,000 for an individual. We see many, many businesses
22 in New Hampshire, who are currently buying higher
23 deductible products and are concerned about the buy-up
24 that is going to occur in 2014 as a result of this and the

1 impact that will have on their premiums.

2 The remainder of my testimony will focus
3 on the specific questions the Department asked carriers to
4 address in their testimony. The first question was about
5 the "primary drivers of unit cost, utilization, and mix
6 assumptions used in 2011 premium rate development".

7 In developing premiums for 2011, we
8 continue to assume that the largest driver of the trend
9 increases will be provided in unit cost increases. In
10 particular, increases in specialist visits, outpatient
11 surgeries, and high-cost injectable drugs and prescription
12 drugs were the most material factors that we expected to
13 drive the trend upwards.

14 Buttreassing this assumption was an
15 increase in the large inpatient claims that we saw in 2010
16 that lead us to believe that they would continue into
17 2011. In addition, in 2010, we saw additional claims
18 associated with genetic testing. Folks may recall, this
19 is something we'll talk about later, but the Department
20 actually took action on to counteract the trends that we
21 were seeing. These were the testing that UMass Medical
22 Center was doing to test folks that was going on in the
23 malls and the like, and we saw that in our claims in 2010,
24 and assumed that would continue into 2011.

1 On the flip-side, there was a
2 development in 2010 that led us to reduce trends into
3 2011, and that was generic Lipitor becoming available in
4 the marketplace. It's a very high-use drug. And, the
5 fact that a generic version became available allowed us to
6 include assumptions to reduce our trends as a result of
7 that.

8 The second question is "what were the
9 primary drivers of -- that we actually experienced, our
10 trend experience from '10 to '11?" When we reviewed the
11 actual experience, compared to what we had expected, we
12 found the actual trend was lower in 2011 than what we had
13 predicted going into the year. Some of the drivers of
14 this were more favorable provider negotiations that
15 allowed us to make adjustments to the provider unit cost
16 trend. In addition, there were certain claims categories
17 where we experienced a more favorable experience than we
18 had initially anticipated. The first was what we talked
19 about earlier with the genetic testing. There was action
20 taken by the State of New Hampshire to reduce the use of
21 those services, and the rate of payment that we paid for
22 that, there was a law passed that capped what we could pay
23 for those testing to \$150, and that positively impacted
24 the trend.

1 We also experienced a relatively large
2 drop in high claims volume compared to what we had
3 anticipated to see. Some of this, and I think Ms. Guertin
4 noted this in her testimony, we're still not sure how much
5 of this is reduced demand for services caused by the
6 economy and people putting off elective surgeries, versus
7 an actual reduction in demand. And, that remains
8 something that we continue to watch very closely.

9 There was an unexpected drop in volume
10 of high-cost injectables from 2010 to 2011. And, then,
11 also positively affecting our actual trends in 2011,
12 compared to what we had predicted, were some new
13 utilization management programs that Harvard Pilgrim put
14 into place in 2011. Most notably, we put in a new medical
15 management program related to sleep studies that helped
16 bring down cost trends.

17 Certain factors also, however, are
18 driving trends up, compared to what we had originally
19 anticipated for 2011. Outpatient surgery utilization
20 continues to increase. In April of 2011, a new Hepatitis
21 C prescription drug entered into the market. There is no
22 generic of this drug available, and that has increased
23 trends. There were additional mandates, as we've talked
24 about earlier in this hearing, that came into effect as

1 well that have impacted trend.

2 The third question the Department posed
3 were "what about changes or innovations that the plan has
4 implemented since 2010?" I'm going to talk about three
5 areas: Product offerings, medical management programs,
6 and provider payment models.

7 In the product offering area, Harvard
8 Pilgrim has introduced two tiered -- new tiered network
9 products to the market since 2010. These are our
10 ChoiceNet products and our Hospital Prefer products. We
11 also have launched a new service for our customers called
12 "SaveOn" that I will discuss.

13 ChoiceNet is a tiered network plan. It
14 divides our network of physicians and hospitals into three
15 tiers, based on cost and quality data. The cost share
16 that the member pays varies based on the tier the provider
17 is placed in. So, low cost/high quality providers,
18 there's a lower co-payment than if a member seeks to
19 receive care from a higher cost provider.

20 We really have two goals with this
21 product. The first goal is to increase member awareness
22 of the actual cost of services and to encourage members to
23 seek care from more cost-efficient providers when they
24 were available to them. The second goal of the product is

1 really to change the conversation that we have with the
2 provider community. When we go out and talk to providers
3 about the fact that you are in the top tier because you
4 are more expensive, some of the providers want to know,
5 what can they do to move down into a tier where the member
6 is going to pay a lower cost payment -- lower cost share.
7 And, in some instances, we've actually had some
8 concessions at the negotiating table that providers have
9 made in order to affect their tier placement.

10 We've launched a second product called
11 "Hospital Prefer". That product is similar to ChoiceNet,
12 in that the network is divided into three tiers. However,
13 in that product, only hospital services are subject to
14 tiering; physician services are not.

15 In addition to these new products, we
16 also launched a new service referred to as "SaveOn" for
17 our customers. This is being provided to all of our small
18 group customers here in New Hampshire. It's also
19 available as an add-on for large group and self-funded
20 customers who choose to purchase it. And, again, here the
21 goal is to redirect members to more cost-effective
22 settings to receive care. There are particular services,
23 such as MRIs, where, if the member needs the service, they
24 call in, and they speak with a nurse, they talk about what

1 has been prescribed and where they had been referred to
2 go. If there's a more cost-effective facility in the area
3 that's available to them, the nurse will set up a new
4 appointment at the new facility for them. And, if the
5 member receives services at that facility, they actually
6 receive a cash incentive for having moved to the lower
7 cost facility. So, everyone wins. The member gets a cash
8 incentive, and we see lower costs that are passed through
9 to the employer groups, hopefully, as we go forward, in
10 the form of lower premium trends going forward.

11 In the medical management program space,
12 this is an area I think where we have excelled for a
13 number of years. As I mentioned earlier, we did launch a
14 new program in 2011. We hired a company called "Core Care
15 National" to help us implement a sleep diagnostic and
16 therapy management program. This program includes a prior
17 authorization on sleep studies, and also a redirection of
18 sleep studies with facilities to the homes anywhere
19 appropriate. As a result, we are seeing a significant
20 downward trend in the utilization of these services.

21 In addition, we continue to work very
22 hard to reduce pharmacy trend. We have introduced in the
23 last year a new four-tier pharmacy benefit that allows
24 members to receive certain generic drugs and even lower

1 co-payment than has historically been provided.

2 Looking in the provider payment space,
3 in 2012 and beyond, Harvard Pilgrim will continue to
4 collaborate with provider groups to move in the direction
5 of global payments. Our philosophy has been to meet
6 providers where they are, in terms of readiness to accept
7 risks. And, we have variety of contracting and
8 risk-sharing models that we make available to our network.
9 Harvard Pilgrim recognizes that we not only need to change
10 how we pay providers, we also need to work with them more
11 collaboratively to support them in delivering better care
12 at a lower cost. To that end, Harvard Pilgrim has
13 launched four provider payment -- four provider pilot
14 models that we're launching throughout our three-state
15 service area. And, I'll talk about these now.

16 The first is a Primary Care Center of
17 Excellence Program. This is the next generation primary
18 care-based delivery model that seeks to reduce
19 fragmentation, improve care and coordination outcomes
20 through the use of personal physician and leveraging the
21 care delivery teams, as well as promoting health
22 information technology.

23 The second pilot is a Specialist Medical
24 Home pilot. This pilot seeks to improve care coordination

1 and improve outcomes in cases where the members are
2 receiving the majority of their care from a specialist,
3 such as a cardiologist or oncologist. One of the things
4 that we've discovered is that when members are in that
5 type of chronic care situation, the specialist ends up
6 acting as the primary care physician. But specialist
7 offices really aren't set up to do that. It sort of has
8 happened by default. And, recognizing that we're looking
9 at what sort of support services we can provide to those
10 specialists, so that they can act as a medical home, and
11 that makes the most sense in the patient's situation.

12 The third group of pilots that we're
13 running are around global case rates for procedures. This
14 model involves paying a global fee to a provider system to
15 include all aspects of care centered around a common
16 procedure, such as total joint replacement or coronary
17 artery bypass graph, while credentially including a
18 warranty covering avoidable complications.

