

Latest Trends with Teen Drivers

New Hampshire's 2020 Virtual Traffic Safety Series

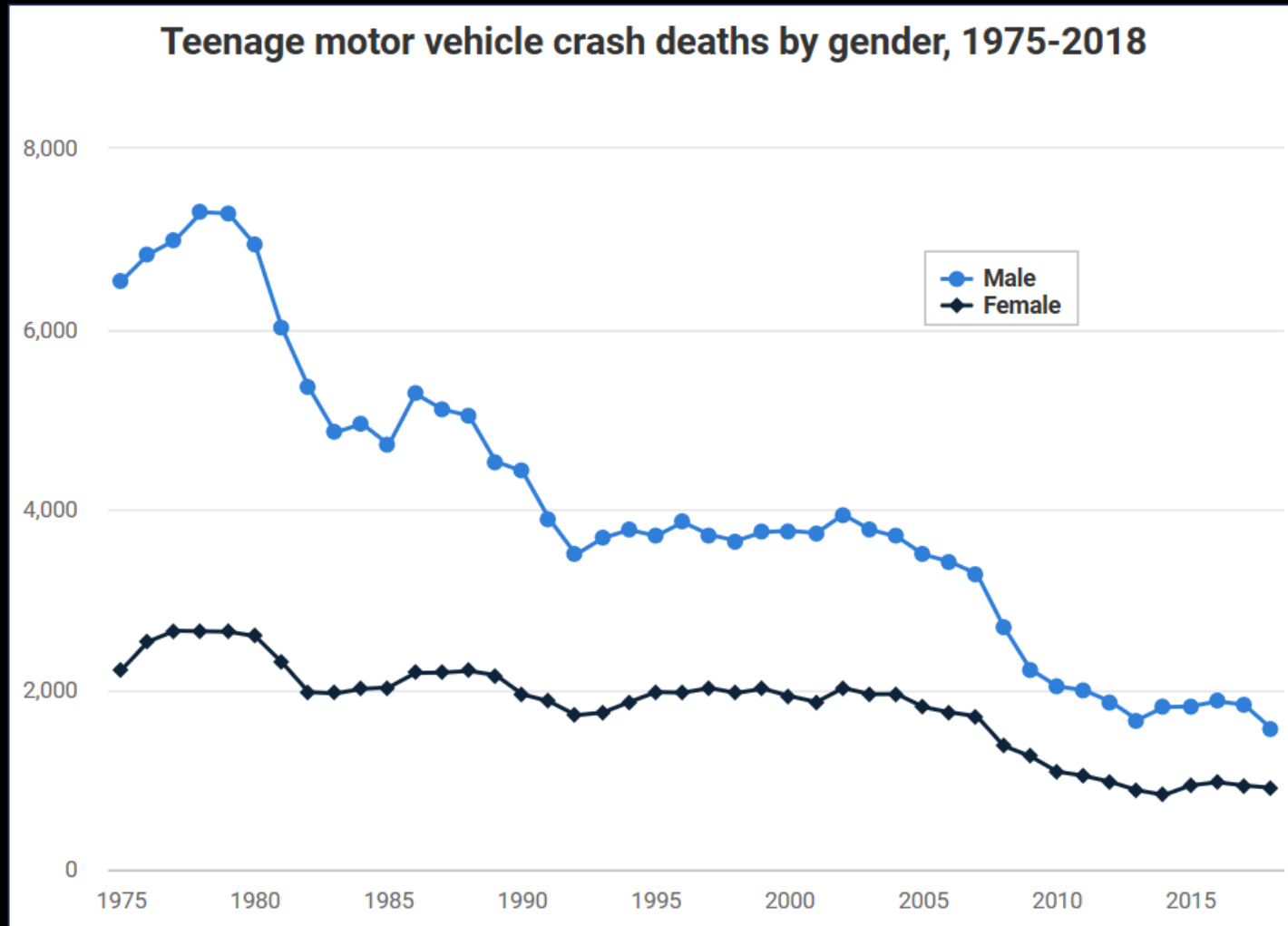


Pam Shadel Fischer
Senior Director of External
Engagement





Good News, Bad News



Sources: Fatality Analysis Reporting System (FARS) & Centers for Disease Control & Prevention

Drivers In Fatal Motor Vehicle Crashes By Age, 2018

Age group	Licensed drivers		Drivers in fatal crashes	
	Number	Percent of total drivers	Number	Involvement rate (1)
16 to 20	11,961,442	5.3%	4,061	34.0
21 to 24	14,270,243	6.3	4,777	33.5
25 to 34	40,165,221	17.7	10,738	26.7
35 to 44	37,645,683	16.5	8,110	21.5
45 to 54	38,643,003	17.0	7,863	20.4
55 to 64	39,580,799	17.4	7,261	18.3
65 to 74	28,194,118	12.4	4,218	15.0
Over 74	17,054,879	7.5	3,098	18.2
Total	227,558,385	100.0%	51,490 (2)	22.6

(1) Per 100,000 licensed drivers in each age group.

