

NEWS RELEASE

STATE OF NEW HAMPSHIRE, DEPARTMENT OF TRANSPORTATION

Carol A. Murray, Commissioner

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E-ZPASS PURPLE LIGHT EXPERIMENT TO BEGIN AT HOOKSETT TOLL
AIM IS TO BETTER HIGHLIGHT ELECTRONIC TOLLING LANES

Motorists traveling through the Hooksett Toll Plaza on New Hampshire's Turnpike System will soon have another guide to assist them through the E-ZPass electronic tolling lanes.

Beginning Monday, October 16, new purple lights will be in place at the "E-ZPass Only" lanes on Interstate 93 in Hooksett. This two-week experiment will feature the lane designating purple lights on a steady (non-flashing) mode for the first week and on a flashing mode from Monday, October 23 until Monday, October 30.

To help determine the effectiveness and potential benefits of adding the purple lights to the toll plazas, motorists will be asked to give their opinions. The study survey will be available at the E-ZPass Customer Service Center in Hooksett, both of the Hooksett Rest Areas on I-93, and on the Internet at <http://www.vhb.com/ezPassSurvey/>