19 The last care model that we are piloting
20 with the network is a complex condition management
21 program. This model involves innovative approaches for
22 collaborating with physicians to improve quality and
23 reduce costs for complex conditions, such as congestive
24 heart failure or cancer, where there may be a significant

1 degree of unnecessary expenditures.

2 While these pilot models here are
3 encouraging, we should also note that the number of
4 physicians in our network who participate in these
5 programs, as well as who participate in our capitation and
6 shared savings programs, represent only a little bit more
7 than a quarter of our provider network here in New
8 Hampshire. That's a lower rate than what we're actually
9 seeing, for example, right now in Massachusetts, where we
10 have about 60 percent of the network in risk arrangements.
11 And, part of that has to do with the fact that we have
12 more small provider practices here in New Hampshire. And,
13 there are barriers to getting small provider practices to
14 adopt risk models, to adopt new care delivery models.
15 And, that's something that we continue to work on here in
16 New Hampshire.

17 The fourth question was "the extent to
18 which we're providing commercial members transparency in
19 terms of the cost and quality of services on network
20 providers?" We have long been a proponent of
21 transparency. We've worked closely with the Department
22 since the launch of the All Payer Claims Database. And,
23 we've done that in the other states in which we operate.

24 In terms of what we make available

1 directly to our own members, we do have some basic cost
2 information available on our website to members to help
3 them make choices particularly around services that are
4 subject to a deductible. It's an area where we have more
5 work to do to bring better information to our members.
6 And, we'll be launching new tools in the next year or so
7 that will be more robust in that space. We also have a
8 section of our website that does provide quality
9 information, both general quality information and quality
10 information specific to the providers in the network,
11 including information about Harvard Pilgrim's Physician
12 and Hospital Honor Roll that's on our website to help
13 members make better choices.

14 The fifth question was about "cost of
15 coverage mandates impacted since 2006". If we look at
16 this, the total impact of these mandates, state mandates
17 has been about 1 percent. As was mentioned in Anthem's
18 testimony, we have not yet fully seen the impact of the
19 autism mandate at this point in time. So, that's one that
20 we continue to look at carefully.

21 In addition to those mandates, during
22 the same period of time there were additional federal
23 mandates that have come into play, particularly those
24 under the Affordable Care Act. And, those have also added

1 about a point or two to premium since 2010.

2 The final question that the Department
3 asked about was about "premium rebates". Harvard Pilgrim
4 did not pay any premium rebates in New Hampshire in 2011.

5 That concludes my testimony. I'd be
6 happy to answer any questions the Department may have.

7 CMSR. SEVIGNY: Great. Thank you very
8 much for your testimony this morning. I don't have any
9 questions at this time, but I'll open it to staff and to
10 our --

11 MR. BRANNEN: I do. You talked a bit
12 about unit cost I think being your primary driver, in
13 terms of overall premium growth. But that they were less,
14 if I understood, than you expected.

15 MR. GRAHAM: Yes.

16 MR. BRANNEN: What did you observe?

17 MR. GRAHAM: So, this is a, I would say,
18 a good news, but not perfect news story. So, I think
19 Peter has the actual trend numbers. But those numbers
20 have started to, while they are higher, they have started
21 to come down.

22 MR. HORMAN: Yes. And, like, in the
23 past years, unit cost has been as high as seven or
24 eight percent, and it's coming down gradually to the four

1 or five percent. And, on the drugs -- that's on the
2 provider side. On the drug side, too, a lot of the drugs
3 have been moving to generic, which has given some
4 alleviation to the drug costs. Our one concern on drugs
5 is that, as we get more generics, manufacturers are
6 increasing a little bit their manufacture costs. So,
7 that's something to watch.

8 MR. BRANNEN: As a follow-up, you
9 mentioned a bit about cost shifting and impact on your
10 rates and such. I just wonder what evidence then you're
11 looking through to support that statement?

12 MR. HORMAN: There was a Norton report,
13 that was a report in New Hampshire that we've used. Some
14 of the evidence is just from the contracting table, you
15 know, some of the arguments we get back from providers as
16 to what their costs are. But some of it is also, if you
17 look at the increases in provider payment rates from the
18 government agencies, they're public information and
19 they're significantly lower than the increases we're
20 seeing in the increases in costs. So, just knowing that
21 those payers are about 50 percent of the system, that
22 means every 1 percent they're paying under the increase in
23 cost comes back to the commercial carriers to cover those
24 costs.

1 MR. BRANNEN: Thanks.

2 CMSR. SEVIGNY: Okay. Other questions
3 from staff or our consultants?

4 MR. CAMIRE: I have a couple, couple of
5 questions. You talked about your -- the new tiered
6 network products that you're offering. I think you said
7 that two new programs started in 2010, was that right?

8 MR. GRAHAM: So, we launched the
9 ChoiceNet product, first became available to customers in
10 2011. The Hospital Prefer product is just launching now.
11 And, the Tandem Program first became available in 2011.

12 MR. CAMIRE: Okay. So, in 2011, at
13 least a couple of these programs launched?

14 MR. GRAHAM: Yes.

15 MR. CAMIRE: Relative to expectations,
16 have you seen a lot of enrollment? I'm assuming you have
17 other programs that are not tiered, like your --

18 MR. GRAHAM: Yes. We continue to -- the
19 majority of our business in New Hampshire continues to be
20 in products other than ChoiceNet and Hospital Prefer. In
21 terms of a new product launch, I think it is typical for
22 there to be sort of a slow uptake at the beginning. And,
23 then, as the product becomes more accepted in the
24 marketplace, it starts to take off. We have -- I think

1 the enrollment expectations we had at the beginning have
2 been met to date, and consistent with that sort of slow at
3 first, and then, you know, we continue to expect to see
4 growth in the product as we move forward. It does,
5 certainly has within those groups that have purchased the
6 product, it certainly does change the conversation that
7 folks have.

8 MR. CAMIRE: In terms of the tiering of
9 the providers, you mentioned that it's -- there's,
10 obviously, a cost component, as well as a quality
11 component. Could you speak to how the quality comes into
12 the equation, in terms of, you know, how much of a factor
13 that is, and in terms of putting the providers in
14 different tiers?

15 MR. GRAHAM: Sure. So, the way the
16 product -- the tiering is done is that we look at both
17 cost and quality. There is, using nationally accepted
18 quality measures, and we can get you the actual
19 methodology, there is a quality gate. And, in order for a
20 provider to be eligible for consideration to be in the
21 lowest cost sharing tier, irrespective of their actual
22 cost, they must pass the quality gate. So, if we had a
23 very low cost provider, but that provider did not pass the
24 quality gate, they would not be eligible to be a Tier 1

1 provider, and that's where quality comes into play. And,
2 then, the remainder of the tiering is based on the cost.

3 So, for hospitals, we're looking at the
4 relative unit cost between hospitals. And, physician
5 groups, we're looking at total medical expenditures
6 associated with members who have a PCP through that group.

7 MR. CAMIRE: And, one last question.
8 Relative to other markets outside of New Hampshire that
9 Harvard Pilgrim does business in, can you speak to the
10 relative cost differences between New Hampshire and other
11 markets and what you might attribute that to?

12 MR. GRAHAM: So, I'm going to defer to
13 Peter to just talk about what we're seeing in terms of
14 trend in the market, because I believe we are seeing some
15 differences between here and Massachusetts.

16 MR. HORMAN: Sure. It's a hard
17 analysis, first of all, because there's a different
18 product mix in the two states, at least we have experience
19 in. But, you know, I've come to believe that I think New
20 Hampshire is higher, you know, of our three states. And,
21 you know, and anecdotal evidence to that is, you know,
22 we've had tiered products for a long time. And,
23 initially, some of the mentality was to exclude some of
24 the Massachusetts teaching hospitals from those products.

1 As years passed, we find that, you know, we might want
2 those hospitals back in some of these programs, because
3 they're actually lower cost than some of the New Hampshire
4 hospitals. But, you know, I think -- I think New
5 Hampshire is costlier, both because of the utilization has
6 been so high over the past couple of years, and unit cost.
7 And, to Bill's point, New Hampshire was trending close to
8 two, three percent higher than Massachusetts at some
9 points. Our Maine block is smaller, we don't have -- we
10 have a lot of fluctuation.

11 MR. CAMIRE: Thanks.

12 CMSR. SEVIGNY: Any other questions?

13 MR. BRANNEN: Yeah. Can you talk a
14 little bit about buy-down, what you observed? You
15 mentioned it, but you didn't give us any rates.