(2) Includes drivers under the age of 16 and of unknown age.

Source: U.S. Department of Transportation, National Highway Traffic Safety Administration; Federal Highway Administration.

Age Groups	
Rank	<u>16-20</u>
1	<u>Unintentional Injury</u> 4,676
2	<u>Suicide</u> 2,667
3	<u>Homicide</u> 2,171
4	Malignant Neoplasms 624
5	Heart Disease 334
6	Congenital Anomalies 165
7	Diabetes Mellitus 82
8	Influenza & Pneumonia 76
9	Chronic Low. Respiratory Disease 66
10	Cerebro-vascular 63

Fatalities in Crashes Involving Young Drivers, 2008–2017

Year	Young drivers age 15–20	Passenger of young driver	Occupants of other vehicles	Nonoccupants	Total
2008	2,742	1,662	1,527	521	6,452
2009	2,343	1,456	1,381	469	5,649
2010	1,965	1,333	1,250	493	5,041
2011	1,993	1,194	1,122	473	4,782
2012	1,880	1,060	1,230	502	4,672
2013	1,696	1,069	1,133	469	4,367
2014	1,723	1,015	1,093	454	4,285
2015	1,903	982	1,326	533	4,744
2016	1,916	1,033	1,348	598	4,895
2017	1,830	979	1,378	563	4,750

Source: U.S. Department of Transportation, National Highway Traffic Safety Administration.

GDL – A 3-Step System

Learner's Permit (Age 16)

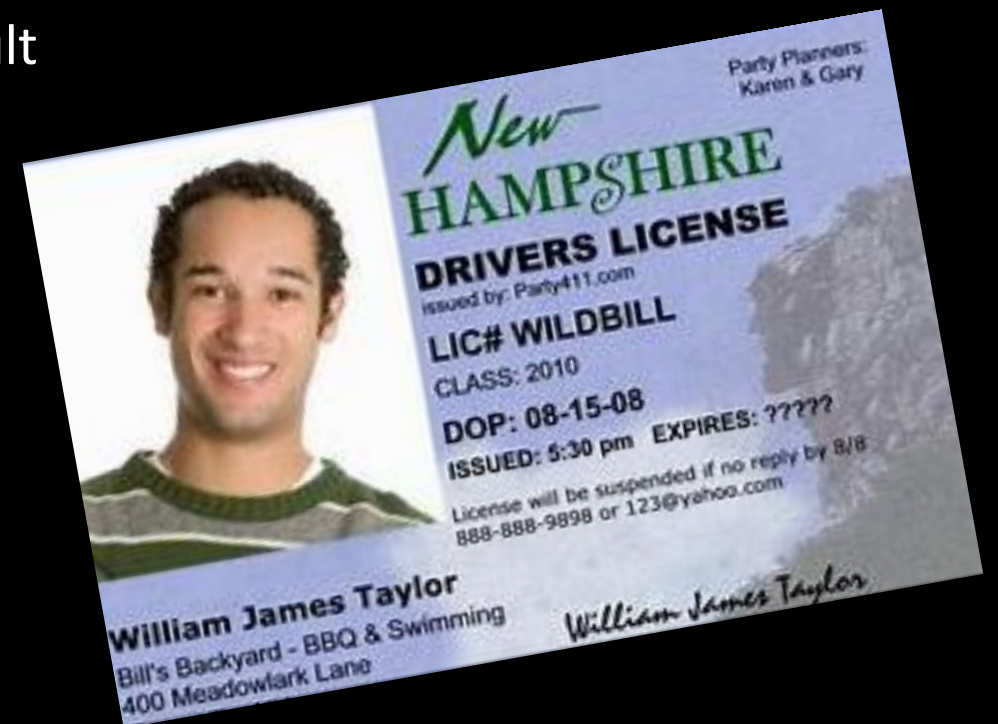
- Allowed to driver with license parent or other adult
- Mandatory holding period (6 months)
- Required practice time (50 hours)
- Driver education

