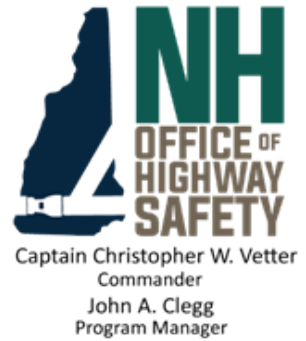




Robert L. Quinn  
Commissioner

State of New Hampshire  
DEPARTMENT OF SAFETY  
Office of Highway Safety  
[www.nh.gov/hsafety](http://www.nh.gov/hsafety)



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**FOR IMMEDIATE RELEASE**

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## NEWS RELEASE

### 'DRIVE SOBER OR GET PULLED OVER' CAMPAIGN LAUNCHES AHEAD OF LABOR DAY WEEKEND

CONCORD, New Hampshire – Beginning tomorrow and continuing through the Labor Day holiday period, nearly 100 New Hampshire law enforcement agencies will participate in the ***Drive Sober or Get Pulled Over*** campaign, a nationwide high-visibility impaired driving enforcement mobilization. During the effort, funded through grants issued by the New Hampshire Office of Highway Safety (NHOHS), agencies will be working together to find and arrest drunk drivers. Residents and visitors should anticipate seeing an increased presence of state, county, and local law enforcement officers on roadways throughout the state.

From 2019 to 2022, a total of 151 people were killed in crashes involving alcohol-impaired drivers statewide, according to data maintained by the New Hampshire Department of Safety's Division of Motor Vehicles. Since 2020, the number of people killed in alcohol-related crashes during Labor Day weekend - and throughout the rest of the year - has increased, while the total number of crashes involving impaired drivers has slowed.

#### Number Of People Killed In Crashes Involving Alcohol-Impaired Drivers During Labor Day Weekend

2019 (Fri. 8/30-Mon. 9/2)	2020 (Fri. 9/4-Mon. 9/7)	2021 (Fri. 9/3-Mon. 9/6)	2022 (Fri. 9/2-Mon. 9/5)
0	0	1	5

#### Year-over-Year Number Of People Killed In Crashes Involving Alcohol-Impaired Drivers

2019	2020	2021	2022
34	32	37	48*

\*2022 fatal crash data is still being finalized.

#### Year-over-Year Number of Crashes In Which Drivers Were Impaired\*

2019	2020	2021	2022	2023 (YTD)	Grand Total
195	99	103	56	26	479

\*Crashes where it was determined the apparent physical condition of a driver was under the influence; had been drinking; took medication; was physically impaired; and/or had been using illegal drugs.

"This campaign helps us to get the message out that drunk driving is illegal and it unnecessarily takes lives," said New Hampshire State Police Captain Chris Vetter, who serves as commander of the Office of Highway Safety. "We are hopeful it will push drivers to think twice and avoid a DUI arrest plus potentially spending a night in jail, losing their job – or worse."

Anyone who sees a potential drunk driver on the road should dial 911 immediately. For more information on impaired driving, visit [www.nhtsa.gov/risky-driving/drunk-driving](http://www.nhtsa.gov/risky-driving/drunk-driving).

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