16 MR. GRAHAM: Do you have any specifics
17 on buy-down, Pete?

18 MR. HORMAN: Buy-down. Typically, I've
19 seen, in larger groups, buy-down offsets the aging
20 increase, so that the account tends to get a peer trend
21 increase. So, if the aging has been two percent, buy-down
22 on larger groups is about two percent. Small group
23 market, it's been much higher. And, that is to get price
24 relief, I think. So, you know, the ten percent that

1 Anthem quoted isn't unrealistic.

2 MR. GRAHAM: And, I think the other
3 thing that we've observed in this space, again, drawing
4 comparisons between states, is the rate of buy-down in New
5 Hampshire has been more significant than is the case in
6 Massachusetts. We have groups in New Hampshire who have
7 purchased plans with much higher deductibles and other
8 out-of-pocket cost sharing than we have seen in
9 Massachusetts. We have a much higher percent of our
10 bookend deductible products than in Massachusetts.

11 CMSR. SEVIGNY: Good. Thank you very
12 much, Bill and Peter.

13 MR. GRAHAM: Thank you.

14 CMSR. SEVIGNY: Next, I'll call on MVP
15 Health Insurance Company of New Hampshire please.

16 MR. LOPATKA: Thank you for the
17 opportunity to testify this morning. My name is Pete
18 Lopatka. I'm a Vice President and Chief Actuary at MVP
19 Health Care. MVP was founded in 1983, a
20 community-focused, not-for-profit health insurer, serving
21 members in New York, Vermont, and New Hampshire. Through
22 its subsidiaries, MVP provides fully-insured and
23 self-funded employer health benefits plans, including
24 dental, ancillary products, such as free --

1 flexible-spending accounts, to more than 650,000 members,
2 but, in New Hampshire, we are currently at 11,000
3 membership.

4 In response to an August 23rd letter
5 from the Insurance Department, MVP has supplied to
6 regulators specific data and information requested on
7 health care costs and premium rates in New Hampshire. I
8 will address the six questions posed in the letter this
9 morning.

10 On the first question, asked about the
11 "primary drivers of unit cost, utilization and mix
12 assumptions used in the 2011 premium development". And,
13 by -- broken up by unit cost and utilization, those were,
14 on inpatient, 6.3 unit cost; outpatient, 6.3 unit cost;
15 physician, 4.4 unit cost; pharmacy, 4.7 unit cost. And,
16 the utilization by those four major service categories:
17 2.0, for inpatient; 3.0, outpatient; 3.5, physician; 1.0
18 utilization. Those were the assumptions used in the
19 development of the 2011 premiums.

20 The second question addressed what was
21 the actual -- having the ability to go back, "what was the
22 actual experience trends from 2010 to 2011?" Again, those
23 same four major categories: The unit cost came in at 5.2
24 for inpatient; outpatient facility, 5.7; physician, 4.7;

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1 pharmacy, 2.5. And, on the utilization side, on hospital
2 inpatient was minus 6 for utilization; 0.7 for outpatient
3 utilization; minus 1.6, physician utilization; and 1.5 for
4 pharmacy. So, we were in line with unit cost expectations
5 of around five or six percent, but the utilization levels
6 came in below expectations.

7 In addition to what's happening in the
8 broader economic conditions, you know, where demand is
9 going down, I'd caution the Department as it's reviewing
10 these that our -- the dramatic change in membership during
11 this period. We had 26,000 average members in 2010. And,
12 by the end of 2011, we had 14,000. So, it's -- although
13 we do our best to adjust for -- make sure it's the same
14 health risk profile in both periods, it's difficult to do
15 when you have that kind of disruption in membership.

16 The third question asked that MVP
17 "identify any changes or innovations that have been
18 implemented since 2010 in product design, medical
19 management, and provider payment models." For products,
20 we've introduced EPOs and subjected more benefits to a
21 higher deductible. These are non-qualified, now higher
22 deductible plans, in an effort to get a lower price point
23 by having more cost share. Also, for qualified high
24 deductibles, after the deductible is met, add copays

1 instead of coinsurance after, so the cost sharing
2 continues throughout the whole life cycle of the plan.
3 And, also introduce AlterNet schedules, where there's a
4 lower member cost share when using a freestanding
5 facility.

6 On medical management, in 2010, MVP
7 hired Dr. Allen Hinkle to lead the organization's
8 enterprise-wide efforts to control medical costs. He has
9 a program that's in place that addresses contracting,
10 claims editing, outpatient/ambulatory services, emergency
11 services, hospital discharge quality and others throughout
12 the organization, and that's region-specific. And,
13 there's -- all projects seek to provide cost savings, and
14 while maintaining the quality of care that they provide.

15 On provider payment models, MVP is
16 exploring innovative opportunities to change the provider
17 reimbursement model.

18 Question 4, "the extent to which MVP is
19 providing commercial members transparency in terms of cost
20 and quality?" We strive towards transparency of
21 information for our members, but barriers in the current
22 marketplace and capital investments do make this
23 difficult. We agree with the importance of increasing
24 transparency and disclosure in this area and fully support

1 any public or private sector efforts towards this end.

2 Question 5 asks about the "cost of
3 mandates since 2006". And, given limited resources, we
4 were not able to go back and exactly quantify what the
5 cost of those mandates were or how they met our
6 expectations for what they would be. There's no question
7 that they increase cost. It's how much is what's unknown
8 for MVP. Mandates, however, I'd like to note, are only
9 one of many factors that are driving health care costs and
10 premiums.

11 And, Question 6, "did MVP pay any
12 premium rebates in 2012, based on 2011 performance?" No,
13 we did not.

14 So, thank you for your time, and welcome
15 any questions.

16 CMSR. SEVIGNY: Great. Thank you,
17 Peter. Let me open it up to Department staff for any
18 questions for MVP? Jen.

19 MS. PATTERSON: Can you give us any
20 detail on your provider payment innovations?

21 MR. LOPATKA: Not at this point. But
22 it's -- other than it is -- it's top of mind. You know,
23 that's something that we see our unit cost position,
24 there's a report that the Department had put out, we know

1 that it's not competitive right now and it needs to be
2 addressed.

3 MS. PATTERSON: Thank you.

4 CMSR. SEVIGNY: Questions from any of
5 the consultants?

6 MR. BRANNEN: Actually, if I could just,
7 as a follow-up on that. What do you think is the greatest
8 barrier to MVP implementing payment reform that is
9 meaningful? I mean, is it small -- is it low membership
10 count? Is it something else that creates a problem?

11 MR. LOPATKA: I would say low membership
12 count. In terms of, you know, when you're talking about
13 "payment reform", whether it's -- you can approach that
14 from the private sector or the carrier being able to do
15 that, and what their responsibilities are, what they can
16 do, they can only do what they have in terms of leverage
17 from members. And, then, there's what the state can do or
18 what the Department can do. And, as we see in states in
19 the area, we see a lot of activity with the -- the state
20 is coming in doing the payment reform, rather than leaving
21 it up to the carriers to find a better way.

22 So, you need -- So, the answer to your
23 question, yeah, we need volume to be able to drive payment
24 reform. If you don't have volume, if you don't have

1 leverage, then you don't drive payment reform.

2 CMSR. SEVIGNY: Bela.

3 MS. GORMAN: Thanks. Similar question
4 we asked Harvard Pilgrim. Can you speak to the price
5 differences between your New Hampshire market, I know MVP
6 is in New York and in Vermont, can you speak to or give us
7 any insight as to that?

8 MR. LOPATKA: The short answer is "no".
9 We haven't done a -- like a detailed analysis. As Harvard
10 has indicated, that's a complicated exercise. To
11 determine what cost differences are appropriately
12 addressed, adjusting for cost of living, and there's
13 demographic mixes and all that. And, we have not done
14 that, to compare New Hampshire to our other two states.

15 MS. GORMAN: And, just a follow-up. You
16 had mentioned that there was a big membership drop in this
17 past year?

18 MR. LOPATKA: Yes.

19 MS. GORMAN: Could you give us some of
20 the biggest contributors as to why that happened?

21 MR. LOPATKA: Yes. We had to increase
22 our rates substantially.

23 CMSR. SEVIGNY: Any other questions?

24 Jen.

1 MS. PATTERSON: Again, on the provider
2 payment issue, in any of the other states where you
3 operate, maybe where the state has been more involved, has
4 there been anything that's been effective, in your
5 opinion, on that issue?