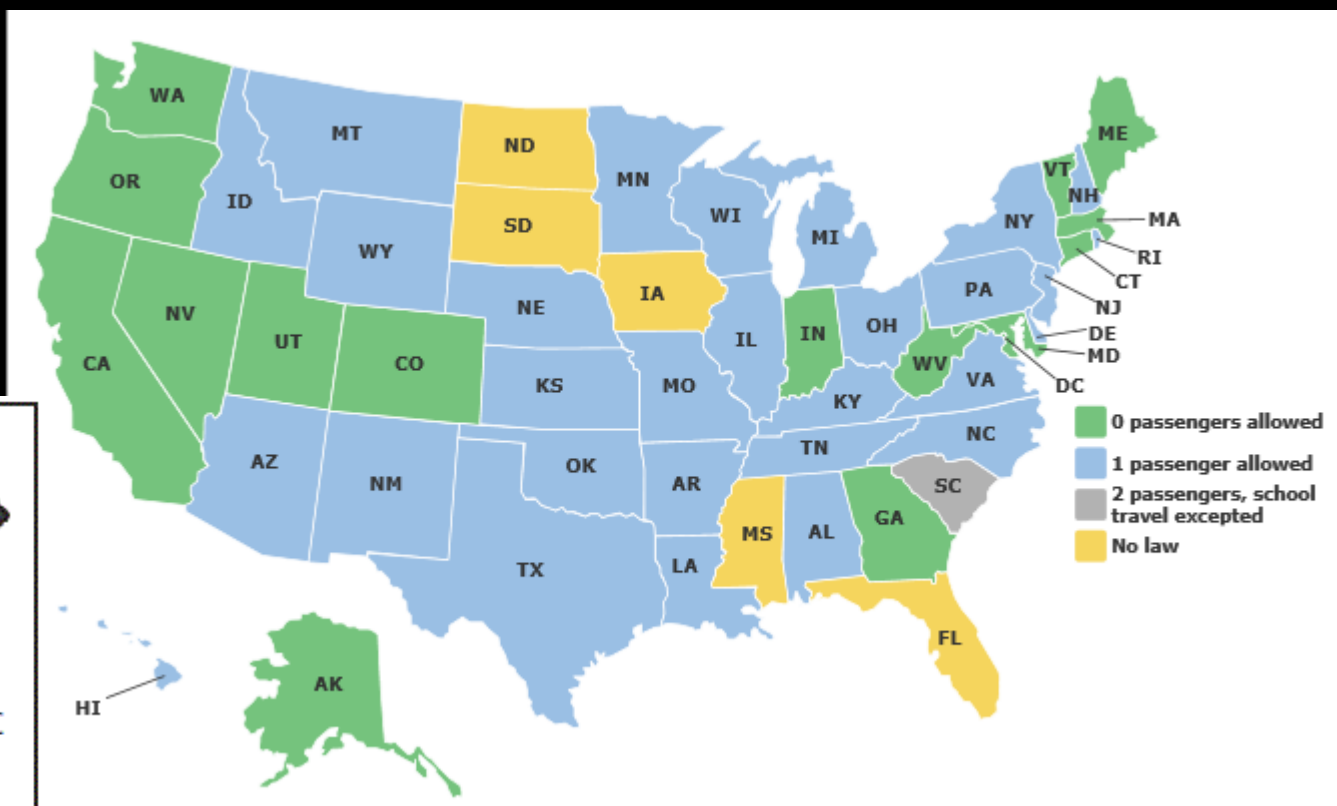
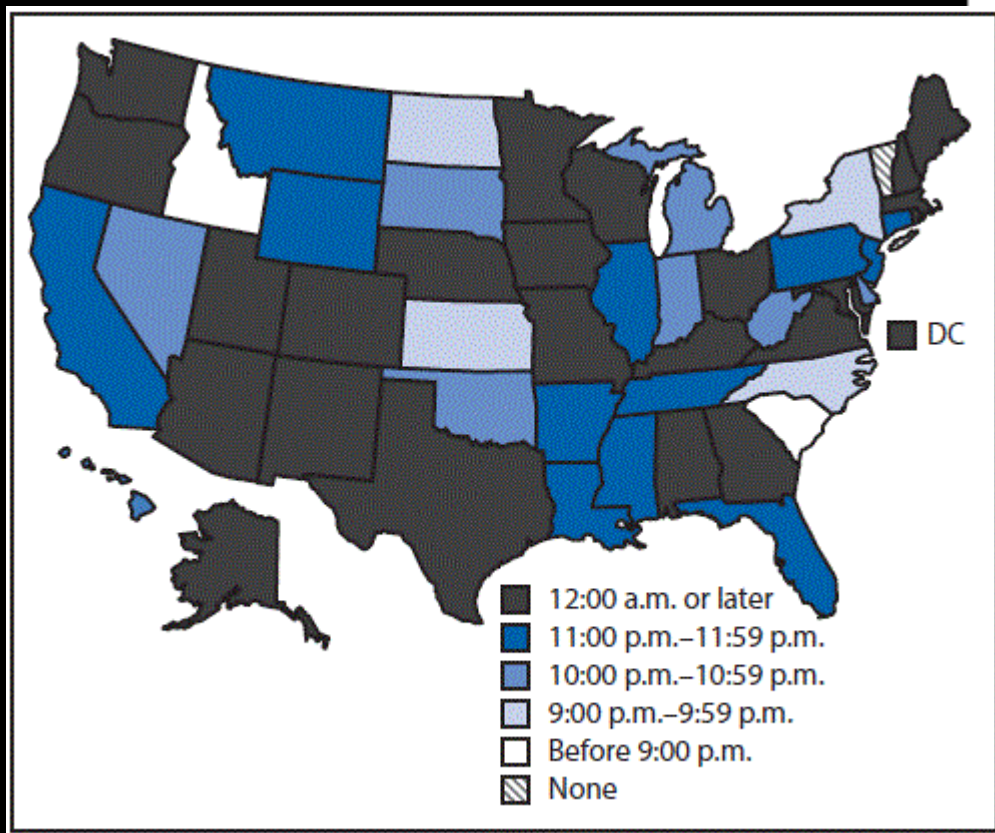
Intermediate License (Age 16 ½)

