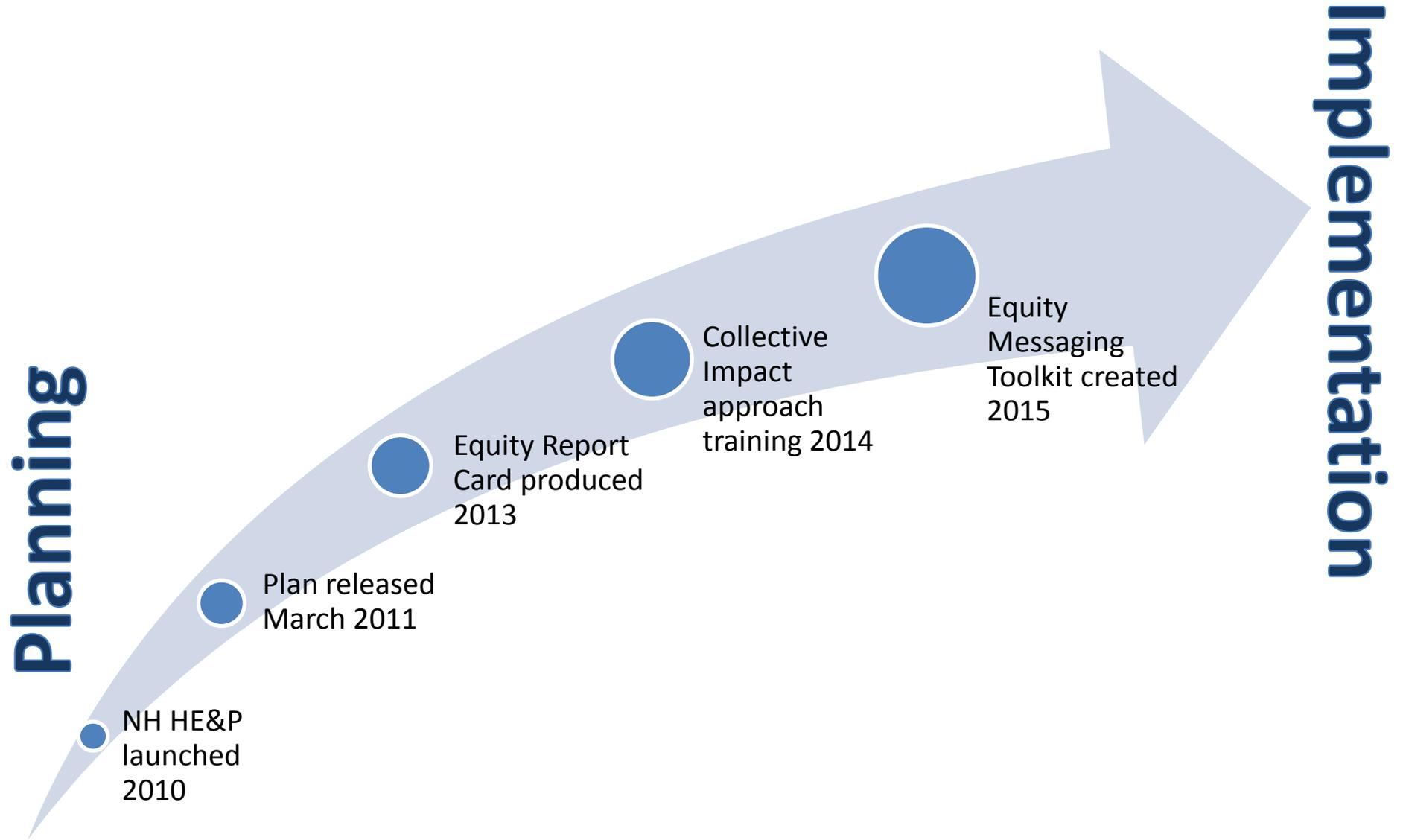


Opening Pathways to Health in New Hampshire



**New Hampshire
Health & Equity Partnership**

NH H&EP Key Steps



Planning

Implementation

NH HE&P
launched
2010

Plan released
March 2011

Equity Report
Card produced
2013

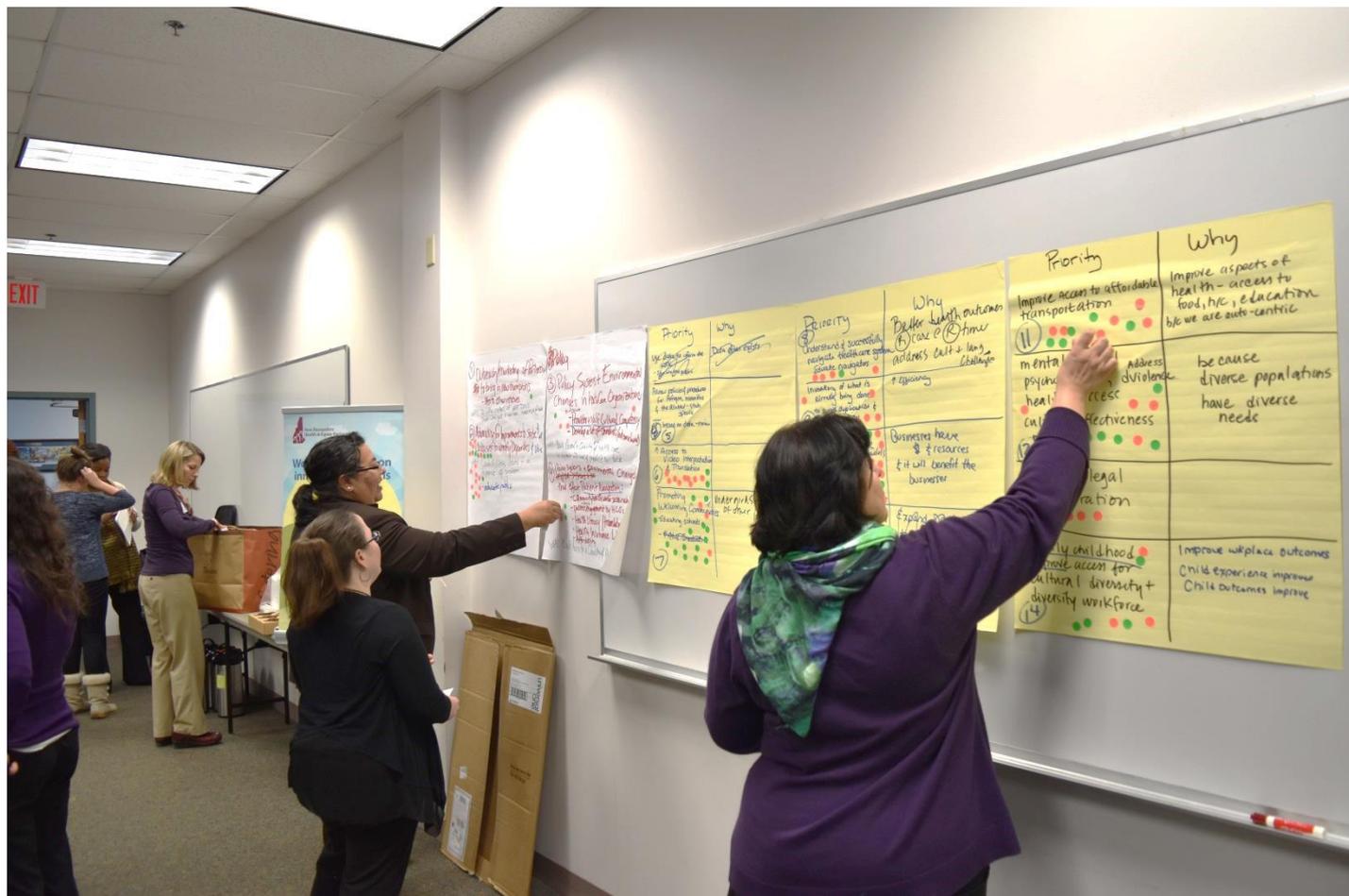
Collective
Impact
approach
training 2014

Equity
Messaging
Toolkit created
2015

Our Partners



Our Partners



Our Partners



Our Partners



3 Priorities of the Health & Equity Partnership for the near future: Which ones align with HEAL?

1- Increase the capacity in NH for the collection of high quality Race, Ethnicity and Language (REaL) data across all systems at the state and local level to identify disparities and promote utilization of data to inform improvements, policies and procedures.