6 MR. LOPATKA: Yes. We do, in Vermont.

7 MS. PATTERSON: Good.

8 MR. LOPATKA: We have the Northern
9 Vermont Significant Risk Share Arrangement there, where
10 all of our business goes through that risk share, which is
11 global cap, where the surplus and deficit is shared, like
12 100 percent up to a quarter. So, it's not -- whenever you
13 talk about risk shares, there's always a continuum of
14 maybe some -- a soft, I'll call it a softer kind of gain
15 share. Whereas, maybe if there's some profits, you get
16 some money back. And, all the way to the other end of the
17 continuum, which is, if you're in it together, you share
18 losses and profits. And, it's a significant share in
19 northern Vermont. And, which does reflect across the
20 footprint of MVP our -- kind of our most competitive
21 region.

22 MS. PATTERSON: Thanks.

23 CMSR. SEVIGNY: Any other questions?

24 Good. Thank you, Peter. Next, I'd like to ask Cigna

1 HealthCare of New Hampshire to come up and speak with us.

2 MR. GILLESPIE: Good morning,
3 Commissioner, staff, consultants. I'm going to have --
4 Trey and I, we're going to tag team today. So, thank you
5 for giving us the opportunity to present today. I'm Pat
6 Gillespie, Director of State Government Affairs for Cigna.
7 In my role at Cigna, I represent the company before
8 executive branch agencies, state legislators -- state
9 legislatures, excuse me, across a ten-state region, which
10 includes New Hampshire. Prior to joining Cigna a year and
11 a half ago, I spent 17 years working for the State of New
12 Jersey, please don't hold that against me. And, I was a
13 district director for a U.S. House member, who considers
14 himself one of the architects of the Affordable Care Act,
15 again, please don't hold that against me either.

16 With me today is Trey Swacker. Trey is
17 an Actuarial Director for Cigna. He's been with the
18 company for ten years. And, he is the lead for medical
19 pricing for the Northeast region. Our territories overlap
20 in the Northeast.

21 So, just a word about Cigna. We're a
22 global health service company headquartered in Bloomfield,
23 Connecticut. Our core mission is to improve the health,
24 well-being, and financial security of the people that we

1 serve. We have 70 million customer relationships across
2 the world. We do business in all 50 states. We do
3 business in 30 foreign countries. We have about 35,000
4 employees worldwide. Our business model is focused around
5 going deep to serve the needs of our individual customers.
6 We go deep to engage them to help manage their own health
7 and to manage their access to health care services, and to
8 make it easier for them. We're also expanding into new
9 markets abroad, with India and Turkey coming in the near
10 term.

11 So, our motto is to "Go individual, go
12 deep, and go global." Some of you might also have seen
13 our rebranding campaign. We have the new tree. And, you
14 might have seen the "GO YOU" ads, which are running on CNN
15 and other national cable networks. The first two
16 questions, Commissioner, dealt with unit cost and
17 utilization. So, I'm going to ask Trey to answer those
18 two on our behalf.

19 MR. SWACKER: Hi. Thank you. With
20 respect to the first question, "primary drivers of unit
21 cost, util., and mix assumptions used in the 2011 premium
22 development". For unit cost, we typically model the
23 expected rate increases with contracted physicians and
24 hospital systems, using a fixed basic of goods, and

1 generally project that pretty tight. For utilization and
2 mix of service, we look broader than just the New
3 Hampshire market, because these two components are more
4 volatile. For utilization, we set our trend assumptions
5 at the low end of historical averages. We saw a
6 significant drop-off in utilization trends beginning in
7 2010. So, we didn't set our 2011 expectations to this
8 level, but at the low end of what we had seen in the '07,
9 '08, and '09 period.

10 Moving on to the second question, "what
11 did we actually experience?" Again, unit cost was largely
12 in line with our expectations, in the mid single digit
13 range. Utilization and mix of service did come in
14 favorable overall. Overall trend was about a point and a
15 half better than our pricing expectation in New Hampshire,
16 more driven by the combination of utilization and mix. We
17 saw a lower than expected utilization with outpatient
18 services and with prescription drugs. We did model a
19 lower prescription drug trend, given the line of brand new
20 drugs coming off patents. But we did see a quicker
21 adoption of generics that are ramped up than sort of our
22 modeling had predicted. So, that contributed to some
23 favorability. Within inpatient, we actually did see
24 slightly higher utilization in New Hampshire. Nationally,

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1 we saw low inpatient trends. So, it could be more of a
2 mix issue.

3 MR. GILLESPIE: Thanks, Trey. For
4 Questions 3, (a), (b), and (c), "what changes or
5 innovations have been implemented since 2010?" I'm going
6 to skip 3(a) for now, and answer it when I get to Number
7 4. With respect to Item (b), which is our medical manage
8 -- medical management programs, Cigna has had a Your
9 Health First Program since 1997. And, beginning in 2011,
10 and continuing into this year, we're running into the next
11 generation of the Your Health First Program. Again, going
12 deep. We view it as a way to stop our customers and
13 patients from manufacturing diseases; obesity, diabetes,
14 tobacco-related diseases. The Your Health First Program
15 provides health coaches to customers with chronic
16 conditions, 16 current conditions, asthma, heart disease,
17 COPD, and it pairs these customers, these patients, with a
18 dedicated health advocate, who's going to coach, prod, and
19 pester. And, I can tell you, from going to meet with
20 customers, I've actually had them complain and tell me
21 "Please have my health coach stop calling me", but that's
22 their job. They're designed to provide holistic support
23 to the patient, get them to adhere to their medications,
24 manage their risk factors, support them in lifestyle

1 choices, and also, when they're seeking treatment, help
2 assist them in treatment decisions.

3 The newer version of the Your Health
4 First Program that we're rolling out now is going to cast
5 a wider net. And, not only to engage patients who are
6 considered at high risk, this program is designed to
7 engage patients who are lower down on the risk pyramid,
8 those that you might consider "moderate risk". And, the
9 idea is to get to them early, to try and yield long-term
10 savings, and have long-term health benefits. Look at
11 things like BMI, cholesterol, tobacco use, again, try and
12 get to them early before they become a chronic case.

13 Our current program, we serve seven and
14 a half million people nationwide, and we've driven
15 250 million in medical cost savings nationwide under the
16 Your Health First Program. One of the new features of
17 this next iteration that we're working on now is to use
18 CEO and corporate leadership as part of an overall
19 communication strategy to drive greater client engagement,
20 greater customer engagement among the firms. We're also
21 going to pair this program with plan designs, with
22 consumer-directed features, minimum cost-sharing
23 requirements, provide engagement incentives or
24 disincentives to folks, and also outcome incentives,

1 again, working with the employers, provide outcome
2 incentives on either smoking cessation or BMI or those
3 sorts of things.

4 The current program, we've saved
5 three percent on total medical costs, this is nationwide.
6 We found that 71 percent of the individuals who actually
7 engaged with us met their goals. And, that 90 percent of
8 the cardiac customers who are involved in this program
9 were adhered to a beta blocker after a heart attack.

10 With respect to provider payment
11 methods, the collaborative accountable care, which is
12 Cigna's brand and model for accountable care,
13 organizations in accountable care agreements, got its
14 start here in New Hampshire with Dartmouth Hitchcock in
15 2008, something that we're very proud of. New Hampshire
16 is not only the leader here in New England, but the leader
17 nationwide for Cigna in this process.

18 In 2012, we recently announced we have
19 an agreement with the Granite Health Network, the five
20 Granite hospitals. We just announced a partnership with
21 them this year. Overall, I think as folks know, the
22 Collaborative Accountable Cares are designed to expand
23 patient access to health care to improve care
24 coordination. We also view it as a way to improve on a

1 triple aim of benefits to improve healthy outcomes, lower
2 medical costs, and most of all -- or, excuse me, and,
3 importantly as well, to increase patient satisfaction with
4 their health care. We believe that this new Granite
5 Health Network, the G5 arrangement, is the largest in New
6 Hampshire between -- with doctors and hospitals in a
7 single plan, 23,000 patients, with 900 Granite Health
8 Network doctors. It's available on all our products.

