

Board Member Activities: What You Can Do

Cultivate 10 New Friends Each Year.

Send a Letter to Suspects/Prospects in Your Community

Call Donors to Thank Them for Their Gifts

Drop a Personal Note to Lapsed Donors

Identify Prospects for Cultivation Events

Donate to the Best of Your Ability

Identify and Recruit Future Board Members

Speak Frequently About Your Organization and its Programs and Purpose

Accompany Staff on Solicitation/Cultivation Visits

Join Your Bequest Society and Provide a Testimonial

Identify Potential Corporate Donors