2-Increase organizational cultural effectiveness and improve the capacity of organizations in NH to provide high quality services to all populations (especially Racial, Ethnic and Linguistic minorities) by incorporating the elements of a culturally effective organization.

3-Increase a diversified work-force to support economic opportunities for Racial, Ethnic and Linguistic minorities and all populations in NH.

Five conditions of Collective Impact:

Common Agenda

All participants have a **shared vision for change** including a common understanding of the problem and a joint approach to solving it through agreed upon actions

Shared Measurement

Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable

Mutually Reinforcing Activities

Participant activities must be **differentiated while still being coordinated** through a mutually reinforcing plan of action

Continuous Communication

Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and appreciate common motivation

Backbone Support

Creating and managing collective impact requires a dedicated staff and a specific set of skills to **serve as the backbone for the entire initiative and coordinate participating organizations and agencies**

What Is Health Equity?

How Do We Talk About It?

Goals

What is health equity and how do we frame it?

- i. Frame an understanding of what impacts our health
- ii. Define health differences vs. health inequities
- iii. Examples of inequities in NH
- iv. How health is produced in communities
- v. How do we work towards policies, systems and environments that support equity

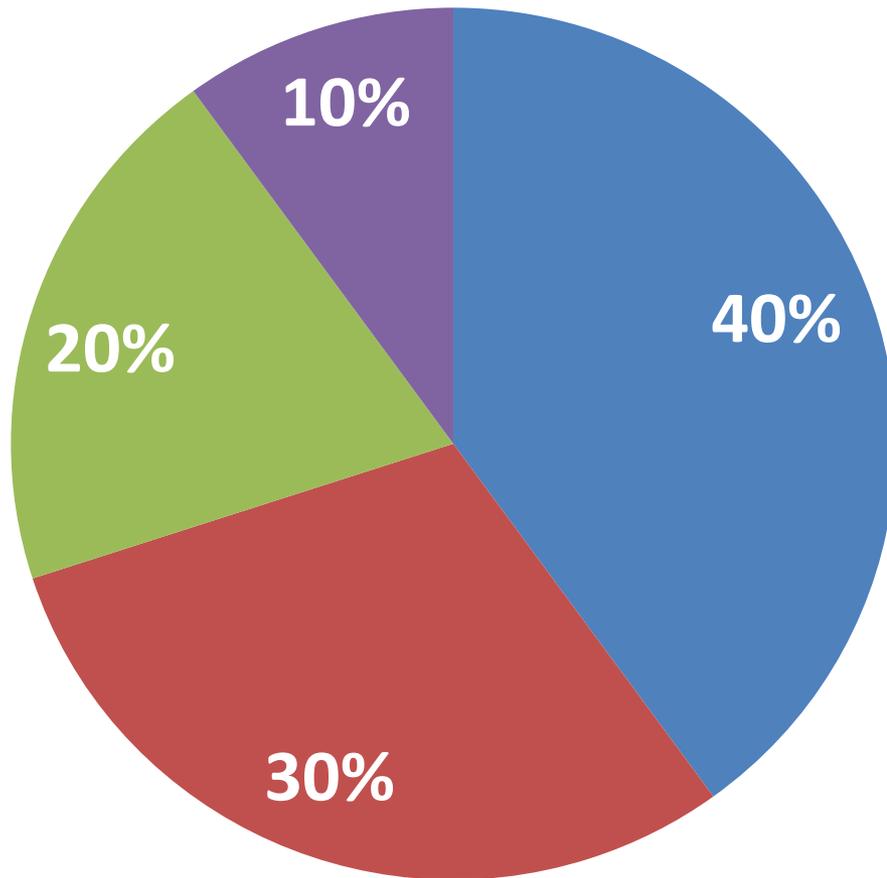
Why is community engagement essential to effective implementation of HEAL strategies?





**FRAME AN UNDERSTANDING OF
WHAT IMPACTS OUR HEALTH**

What Impacts Our Health



Social & Economic Factors

Health Behaviors

Clinical Care

Physical Environment



Specifically...