9 The basic model again, I think as was
10 mentioned before by some of the other carriers, evaluates
11 the organization on costs and quality. Groups are
12 evaluated based on their adherence to evidence-based
13 models, and must achieve benchmarks compared to their
14 peers or control group. Then, depending on meeting those
15 benchmarks, the total medical cost is looked at on a
16 year-to-year basis, again, evaluating against their peers.
17 And, if the group's total medical cost and the quality
18 measures, if that -- if the quality is higher, the trend
19 is lower, then the organizations they -- excuse me, is
20 eligible for a gain share, which is negotiated at the
21 start of the agreement.

22 One of the critical features of our
23 collaborative accountable care model is the registered
24 nurses, who serve as our clinical care coordinators. We

1 provide the practices and the physician groups involved
2 with actionable data, that the RNs then use to engage the
3 customers, engage the patients. The idea, again, is to
4 close gaps in care, with adherence to medications,
5 follow-up visits, refer to other clinical programs.
6 Nationwide, Cigna has 32 of these agreements in place in
7 17 states, nationwide, over 270,000 Cigna customers and
8 4,000 doctors are involved, again, nationwide in these
9 programs. For us, New England is, by far, the most active
10 region for collaborative accountable care, and New
11 Hampshire is leading the way.

12 With respect to Question 4 and 3(a),
13 again, we've had an existing program called the "Cigna
14 Care Network", the Cigna Care Designation Program, and
15 we've gone deeper into this program to help our individual
16 customers. If you look on our provider directories, you
17 see a little symbol, kind of a tree branch. That signal
18 means -- that symbol means that the doctor was reviewed
19 for both cost and quality, and that they made the
20 designation as part of the Cigna Care Network.

21 Since 2006, here in New Hampshire, we've
22 had Cigna Care Network products approved for the fully
23 insured products, we also provide them to our ASO, our
24 self-funded customers. With these products, employers can

1 choose benefit plan designs, which provide lower co-pays
2 and co-insurance, when seeing someone with the Cigna Care
3 designation. It's not a lock-in, but it is a tiered plan
4 designed to steer you to certain providers.

5 Starting in 2013, again, going deeper,
6 we've now included primary care physicians into this
7 program, whereas previously it was limited to specialists.
8 We've also established a process, peer groups to review
9 doctors based on their specialty in zip codes so customers
10 can make apples-to-apples comparisons. We've worked with
11 NCQA on this new process, we use their review program, as
12 well as an indicator, as well as HETA scores, Leapfrog,
13 and CMS quality measures. We have implemented a new
14 process that's slightly more rigorous with respect to
15 cost. We've also implemented for specialists a tie-in
16 with our Center of Excellence Program, with our hospitals
17 who are rated Centers of Excellence. And, we're rolling
18 out this new Cigna Care Network in 2013. Physicians were
19 given notice in June of whether they qualified. And,
20 we're now going through an appeal process. And, as I
21 said, the program will be live 01/01/2013.

22 Questions 5 and 6 I'm going to hand back
23 off to Trey.

24 MR. SWACKER: Thanks. Question 5, the

1 "cost of mandates passed since 2006". For what we can
2 quantify, there were some mandates that were already
3 included in Cigna's standards of coverage. But, for the
4 ones that added to coverage or represented a buy-up,
5 approximately two and a half percent of claims is our
6 estimate for the cost of that coverage. And, again, in
7 terms of an ongoing analysis of mandates, it is included
8 in the total medical claims that we review for rate
9 review, so don't know how each individual mandate is
10 performing relative to the pricing expectation. However,
11 we have done some national studies, or for states with
12 similar mandates, to reevaluate "are we charging an
13 appropriate price?"

14 An example of a mandate that is
15 performing favorably is bariatric surgery. It really I
16 think added about a point or so for coverage of that
17 mandate. And, I think that's experience coming in
18 variable by a few tenths of a point there. So, we are
19 adjusting that in our pricing, and is -- will be swept
20 into overall rate decreases or changes that we're filing
21 in New Hampshire and other states.

22 To the last question, "did we pay a
23 rebate in New Hampshire based on 2011 performance?" Yes,
24 we did pay a modest rebate. Our impact on loss ratio was

1 84.9 percent in New Hampshire, which represented a rebate
2 of \$77,000, that tenth of a point of premium, for
3 approximately 16,000 covered lives.

4 So, with that, we'll take any questions
5 from the Department.

6 CMSR. SEVIGNY: Great. Thank you very
7 much. Let me open it up to staff for any questions of
8 Cigna?

9 MR. BRANNEN: A question about your ACO
10 contracting, I guess. The first question is, is it the
11 same model that you're using for your self-funded and your
12 fully insured? And, Question Number 2, what savings are
13 you associating with the ACO models you're using?

14 MR. GILLESPIE: We're using it for the
15 same products. So, yes. It's the same for fully insured,
16 the same for self-funded. And, I don't know if you want
17 to answer the cost?

18 MR. SWACKER: Right. Yes. In terms of
19 the cost, we aren't changing the underlying fee schedule
20 or the fee-for-service reimbursements to the providers,
21 but we do pay a care coordination fee. And, there is
22 upside to that. If they beat on quality metrics, as well
23 as market trends, there's a percent of savings that we'll
24 share through an increased care coordination fee. In

1 future years, if the ACO doesn't perform better than
2 market trends than the quality metrics that are cast in
3 here, we can reduce that, although it doesn't go negative.
4 So, the base fee schedule or rate of increases is the
5 floor for the ACO model.

6 So, I think, with the G5 again, too soon
7 to tell, because that's just been rolled out this past
8 July. With Dartmouth, I think, over the past four years,
9 some years have beaten trends, some years haven't. But,
10 overall, I think it's been a net increase. It's been
11 equal to or potentially lower savings. But that would
12 come both through the fee-for-service contracting, as well
13 as the risk-share payments.

14 MR. BRANNEN: So, the trend is basically
15 the control group, and that's what you're saying would
16 have taken place without the ACO model, is that correct?

17 MR. SWACKER: What --

18 MR. BRANNEN: I'm saying, when you're
19 comparing the group comparisons to trend, is that
20 essentially your control group? So, any savings from that
21 trend you're associating with the ACO model, is that
22 correct?

23 MR. SWACKER: Right. Well, we're -- so,
24 we're comparing the market trend, which would be New

1 Hampshire market or whatever applicable geographic area,
2 to the trend of the attributive members in the ACO model
3 to see if they're trending at a lower rate. But there's
4 also, are they closing gaps in care and other
5 quality-based metrics that, when combined, would trigger
6 an increase in the fees that are issuing that we pay.

7 MR. BRANNEN: And, you said it's too
8 early to tell in New Hampshire. Do you have statistics
9 from other parts of the country?

10 MR. SWACKER: For the G5 arrangement in
11 New Hampshire, just because it's new. Again, Dartmouth,
12 we've been a partner with for I think four years now.
13 And, again, as I said, some years they beat trends, some
14 years they didn't. So, that's reflected in both the
15 risk-share payments, if it's gone up or been pulled back,
16 as well as just the underlying fee-for-service
17 negotiations. And, then, nationally, again, we've seen
18 some success where we're beating trend in the market, but
19 not involve the 17 or 30 ACOs that are up and running, not
20 all have beaten the market trend.

21 So, again, still in the early stages.
22 And, Dartmouth was our first ACO arrangement in '08. So,
23 all the others have been started, the majority, in the
24 last year or two, a couple in 2009.

1 MR. BRANNEN: Thanks. And, for the
2 folks on the phone, we're getting some feedback. If you
3 can check to make sure your phone is on mute, we'd
4 appreciate it. Thanks.

5 CMSR. SEVIGNY: Questions?

6 MR. WILKEY: Yes. How is the impact of
7 outsourcing, what I call "outsourcing" of ancillary
8 services impacted your cost structure and the trends here
9 in New Hampshire and what you see around the country, for
10 example, PT services and chiro services?

11 MR. SWACKER: Outsourcing to the vendor
12 programs that we've entered --

13 MR. GILLESPIE: Yes. Our third party
14 vendor arrangements.

15 MR. WILKEY: Right.

16 MR. GILLESPIE: Again, we do contract
17 with third party vendors for a variety of services; PT is
18 one, chiropractic. And, again, these are normally
19 nationwide deals, that we try and have this tailored,
20 obviously, to the regulatory framework in each state. A
21 lot of them are new that we just rolled out. So, I'm not
22 sure if offhand I can give you an exact answer in terms of
23 the trend. And, again, we would be basing it nationwide,
24 in terms of our total spend, understanding that, again,

1 regulatory framework within each state may not allow us to
2 implement the contract the way that we would someplace
3 else.