- Allowed to drive on your own
- No late-night driving (10 p.m.)
- No/limited teen passengers (no more than 1)
- Mandatory holding period (6/12 months)

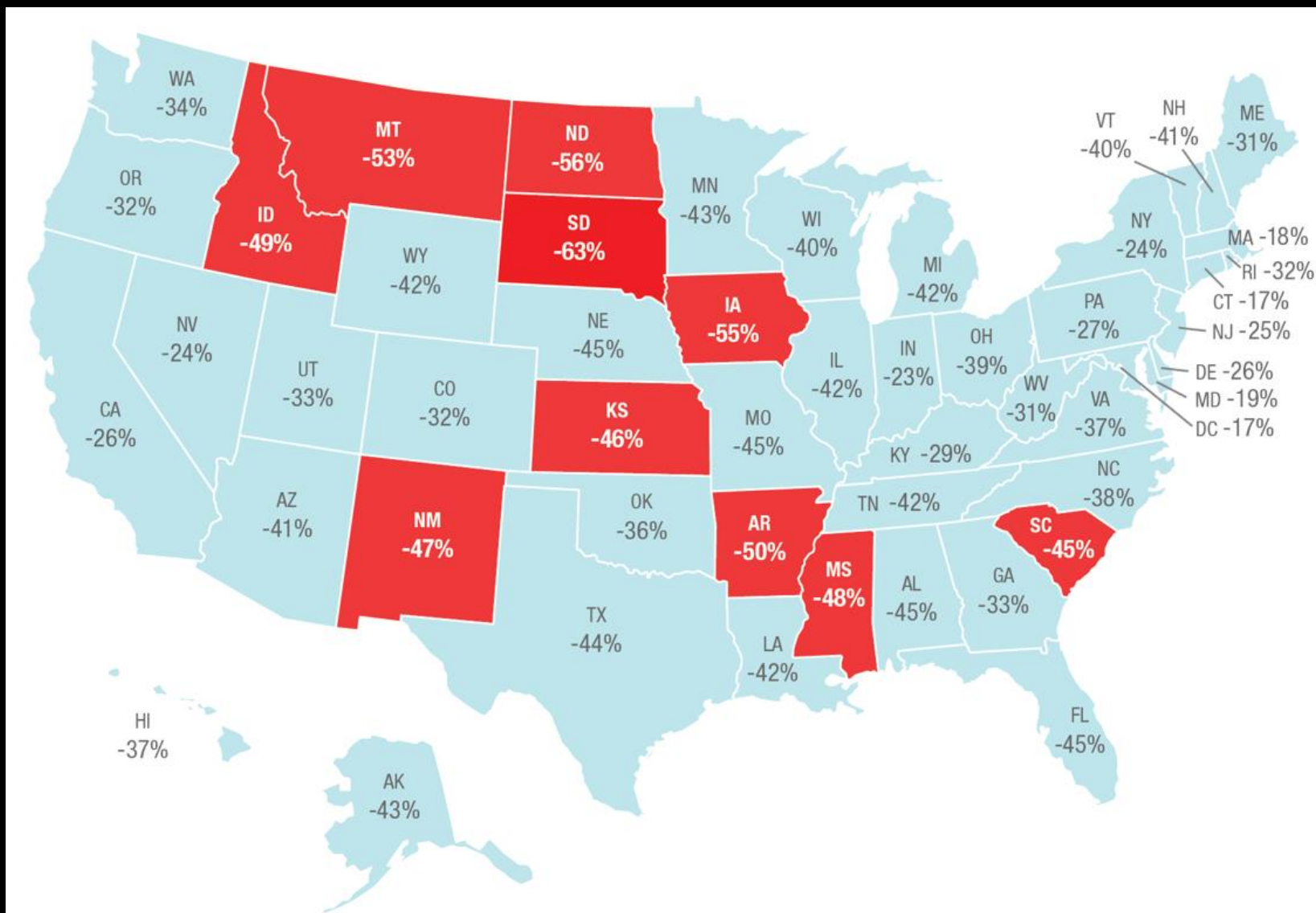
Full License (Age 17)