Physical Environment

- Environmental Quality
- Built Environment

Clinical Care

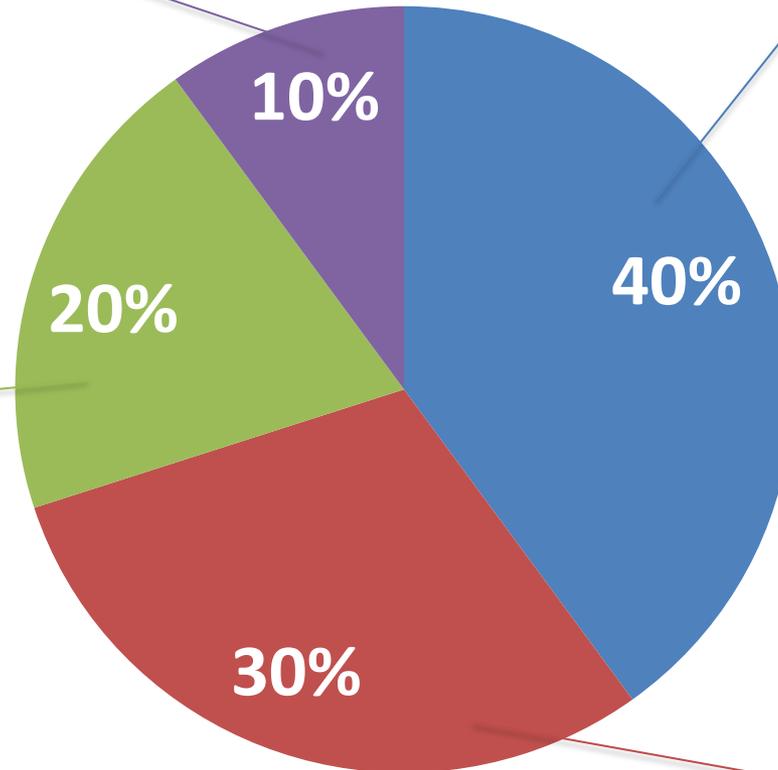
- Access to Care
- Quality of Care

Social and Economic Factors

- Education
- Employment
- Income
- Family & Social Support
- Community Safety

Health Behaviors

- Tobacco use
- Diet & Exercise
- Alcohol Use
- Sexual Activity





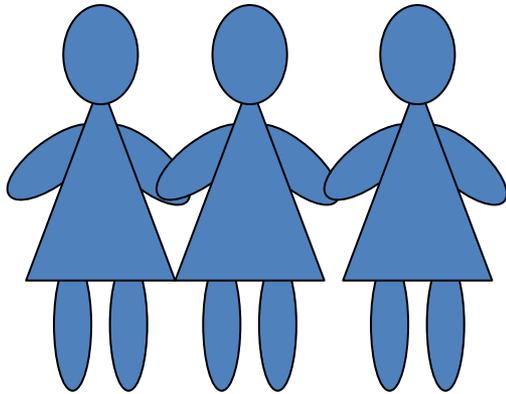
**DEFINE HEALTH DIFFERENCES
AND HEALTH INEQUITIES**

Health Differences vs Health Inequities

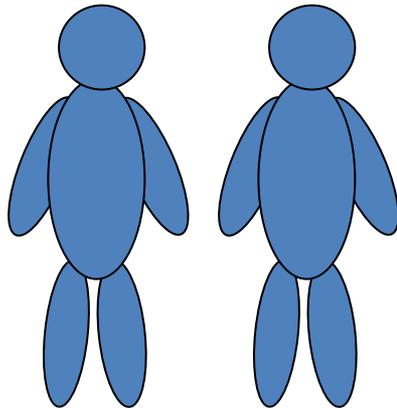
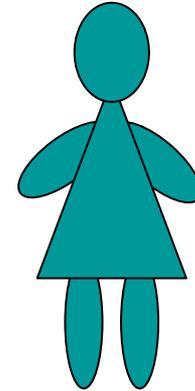
- ***Differences in Health***, are differences in the presence of disease, health outcomes, or access to health care between population groups.
- ***Health inequities***, are a particular type of health difference that is closely linked with social, economic, and/or environmental disadvantage. Inequities adversely affect groups of people who have systematically experienced greater obstacles to health based on their:
 - racial and/or ethnic group;
 - religion;
 - socioeconomic status;
 - gender;
 - age;
 - mental health;
 - cognitive, sensory, or physical disability;
 - sexual orientation;
 - gender identity;
 - geographic location; or
 - other characteristics historically linked to discrimination or exclusion.