4 So, Trey, I don't know if you have a
5 figure now. But, we can -- if you'd like, we can try and
6 supplement our answer, Mike, and get back to you with
7 that.

8 MR. WILKEY: Thank you.

9 CMSR. SEVIGNY: Any other questions?

10 MS. SMAGULA: Just one last question.

11 If there's any comments, similar to what we asked the
12 other carriers, that you can provide, as far as how New
13 Hampshire costs compare to other states you're in?

14 MR. GILLESPIE: Well, New Hampshire,
15 while it is a high-cost state, I cover ten states,
16 starting in Ohio and moving up to Maine. The one thing
17 that we don't see here in New Hampshire, thank, God, is
18 high out-of-network utilization and high out-of-network
19 costs. And, for those of us that cover downstate New York
20 and New Jersey, it is a cancer on the marketplace. There
21 are providers who are engaging in entire out-of-network
22 business models, driving utilization entirely through
23 their emergency room. They charge, for certain
24 procedures, 1,000 percent of Medicare. They're involved

1 in all sorts of dodgy ways to get folks, like I said, into
2 their ERs. And, for some carriers, out-of-network
3 utilization can be as high as 30 percent of their total
4 medical spend. And, when I tell you it's a serious
5 problem in New York and New Jersey, downstate New York
6 more than, certainly, a lot more than upstate, it is a
7 huge issue. Not something that we see here in New
8 England, or in Pennsylvania or Ohio or the other markets
9 that I cover, thankfully. So, --

10 MS. SMAGULA: Uh-huh.

11 MR. GILLESPIE: And, there's a variety
12 of public policy reasons, assignment of benefits, you
13 know, for a certificate of need process in those
14 individual states. Routine waiver of cost sharing, which
15 Medicare defines as "fraud", is rampant in New York and
16 New Jersey.

17 MS. SMAGULA: Uh-huh.

18 MR. GILLESPIE: So, there's lots of
19 different policy reasons for that. And, even though New
20 Hampshire is an expensive market, it could be worse.

21 CMSR. SEVIGNY: Okay. Well, thank you
22 very much for coming up this morning. Let me ask Steve.
23 Do you need a little bit of a break or anything? We've
24 got three other witnesses.

1 MR. PATNAUDE: Three other? We could
2 take a short break. That would be great.

3 CMSR. SEVIGNY: Okay. Why don't we take
4 -- let's take five minutes and no more, so we can continue
5 on, okay? Thank you.

6 (Whereupon a recess was taken at 11:23
7 a.m. and the hearing resumed at 11:33
8 a.m.)

9 CMSR. SEVIGNY: Okay, if we could
10 reconvene, and bring the hearing back to order. Our next
11 witness this morning is the New Hampshire Health Plan.
12 And, for that, I'd like to ask Mike Degnan to please
13 address us.

14 MR. DEGNAN: Thank you, Commissioner.
15 I'll be very brief here. Let me just do an overview of
16 the New Hampshire Health Plan and the programs we offer,
17 and then I'll respond to question that we received from
18 the Gorman Group. New Hampshire Health Plan, we offer two
19 insurance programs for the folks in the individual market.
20 They are the State high risk pool and the federal
21 Pre-existing Condition Insurance Program, the PCIP
22 Program, which was one of the first initiatives in the
23 Accountable Care Act. We are governed by a 11-person
24 board. We are a not-for-profit voluntary organization

1 established by the state under Chapter -- RSA Chapter
2 404-G. And, our Board is made up of -- we have six --
3 eleven people on the Board. We have six carriers, and
4 then we have representatives from the -- a consumer
5 representative, a provider representative, a small
6 employer representative, and a producer representative,
7 along with Dave Sky, from the Insurance Department, is a
8 non-voting member.

9 So, let me talk about the State program
10 for a moment. The State program was initiated in 2002,
11 and today we serve 2,900 New Hampshire citizens. We have
12 three sources of funds there. They are the -- we have
13 carrier assessments, premiums, and federal grants. Our
14 budget for 2012 for the State program is \$24.5 million,
15 and, in 2013, our budget will be close to 40 million. Our
16 assessment in 2012 is \$1.49 PMPM, and those assessment
17 fees are built into the carrier costs.

18 A little bit about, as I said, we have
19 2,900 enrollees. We've had an 11 percent increase in
20 enrollment in 2012, compared to a 51 percent increase in
21 enrollment in 2011. So, there's been -- we've had a huge
22 increase in the last couple of years. But our loss ratio
23 in the State program is 163 percent, which is better than
24 it has been in the past.

1 In the State program, we offer seven
2 benefit plans. These plans reflect the offerings that
3 exist in the individual market. And, in fact, annually we
4 assess the product offerings and adjust our products based
5 on the market needs. We have leased networks for both
6 pharmacy services and clinical services. Our provider
7 network is First Health/Coventry, and our pharmacy network
8 is Restat, which is administered by the Pharmacy Network
9 of Kansas. And, we have our own individual network that
10 we've developed over the last four or five years that gets
11 better discounts than Coventry does. We have contracts
12 with 14 of the hospitals here in the state.

13 Our rate setting process is set by
14 statute. We analyze the carry policies offered in the
15 individual market and calculate the standard risk rate.
16 And, once the standard risk rate is determined, we can set
17 the rates between 125 to 150 percent. For the last five
18 years, five to six years, the rates have been set at
19 125 percent of the standard risk rates. We also -- and,
20 we set the rates on a semiannual basis. And, we also
21 offer a Low Income Premium Subsidy Program that has
22 subsidies of up to 20 percent discounts, depending on the
23 resources of the individual at the time of enrollment.

24 So, let me talk about the PCIP program

1 for a moment. We were the first state in the nation to
2 sign a contract for the program. We had the first
3 enrollee. We started in July 1st of 2010. And, we've
4 spent more money than most states. We have had an
5 allocation of \$20 million for the three and a half years
6 of the program, that's through run out. We spent the
7 \$20 million by the second quarter of 2002 [2012?]. We
8 requested \$50.3 million for 2012, and received that. And,
9 we're currently in negotiations for 2013 through the run
10 out, and right now we're asking for an additional
11 \$70 million for that program. So, we will be, if, in
12 fact, they choose to continue the relationship with the
13 New Hampshire Health Plan, the budget for the PCIP
14 program, in 2013, will be \$75 million. So, NHHP will be
15 managing about \$115 million in 2013, depending on some
16 negotiations.

17 We currently have 592 individuals
18 enrolled in the New Hampshire PCIP program. Our medical
19 loss ration is about is 1,200 percent. So, we're doing a
20 wonderful job spending money.

21 I think the key issue right now is,
22 we're negotiating with the Center for Consumer Information
23 & Insurance Oversight for 2013 to 2015. We'll know within
24 the next month if we are going to continue to be the

1 administrator for the program. This program is 100
2 percent federal funded. No state dollars are involved in
3 the PCIP program. And, so, we'll have to see what
4 develops here in the next months or so. I think these
5 programs have been incredibly successful for the citizens
6 of New Hampshire. The PCIP program is -- we allow third
7 party payment of premiums in that program, which has
8 significantly contributed to the costs. And, we think
9 that we -- our goal is to continue that through 2013.

10 The interesting thing about New
11 Hampshire Health Plan is we'll be going out of business at
12 the end of 2013. So, I think there's a discussion going
13 on at the Board level right now about what the future
14 might be for us. Do we continue to have those people who
15 are currently enrolled in the State program? Do we allow
16 them to stay enrolled? And, Gorman Associates has done
17 some study on that, and our Board will be meeting next
18 week to discuss that issue.

19 So, as it relates to the six questions
20 that we received relative to the submittal here, I think
21 it's pretty straightforward from our perspective. The
22 first question is, "how would you respond to the theory
23 that some carriers provide network strategies that may be
24 in conflict with hospital or provider groups, that is site

1 of service strategies?" That doesn't really affect the
2 New Hampshire -- the New Hampshire Health Plan right now.
3 I think our goal is to strike a balance between service
4 for the patients and cost-effective management. So,
5 that's what we're doing now.

6 And, they wanted to know, Question 2 is
7 "to what extent does your 2011-12 commercial product
8 contracts include incentives?" We have none at all. We
9 are purely a fee-for-service the way we operate.

