

CONTRIBUTORS

Launched in 2020, the program was established by the Department of Military Affairs and Veterans Services and NH Employment Security along with partners including the Division of Community Based Military Programs, Next Step Bionics, Dead River Company, and the NH State Veterans Council.



ELIGIBILITY CRITERIA

Applicants must:
Be based, or have locations, in the state of New Hampshire;
Be in good standing with the State of New Hampshire (specifics on application);
Complete the application and submit to the email or address below. Contact Division of Community Based Military Programs for an application. Contact info below.
Applications reviewed annually. Annual deadline August 30 for fall recognition.
Recognition will be awarded for a period of 2 years, then please re-apply.

BENEFITS

Free application!
Gain access to the job seeking Veteran talent pool.
Access resources designed to help recruit & support Veterans.
Certificate and customized logo to display.
Enhance goodwill among Veteran employees.
Business listed on DMAVS website with links when possible.
Opportunity to highlight your business on DMAVS website.
Connect with other businesses successfully implementing Veteran-Friendly practices.
An investment in a Veteran is an investment in your community!

MAKE THE MOST OF YOUR RECOGNITION!

Use the program criteria as a road map for enhancing veteran-friendliness in the future.
Display your NH Veteran-Friendly Business certificate prominently!
Proudly use the NH Veteran-Friendly logo on your promotional materials.
Promote your recognition in all Veteran hiring initiatives.
Highlight the recognition on your website for potential Veteran candidates & customers.
Embed a link on your website to the DMAVS page where your business will be listed, and possibly, highlighted.

QUESTIONS?

Contact the Division of Community Based Military Programs
105 Pleasant Street, Concord, NH 03301
603-271-9215
VeteranFriendlyBusiness@mavs.nh.gov

Contact VeteranFriendlyBusiness@mavs.nh.gov for an application!

NEW HAMPSHIRE'S COMMITMENT TO SERVING VETERANS



NEW HAMPSHIRE DEPARTMENT OF MILITARY AFFAIRS AND VETERANS SERVICES



NH VETERAN-FRIENDLY BUSINESS RECOGNITION PROGRAM

APPLICATION DEADLINE: AUGUST 30, 2020



HONOR

FORTIFY

EMPOWER

IMPACT

The NH Veteran-Friendly Business Recognition Program serves to:

- recognize businesses valuing contributions of Service members, Veterans & their families;
- support military and veteran families by identifying Veteran-Friendly Businesses; and,
- contribute to a broader effort to match the talents & skills of Veterans with available jobs in NH businesses.

The Department of Military Affairs & Veterans Services and NH Employment Security will celebrate and partner with businesses and organizations in New Hampshire that strive to honor, fortify, empower and positively impact the lives of NH Service members, Veterans and their families.



How Veteran-Friendly Is Your Business?



BRONZE LEVEL: HONOR

HONOR Service members, Veterans and their families by implementing criteria and strategies such as:

- Registering on State Labor Exchange to access Veteran job seekers.
- Demonstrating support for the military and veteran community.
- Using website content that demonstrates support for the military and veteran community.
- Participating in military or veteran-related celebrations, holidays or events.
- Offering displays of appreciation such as military/veteran discounts, in-kind or financial donations to veteran charities or organizations, etc.
- Business is owned by a Veteran.

For a complete list of Bronze Level criteria, refer to the NH Veteran-Friendly Business Recognition Program application.

SILVER LEVEL: FORTIFY

FORTIFY Service members, Veterans and their families by implementing criteria and strategies such as:

- Asking patients or clients at intake if they or a family member have ever served in the military.
- Signing Employer Support of the Guard and Reserve Statement of Support.
- Using a veteran-hiring initiative or program.
- Dedicating resources to implementing a strategic initiative to better serve military Service members, Veterans and their families.
- Demonstrating sensitivity and appreciation for the military/veteran family's commitment to service.

For a complete list of Silver Level criteria, refer to the NH Veteran-Friendly Business Recognition Program application.

GOLD LEVEL: EMPOWER

EMPOWER Service members, Veterans and their families by implementing criteria and strategies such as:

- Including elements to meet Veteran interests/needs in on-boarding/orientation programs.
- Implementing innovative strategies to retain Veteran employees.
- Offering on-the-job training or an apprenticeship program specific to Veterans.
- Offering a veteran-specific internal support program.
- Educating, training & supporting hiring managers to use practices effective in interviewing Veteran candidates and retaining Veteran employees.
- Including Veteran employees in company initiatives to hire other Veterans.
- Implementing a strategy to support military families when a Service member is deployed.

For a complete list of Gold Level criteria, refer to the NH Veteran-Friendly Business Recognition Program application.

PLATINUM LEVEL: IMPACT

IMPACT the lives of Service members, Veterans and their family members employed at the business or in the community by implementing criteria and strategies such as:

- Offering benefits to Veteran employees to support continued military service.
- Operating a veteran-specific career management program to pave the way for growth.
- Contributing annually to the veteran community through philanthropic efforts.
- Supporting Veteran employees who desire to promote problem-solving in their communities;
- Employing personnel whose primary role is Veteran outreach, hiring and/or retention;
- Allocating a portion of the annual operating budget to sustaining veteran-specific initiatives within the company or within the community.

For a complete list of Platinum Level criteria, refer to the NH Veteran-Friendly Business Recognition Program application.

"We are grateful New Hampshire now has a formalized way to recognize local businesses that value military experience and desire to supplement it with quality services and rewarding jobs. We look forward to celebrating businesses in the Granite State that continue to care for and partner with our veterans and their families."

~NH Adjutant General David Mikolaities

Application available now! Website in development!