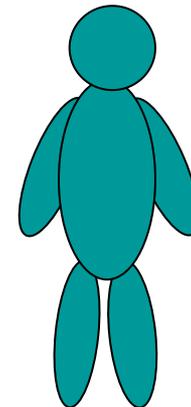
Examples of Inequities in NH



Minority women are three times more likely to have heart disease than non-Hispanic white women.



Men of color are two times more likely to live in poverty.





**FRAME WHY WE NEED TO
SOLVE THIS ISSUE**

Why We Need to Solve This?

- These disparities represent preventable illness, loss of ability to contribute, and loss of life that compromise our state's quality of life and economic productivity.
- It is estimated that the US economy loses an estimated \$309 billion per year due to direct and indirect costs of such disparities
- Ending health disparities can lead to a healthier and wealthier NH



Keene Restaurant Moves on Up (Ken Burns and his Quest to Reveal the Real America) Sedation Dentistry for the Anxious

New Hampshire

magazine

98 leading physicians in the specialties you need most

Doctors speak out on "ObamaCare"

Do folk remedies really work?

Escape to the perfect B&B for you

TOP DOCTORS

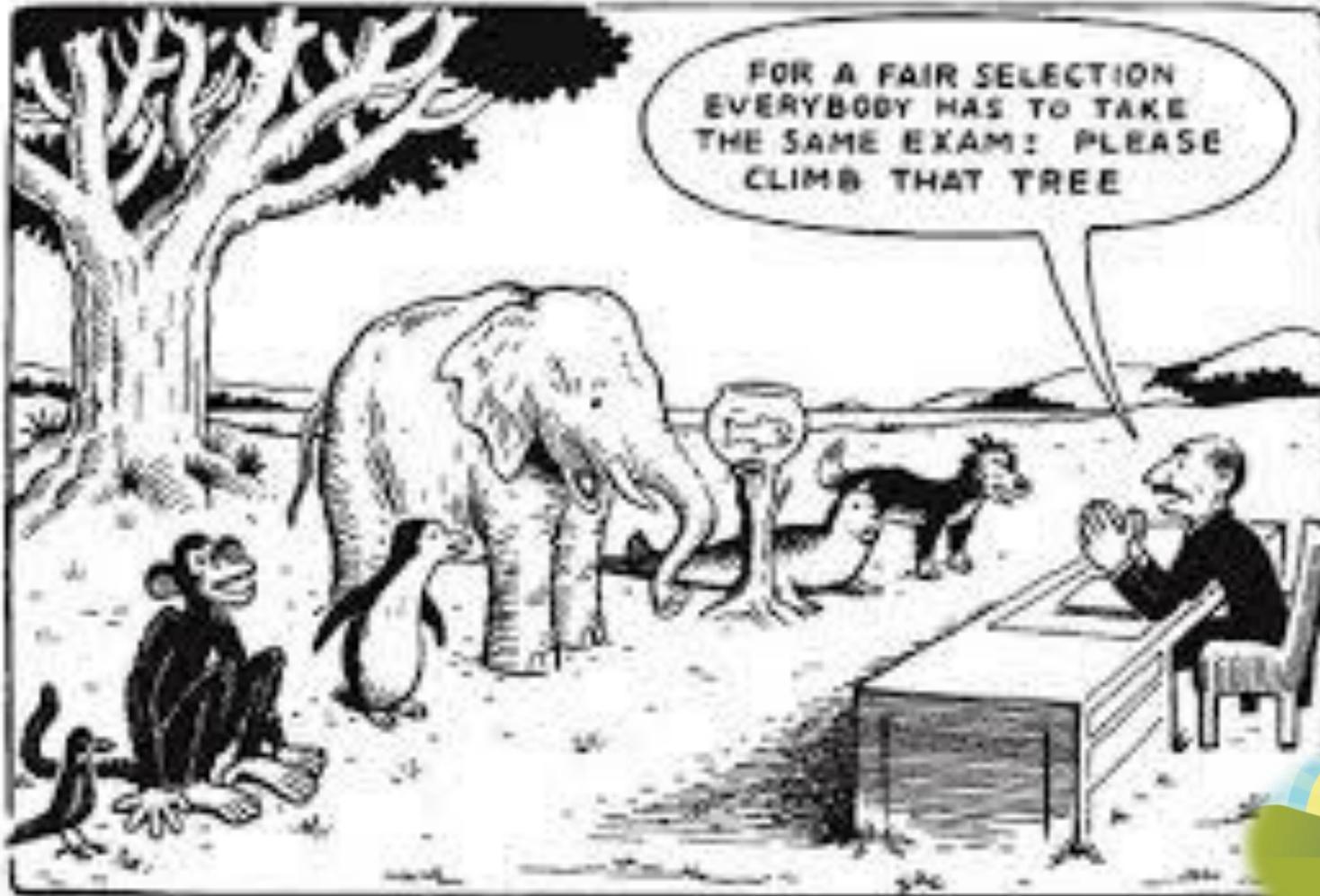
and the results of our readers' poll



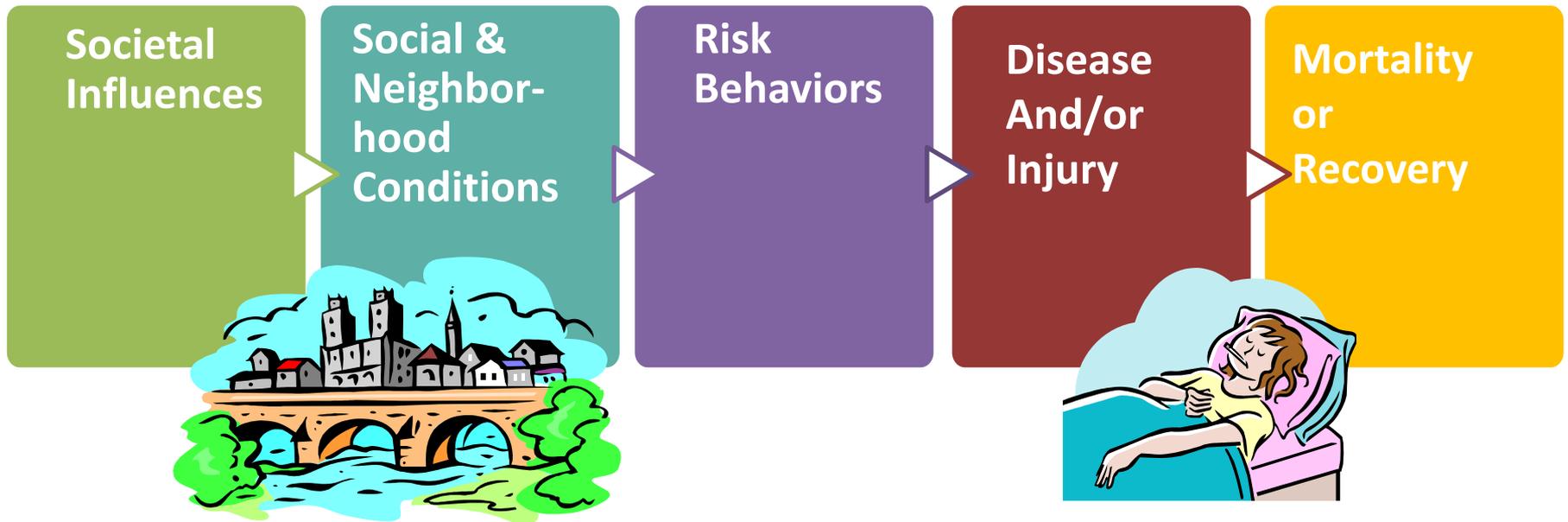


**DISCUSS SOLUTIONS THAT WILL
OPEN PATHWAYS TO HEALTH
ACROSS COMMUNITIES**

The goal of equity is to create conditions that allow all to reach their full potential.