10 What -- Number 3 is, "what member
11 engagement initiatives have you undertaken in 2011 and
12 '12?" We do have a Disease Management Program. We work
13 with a vendor, Medical Cost Management, out of Chicago,
14 Illinois. Frankly, I've been disappointed with some of
15 the disease management results that we have seen. And,
16 we're continuing to evaluate the worthiness of that
17 program.

18 "What new strategies for 2012 and beyond
19 are you going to employ to control health care costs?"
20 First of all, we try to take a look at what the assessment
21 -- the product offerings we have in the marketplace. We
22 do that, we call it a "product refresh", on an annualized
23 basis. And, as we look at 2013, we'll probably have the
24 same product offerings as we had in 2012.

1 I mentioned the Disease Management
2 Program and case management that we have. And, third, we
3 have been working, as I said, to improve our network
4 discounts. And, we've been working with the providers to
5 try to do that here in New Hampshire.

6 Top challenges for us? Timing is a
7 challenge. We don't really have much of an opportunity to
8 have an impact on our costs with one year left in the
9 operation of our program. And, we have low volume. We've
10 heard the other carriers testify that you get your
11 discounts based on volume. We have very low volume,
12 especially in the PCIP program.

13 So, all in all, I think NHHP has been a
14 great benefit to the citizens of New Hampshire. And, we
15 hope to, you know, I think we'll have a strategic
16 discussion about where we go from here.

17 CMSR. SEVIGNY: Thank you, Mike. Any
18 questions from Staff? Consultants? Thank you very much,
19 Mike.

20 MR. CAMIRE: I just have one quickie.

21 CMSR. SEVIGNY: Okay.

22 MR. CAMIRE: You mentioned a huge growth
23 in membership that you saw over the last couple of years.

24 MR. DEGNAN: Right.

1 MR. CAMIRE: Other than the onboarding
2 of the PCIP program, was there any other item that you
3 could point to that raised the --

4 MR. DEGNAN: One in particular. We had
5 a closure of a plant in northern New Hampshire we worked
6 with the Department on, there was a couple of hundred
7 individuals who became eligible for the program through
8 the HCTC plan. So, with the assistance of the Department,
9 we signed up a substantial amount of those. So, I think
10 that was a key factor.

11 And, I think the other thing that has
12 occurred, with the consumers' understanding of what's
13 going on with insurance and Accountable Care Act, but more
14 awareness of our program I think came into effect. So,
15 those two factors, I think, really have contributed to
16 help our enrollment. Our enrollment in 2007 was less than
17 a thousand people in the State program.

18 MR. SKY: Can I just follow up --

19 MR. DEGNAN: Absolutely, David.

20 MR. SKY: -- to expound a bit? One of
21 the things that startled me, is that looking at
22 membership, changes for the State High Risk Board, is that
23 there seem to be spikes around April and October, the same
24 time we small group -- open enrollment for small groups of

1 one.

2 MR. DEGNAN: Thank you.

3 CMSR. SEVIGNY: Great. Thank you very
4 much, Mike. Next, I'd like to ask Dr. John Buttery to
5 come up and speak to us, provide us or give us the
6 provider perspective. Dr. Buttery.

7 DR. BUTTERLY: Thank you very much,
8 Commissioner. It's "Butterly".

9 CMSR. SEVIGNY: Oh.

10 DR. BUTTERLY: By the way, while I
11 appreciate --

12 CMSR. SEVIGNY: I'm sorry.

13 DR. BUTTERLY: -- you did not say
14 "Butterfly", which frequently happens. I tell people "the
15 "F" is silent."

16 CMSR. SEVIGNY: At least I only made a
17 half mistake.

18 DR. BUTTERLY: But the "L" is not, so.
19 I thank you for the opportunity to testify. So, I'm
20 really coming at this from a provider perspective. I'm an
21 actively practicing cardiologist, and have been for my
22 entire professional career. I do have certain
23 administrative responsibilities. I was responsible for
24 initiating and building our patient centered medical

1 homes, when we began our demonstration project for CMS.
2 And, I was the lead physician for that project at the
3 Academic Medical Center, working with my colleague in the
4 south, Barbara Walters. And, I also went through the
5 managed care world when I was in Massachusetts in the
6 1990's, and I'm seeing a lot of now of what I saw then.
7 So, you can see in this room you've got a collection of
8 extremely intelligent people, who are truly socially
9 committed to making this work.

10 We've been working on this now, in my
11 life, 20 years to try to correct the imbalance between
12 quality of care, on the one hand, and cost, which we can
13 no longer afford, and really couldn't afford then. On the
14 other hand, it still doesn't work. So, in my world, when
15 that happens, we change our plan, and we change it
16 abruptly, because, obviously, we're not doing something
17 right. And, I'm unencumbered by any real knowledge about
18 insurance or the world a lot of you live in. So, I do see
19 it differently. And, by the way, I'm not on our
20 contracting group, and, I'm really not involved in this.
21 I really am on the provider side of this.

22 And, one of things that I see is that
23 people are trying very, very hard to minimize the pain
24 that I think we know is coming. One of the first lessons

1 I learned in medical school was that, when you're going to
2 recommend something to a patient or you're going to do
3 something to a patient and it's going to hurt, do not tell
4 them "it isn't going to hurt." And, this is going to
5 hurt, as far as I can tell, as far as the changes that we
6 have to go through.

7 So, I'll answer the questions, which
8 are, obviously, different ones for the providers, and tell
9 you a little bit about what Dartmouth Hitchcock is doing,
10 and what we see from the other providers and facilities
11 that we are working with and trying to form a truly
12 integrated health delivery system.

13 Question 1 is, "to what extent are the
14 providers or hospitals you represent pursuing new payment
15 structures with your primary payers in bundled payments,
16 medical homes, and ACOs?" So, we took advantage of the
17 opportunity that a CMS demonstration project offered us in
18 2005, the CMS PGP, or Physician Group Practice,
19 demonstration project, because there was upside risk only
20 in that particular project. And, it gave us an
21 opportunity to share in any savings, and then pay for the
22 systems we knew we were going to need in the future. We
23 knew this was coming, we knew we needed to pay for these
24 systems. So, since 2005, we were involved in that

1 demonstration project. And, most years -- all years beat
2 our quality gates, made the quality gates. Most years
3 beat the cost expectations, although one year we fell
4 below the hurdle we had to pass, which was two percent,
5 and one year we actually spent a little more than the
6 expectation, but, really, it was very minimal, minimally
7 below that.

8 And, we did get an increased payment
9 from CMS, to the tune of \$10.5 million over that five
10 years. That was just okay. That was just okay
11 performance. The reason that we couldn't perform better
12 and I'm sure there are a number of them, is that we were
13 developing the very systems we were going to need to
14 perform well. So, we were kind of flying blind throughout
15 that process. However, we are working very hard to be
16 able to accept a global budget. That's where we think we
17 need to be. But, if we try to do that with the systems
18 that we have now, we'll fail. We won't be able to do it
19 well. And, it's dangerous, obviously, for the health of
20 the system I'm representing, but it's dangerous for the
21 patients. So, we need to be able to make a transition,
22 from what is a fee-for-service world, into a population
23 health management world. And, it's a very different way
24 of thinking about it, and the data that is needed and the

1 measurements needed, and the actionable reports that we
2 need are very different.

3 You heard what our colleagues in Anthem
4 and Cigna and Harvard had to say, and I didn't disagree
5 with one thing they were saying. And, we very much value
6 the relationship we have with them. We have developed
7 true ACO models with Anthem and Cigna, and I believe have
8 at least had the discussions, if not actually finalized
9 contracts with Harvard Pilgrim as well in that regard. We
10 have over 100,000 lives now that are involved in these
11 risk-sharing contracts. And, we are a pioneer ACO. The
12 major difference between the pioneer ACO, the PGP
13 demonstration project and the -- some of these clinical
14 contracts -- commercial contracts is that there's downside
15 risk to that as well. And, we're prepared to take that.
16 We're prepared to take that risk, because we believe that
17 we have the systems that's going -- that are going to
18 enable us to perform reasonably well. That's not true of
19 the other providers that we talk with and that we are
20 trying to integrate with, both on the physician/nursing
21 side and on the hospital side.