- Allowed to drive on your own, no limits





Sources: CDC, Insurance
Institute for Highway Safety



Source: Insurance Institute for Highway Safety



Governors Highway Safety Association
The States' Voice on Highway Safety

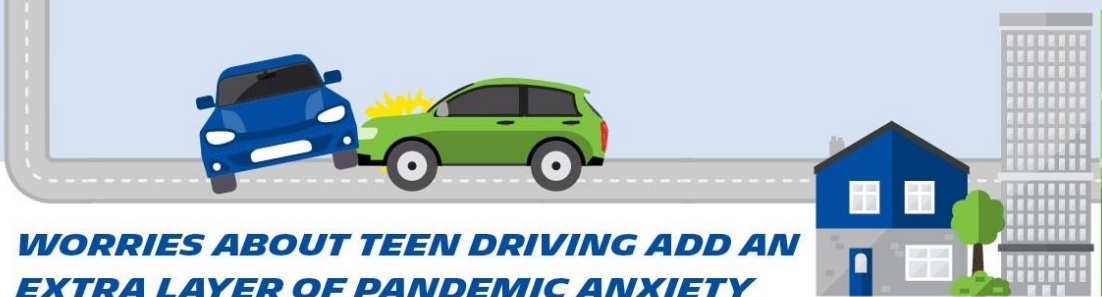


Key Findings

62% OF TEENS EXPERIENCING COVID-19 RELATED DISRUPTION IN DRIVER EDUCATION/LICENSING

*MICHELIN NORTH AMERICA, INC. PARTNERS WITH GOVERNORS HIGHWAY
SAFETY ASSOCIATION TO PROVIDE RESOURCES TO PARENTS DURING
NATIONAL TEEN DRIVER SAFETY WEEK*

A newly released survey¹ of parents reveals that many teens are experiencing a COVID-19 related disruption in driver education/licensing, but 35% of parents don't have a backup plan for replacing lost learning. Motor vehicle crashes remain the No. 1 killer of teens in America² and according to analysis by the National Highway Traffic Safety Administration, nearly 300,000 crashes involving young, inexperienced drivers are related to tire issues like worn treads and over- or under-inflation.³



**WORRIES ABOUT TEEN DRIVING ADD AN
EXTRA LAYER OF PANDEMIC ANXIETY**

61%

of parents have become more concerned about their teen's safe driving skills since the pandemic.