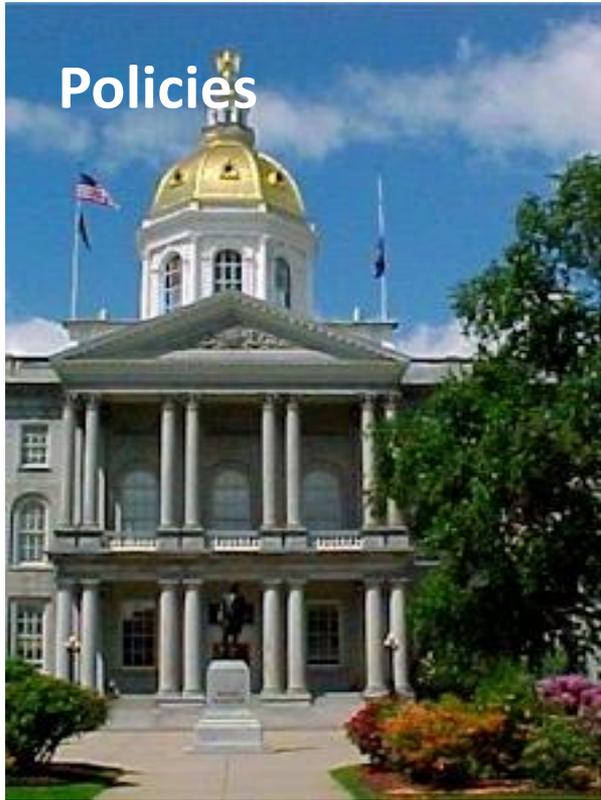
How is Health Produced in Communities?



Adapted from Dr. Anthony Iton's presentation "Achieving Health Equity: Advancing Community Health & Moving the Needle on the SDOH"

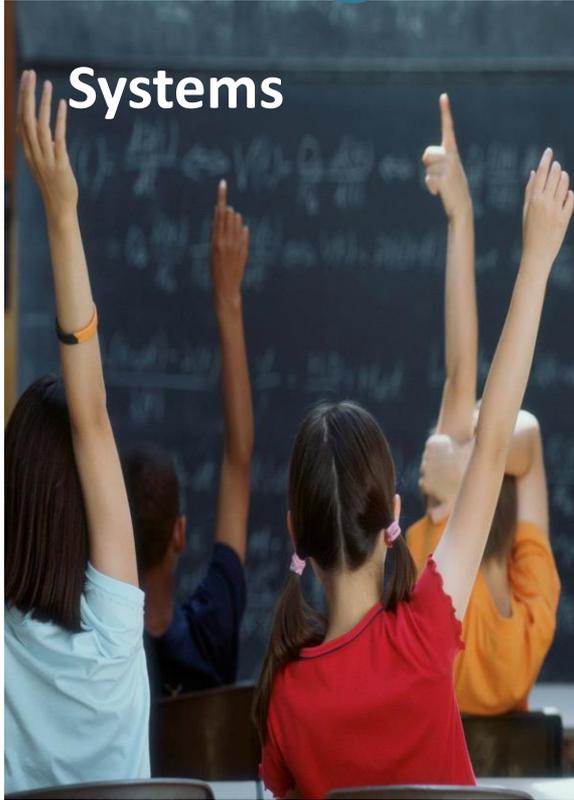
Policy, Systems, & Environmental Changes

Policies



Changes to laws, ordinances, resolutions, mandates, regulation, rules , etc.

Systems



Strategies that impact all elements of an organization, institution, or system.

Environments



Physical or material changes to the economic, social, or physical environments.

How Do We Work Towards PSE That Advances Equity?

1. Raise community awareness and educate the public about health equity
2. Use an 'Equity Frame' when considering policies, systems, and environments
3. Use inclusive community engagement strategies



Equity Frame

What does it look like?

–

Consider the “conventional question” **vs.** the “equity question”

Conventional question:

How can we promote healthy behavior?

Equity questions:

For each policy, practice or decision:

- Who are the groups affected and are they at the table?
- How it will effect historically under-represented groups that make up your community?
- How will it be perceived by historically under-represented groups?
- What might be the unintended consequences of the action?





COMMUNITY ENGAGEMENT

Community Engagement

Goals

Determine Issue/Population to Engage



Determine Desired Level of Engagement



Effective Engagement Strategies



Levels of Engagement

Least Intensive		←————→			Most Intensive
Informing	Consulting	Engaging in dialogue	Organization and community work together	Community directs action	
Organization initiates an effort, coordinates internally and uses a variety of channels to inform community to take action	Organization gathers information from the community to inform organization-led interventions	organization engages community members to shape priorities and plans	Community and organization share in decision-making to co-create solutions together	Community initiates and directs strategy and action with participation and technical assistance from organization	



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**New Hampshire
Health & Equity Partnership**

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<https://www.facebook.com/equitynh/>