22 In order for us to really develop the
23 systems we need, and for these other providers to develop
24 the systems they need in order to perform well, we need

1 time, and we need the ability to share in the cost savings
2 when they develop. I cannot -- I do not know, I don't
3 have the personal knowledge as to where the contracts are
4 going or where they are in the State of New Hampshire.
5 But I do know that the people that we talk to are very,
6 very nervous about letting go of that fee-for-service
7 model. If you think about it, we kind of have our feet in
8 two canoes. There's a fee-for-service canoe, and that's
9 kind of floating away, and we have got the accountable
10 care canoe, and at some point you've got to jump, you've
11 got to make that decision. That transition needs to be
12 made safely or we're going to harm providers and systems
13 within the State of New Hampshire. And, God forbid, we
14 should harm individuals as well. That they will lose
15 their coverage or not get the care that they need.

16 You asked, "Please comment on if the
17 providers or hospitals you represent generally have the
18 infrastructure to manage." I think I just answered that.

19 "Describe the level of integration that
20 providers or hospitals you represent have with other
21 providers. To what extent does this integration add or
22 subtract from the overall cost of providing care to
23 patients?" We are integrated with other providers, with
24 other organizations. We are trying to bring that

1 integration into a much more organic phase. But we
2 learned a lesson in our negotiations with Catholic Medical
3 Center, in Manchester. And, there was a differing opinion
4 as to what constituted unfair competition, I guess, and
5 that relationship didn't happen. We're sensitive to that,
6 and sensitive to the fact that what ACA is telling us to
7 do, and what we think is the right thing to do, which is
8 to fully integrate, in a way that truly enables us to
9 provide value to the population that we serve. But the
10 FTC and the Attorney General of New Hampshire may have a
11 differing opinion of that. And, we're very cautious about
12 it, and want to make sure we do it correctly and legally,
13 and that it's not controversial. We don't think that it
14 should be.

15 One of the things I hear the payers
16 saying is talking about "unit cost". "What is your unit
17 cost? What is that doing?" From my perspective, again,
18 as a provider, unit cost really isn't the issue, it really
19 is the total medical cost, which I also heard discussed.

20 But, as a cardiologist, my -- it costs
21 the system a thousand dollars if I recommend a cardiac
22 catheterization, I'm making up the number, obviously, and
23 there's another cardiologist also in the state and it only
24 costs 800. But, if you come to see me, you're only about

1 10 percent likely to have that recommended, based on -- on
2 evidence based in the literature, quality care, but I'm
3 only going to recommend that test 10 percent of the time,
4 and the other cardiologist is recommending it 80 percent
5 of the time. I'm making this up to make a point. The
6 total medical cost that that provider is giving is much
7 higher. But, really, what's being measured now is unit
8 cost. So, it's not entirely accurate and difficult for
9 patients to make the right decision, because they don't
10 have that number. And, we all need to work more towards
11 that. That's clearly the metric for population health
12 management.

13 "To what extent is your cost and quality
14 information available?" It is available on the Internet,
15 but, again, it's pretty much cost per unit, it is not
16 total medical expense. And, if you look at the Dartmouth
17 Atlas, you'll see we're very low utilizers, and always
18 have been. It's part of our culture. But that's not
19 really, it's measurable, but it's not reportable right
20 now.

21 "How is the cost of health care
22 impacting the providers' or hospitals' ability to provide
23 care?" It's definitely affecting us. And, it's not just
24 the cost to us of actually providing care, but it's

1 reimbursement issues as well. We're all struggling in
2 this difficult time. We intend to survive. And, we
3 intend to continuously improve the quality, and reduce the
4 cost of the care we're providing this population. That's
5 in our mission, that's what our intent is.

6 The final question is, "Are there
7 provider contracting strategies in place or being proposed
8 by carriers that are in conflict with strategies being
9 proposed by your represented organizations?" I'm not in
10 our contracting group. I can't really answer that. I
11 think that there are some points of friction or tension
12 that we have to discuss. For example, we believe, in
13 order to do this right, and you all know you need large
14 numbers of covered lives to be able to do this, we believe
15 that the provider should be controlling the care
16 management, the care coordination. Historically, I
17 believe the plans have actually wanted to do that and have
18 done that. But I don't think Anthem wants to pay for the
19 care management of a Cigna patient, and vice versa. We
20 need to be able to pool our resources to see to it that we
21 should be blinded to who the insurer is. We have to pay
22 attention to our patients. And, we can do that if we have
23 that resource. But it's very difficult for us to manage
24 if the resource doesn't belong to us.

1 I'll stop there. And, I'm happy to
2 answer any questions.

3 CMSR. SEVIGNY: Thank you very much,
4 Doctor. Do I have any questions from staff?

5 MR. BRANNEN: Yes. Can you -- I mean,
6 you addressed some of the issues with mixed incentives or
7 mixed payers, and gave some good examples. Can you talk
8 about anything that would represent a tipping point? I
9 mean, is it as simple as having most of your patients
10 enrolled under a particular model? Is it some other sort
11 of motivating factor? And, how far away from that tipping
12 point will you really change the way you're structured and
13 practicing care?

14 DR. BUTTERLY: This may be a somewhat
15 naive answer, and I apologize if it is. But we've already
16 met -- reached that. Our providers are essentially
17 blinded to who the insurer is. I mean, I'm going to know,
18 if somebody is over 65 years of age, they're Medicare. If
19 they're under 65, I don't know who their insurer is. I
20 don't see it when I see the patient, and I don't practice
21 accordingly. I can't. I couldn't possibly do that.

22 The one way that really hurts is on
23 formulary. And, am I prescribing a medication that is on
24 that particular patient's formulary? That hurts the

1 patient and it hurts us, because I may not being doing
2 that, but it's very hard for me to know it. The
3 electronic records that we have, and we have Epic now, and
4 it's a very popular one and a very big one, but that's not
5 immediately put in front of my face. "Here" -- if I
6 prescribe a statin, "here's the statin that this patient
7 should be taking."

8 So, we have work to do. And, we need
9 the time to transition. And, we need the opportunity to
10 share in that cost savings, so we can take those dollars
11 and put it back into our systems to see to it that we
12 eventually can get to a global budget.

13 Did that answer your question?

14 MR. BRANNEN: Well, I guess going back
15 to your canoe example, where you set one foot in each
16 canoe, are you suggesting that you've already made the
17 leap to single canoes, and you've abandoned the other one?
18 Or are you still standing there with two feet, one in each
19 canoe?

20 DR. BUTTERLY: Yes. We're still with
21 two feet, just like everybody else is. But what -- how
22 our providers are practicing on the one hand, and how our
23 operations are being run are somewhat different. So, as a
24 provider, I'm not looking -- you know, I'm on a salary, as

1 all of our providers are. I'm not saying, "well, I'm
2 incented one way or another to do a procedure or order an
3 imaging test." I'm there for the patient. And, that
4 really has always been true.

5 On the other hand, our administrators,
6 our operations people have to pay attention to our
7 budgets. So, for example, we are either going to do what
8 we can to see to it that we've got patients who want to
9 come, that we're accepting referrals, that we're not
10 turning people away. And, we have a little difficulty
11 with access from that perspective. But, on the other
12 hand, we have to control our costs. And, which we,
13 unfortunately, a year ago had to do with voluntary early
14 retirement and a small reduction in force. We have to pay
15 attention to our budget. We have a fiduciary
16 responsibility to our --

17 (Court reporter interruption.)

18 DR. BUTTERLY: We have a fiduciary
19 responsibility to our trustees. We have to meet our
20 budget, we have to perform. Did that answer your
21 question?

22 MR. BRANNEN: Thanks.

23 CMSR. SEVIGNY: Did I have other
24 questions from staff or consultants?

1 (No verbal response)

2 CMSR. SEVIGNY: Good. Well, again,
3 thank you very much. And, I appreciate your coming and
4 joining us this morning.

5 DR. BUTTERLY: Thank you.

6 CMSR. SEVIGNY: This brings us to the
7 end of those that have signed up to provide testimony.
8 Let me open it up and see if there's anyone else that
9 would like to make any further comments?

10 (No verbal response)

11 CMSR. SEVIGNY: Okay. Seeing none, I
12 want to thank those of you that took the time to be here
13 and participate today. Also, thanks to Gorham Actuarial,
14 Dartmouth Hitchcock, the health carriers, and Insurance
15 Department staff. Again, thanks for participating. And,
16 we hope to have the required annual report on our website
17 in early November.

18 MR. BRANNEN: And, if there is written
19 testimony, feel free to provide that now, or email us at
20 the Department anytime after.

21 CMSR. SEVIGNY: Great. With that, I'll
22 bring the hearing to a close. Thank you.

23 (Whereupon the hearing ended at 12:01
24 p.m.)