9 IN 10

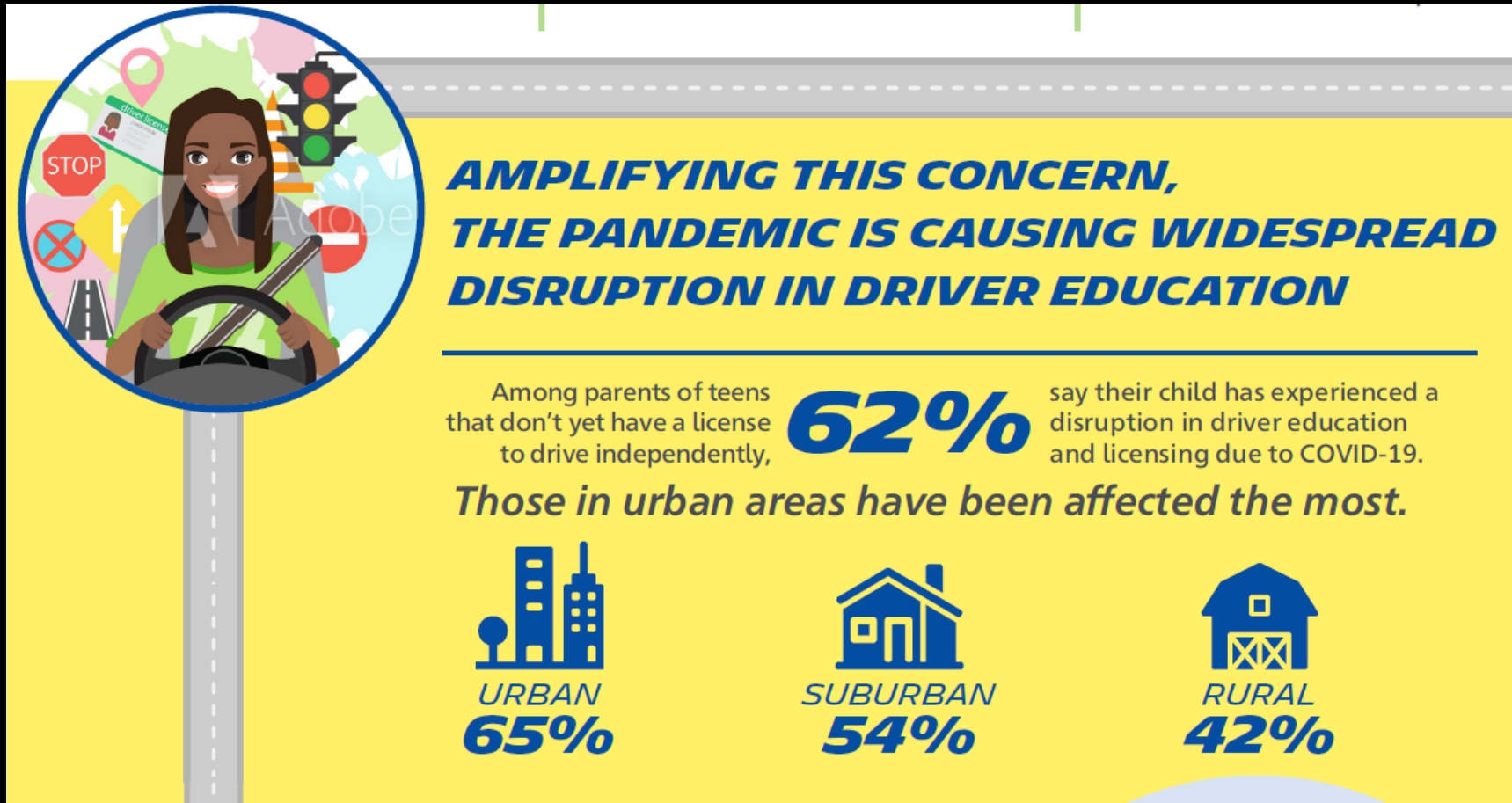
parents are concerned about their teens engaging in unsafe driving behaviors.

Parents living in urban areas are particularly anxious,

82%

compared to 50% of suburban or rural parents.

Key Findings



Key Findings



"Michelin is committed to helping parents and teens prepare for the road in the safest way possible. Teaching a teen to drive is a key experience for almost every parent, so when we learned parents were facing added pressure due to the pandemic, we took action to help them fill the gap."

— Joanie Martin, chief administrative officer for Michelin North America, Inc.

WHILE 63% OF PARENTS ARE TEACHING TEENS ABOUT CAR MAINTENANCE, MANY ARE SKIPPING A CRITICAL SAFETY FEATURE – TIRES.

1 IN 3

parents have not taught their teen driver how to check tire air pressure levels.

52%

have not taught their teen driver how to check tire tread depth.



NATIONAL TEEN DRIVER SAFETY WEEK



NATIONAL TEEN DRIVER SAFETY WEEK





What parents need to know

- Start with the DMV
- Tires are critical safety features
- Use busy days as practice opportunities
- Waiting is okay
- Establish & enforce ground rules
- Address vehicle safety features

My final thoughts

We can get to zero.

There's room for improvement.

Parents need our help.

Thank you!

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