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FOR IMMEDIATE RELEASE

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**New Hampshire Insurance Department Highlights Success of
Marketplace 2024 Open Enrollment Period**

CONCORD, NH (February 6, 2024) – The New Hampshire Insurance Department (NHID) today highlights the outcomes of the Marketplace 2024 Open Enrollment Period for health insurance, demonstrating a notable advancement in enrollment figures. The substantial increase in enrollment reflects the concerted efforts of the Governor, Legislature, and NHID in shaping a healthcare landscape that effectively serves the residents of the Granite State.

In 2021, the Centers for Medicare & Medicaid Services reported a total of 46,670 individuals selected health insurance plans through the individual market during the Open Enrollment period. Building on this foundation, 2022 witnessed a significant 12.5% increase, with 52,497 individuals enrolling in individual market health insurance coverage. Continuing this positive trend into 2023, there was a 3.9% increase, as 54,557 individuals secured their 2023 individual market health insurance coverage.

2024 marked another milestone with a notable 19.4% increase, as 65,117 individuals enrolled in 2024 individual market health insurance coverage through the HealthCare.gov Marketplace. This upward trajectory reflects the continued success of collaborative efforts to enhance accessibility and affordability in healthcare for the residents of the Granite State. Over a three-year period, New Hampshire saw a 39.5% enrollment growth rate.

“The substantial increase in enrollment for the Marketplace 2024 Open Enrollment Period is indicative of our commitment to accessible and affordable healthcare for all Granite State residents,” said New Hampshire Insurance Commissioner DJ Bettencourt. “Through collaboration with the Legislature and other stakeholders, we

have implemented policies aimed at bringing down premiums and ensuring citizens have access to necessary coverage.”

“Our collective efforts have resulted in noteworthy achievements, and the growing enrollment numbers underscore the positive impact of our policies,” said Jason Dexter, Director of Life and Health at the NHID. “We remain dedicated to creating an environment where every individual in New Hampshire can access quality health insurance coverage.”

“We take pride in seeing the positive outcomes of our work reflected in the growing enrollment figures,” said Deputy Commissioner Keith Nyhan. “Our aggressive outreach initiatives have ensured that more individuals are informed and empowered to make choices that align with their healthcare needs.”

The New Hampshire Insurance Department Can Help

The New Hampshire Insurance Department’s mission is to promote and protect the public good by ensuring the existence of a safe and competitive insurance marketplace through the development and enforcement of the insurance laws of the State of New Hampshire. Contact us with any questions or concerns you may have regarding your insurance coverage at 1-800- 852-3416 or (603) 271-2261, or by email at consumerservices@ins.nh.gov. For more information, visit <https://www.nh.gov/insurance>.

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