

Creative Communities Resources

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New Hampshire
State Council on the Arts

CREATIVE ASSETS DIRECTORY

[CreativeGround](#) (New England Foundation for the Arts)

New England-wide database of artists, creative organizations, and other participants in the region's creative economy. Searchable by a range of input criteria, including by town/city and by New Hampshire State Council on the Arts juried artist rosters (Arts Education, Traditional Arts, Arts in Health).

DATA: CREATIVE ECONOMY AND ARTS & CULTURE

Arts & Culture Production Satellite Account, U.S. Bureau of Economic Analysis (2021)

Assesses arts and culture economic value-added, employment and compensation, and the impact of the creative sector relative to other industries, nationally and by state. Available in an [interactive graphic format](#) or as a [downloadable pdf](#).

[Arts & Economic Prosperity 6 – NH Surveys](#), Americans for the Arts (2022)

Local, regional and statewide surveys aggregating the economic impact of nonprofit arts organizations and determining the spending trends of arts audiences. View the [National Findings Report](#). Summary reports for participating New Hampshire communities/regions are available from NHSCA upon request.

[Arts Vibrancy Map](#), SMU Data Arts

A map of index scores that show how a county's arts vibrancy compares to other U.S. counties.

Creative Industries Reports, Americans for the Arts (2017)

Reporting and geographic mapping of nonprofit and for-profit arts-related businesses and employment.

[NH Creative Industries Report](#)

[NH Creative Industries Report, Congressional District 1](#)

[NH Creative Industries Report, Congressional District 2](#)

[The Jobs in New England's Creative Economy and Why They Matter](#), New England Foundation for the Arts (2017)

Comprehensive report on the number of employed and self-employed individuals within the creative sector and their contribution to the New England regional and state economies.

RESOURCES & TOOLKITS

ARTS & CULTURAL PLANNING

[Building a Cultural Equity Plan](#), PolicyLink

An online tool that explicitly focuses on cultural equity as a dynamic, regular practice to promote equity-centered planning and development through arts and culture.

[Community Visioning Forum Workbook & Toolkit](#), Americans for the Arts (2015)

A DIY toolkit to facilitate cross-sector think tanks to prototype "arts-and" opportunities, build new relationships, and make and surface new knowledge about the role of the arts in communities.

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[Cultural Planning Toolkit](#), Creative City Network

An adaptable model and practical checklists for navigating and charting progress through a cultural planning process.

ARTISTS IN COMMUNITIES

[Artists Thrive](#)

Activities, practices, and language to raise the value of artists in every community, set conditions for improvement, and ensure that artists are thriving.

COMMUNITY & ECONOMIC DEVELOPMENT

[Arts, Culture & Community Development](#)

A collaboration with ArtPlace America and PolicyLink, this site presents evidence, ideas, and resources from the intersection of public health, community development, economic opportunity, and the arts.

[Arts & Social Impact Explorer](#), Americans for the Arts

Interactive visual tool linking public sectors and community priorities, presented as downloadable arts impact fact sheets and case studies.

[Arts, Culture & Creativity](#), American Planning Association

A series of briefs demonstrating how planners can work with arts and culture partners, using creative strategies to achieve economic, social, environmental, and community goals.

[Asphalt Art](#), Bloomberg Philanthropies

A free guide, safety study, and funding to support visual interventions on roadways (intersections and crosswalks), pedestrian spaces (plazas and sidewalks), and vertical infrastructure (utility boxes, traffic barriers, and underpasses).

[Community Initiatives](#), New England Foundation for the Arts

Creative economy projects leveraging local creativity and cross-sector partnerships to address social, economic, and cultural issues in New England communities.

[Springboard for the Arts](#)

Springboard's [Creative Exchange](#) provides free community building & creative sector support toolkits and how-to guides.

[Transportation 4 America](#)

Approaches that engage the arts, culture, and creativity in planning and designing transportation projects to better reflect and celebrate local culture, heritage, and values.

CREATIVE PLACEMAKING

AARP Livable Communities

[Articles, reports, case studies and surveys](#) highlighting art and placemaking strategies to make communities livable for people of all ages.

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[ArtPlace America](#)

A ten-year collaboration (2010-2020) between foundations, federal agencies, and financial institutions to position arts and culture as a core sector of community planning and development. Their archived materials include cross-sector field scans, case studies, a comprehensive resource list, and a blog detailing national creative placemaking projects.

[Creative Placemaking Public Resources Guide](#)

A user guide that identifies and provides information about public resources that may fund creative placemaking projects.

[Creative Placemaking Toolkit](#), Rural LISC

A digital toolkit created to help local leaders in rural communities bring diverse partners together to integrate arts and culture into community development and planning.

National Endowment for the Arts, [Creative Placemaking Resources](#)

Soup-to-nuts toolkits, case studies, and trainings, including the [How to Do Creative Placemaking](#) guide and guidelines for the [Our Town](#) grant for creative placemaking projects.

[NACEDA](#) (National Alliance of Community Economic Development Associations)

Resources to help make creative placemaking a frontline strategy for community developers.

[Placemaking: What If We Built Our Cities Around Places?](#), Projects for Public Spaces

A short guide about placemaking, its benefits, and the principles underlying the process, with tips to help you get started.

[Round\[the\]Table Creative Placemaking Companion](#), NH Creative Communities Network

The 2022 Round[the]Table gatherings engaged nearly 200 people in conversations about creative placemaking in N.H. This fun and approachable booklet is an artistic interpretation of those events. It includes resources you can link to for how-to information and examples of creative placemaking projects happening in NH.

[Rural America Placemaking Toolkit](#), USDA Rural Development

A dynamic, interactive, media-focused website that provides education, resources, activities, and tools on rural placemaking. Links site visitors with technical assistance providers, funders, and how-to guides on implementing placemaking in their own communities.

DIVERSITY, EQUITY, INCLUSION, ACCESSIBILITY

[Aesthetic Perspectives Framework](#), Animating Democracy at Americans for the Arts

A framework of aesthetic attributes enabling users to explore alternative language and context to make space and support a broad range of cultural aesthetics and artistic interpretation.

[Arts & Equity Toolkit](#), Toronto Arts Foundation Neighborhood Arts Network

Examines issues and provides a set of principles for working towards community arts equity; provides examples of equity in practice and practical resources in relation to six priority issues.

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[Brief Accessibility Checklist](#), National Endowment for the Arts

[Continuum on Becoming an Anti-Biased Multicultural Institution](#)

A one-page chart that identifies the determining characteristics of organizations along a spectrum from monocultural to anti-biased multicultural.

[Diversity, Equity, Inclusion Action Toolkit for Organizations](#), American Public Health Association

An interactive toolkit to guide smaller nonprofit organizations as they integrate DEI best practices into their governance and organizational structure.

[Going Beyond Land Acknowledgements](#)

How to move beyond land acknowledgements and focus on action.

[Guide to Allyship](#)

An open-source starter guide to become a more thoughtful and effective ally.

[Inclusive Language Guide](#), NASAA

A curated list of inclusive language guide resources.

[Indigenous NH](#)

A team of New Hampshire Tribal leaders, artists, and others interested in telling a more inclusive story of New Hampshire's heritage. Includes land acknowledgement wording and educational resources.

[Making Virtual Events Accessible for People with Disabilities](#), National Endowment for the Arts

Recommendations to create an inclusive experience for virtual and digital events.

[Native Land Map of Indigenous Nations](#)

[Webinar: Accessibility and Inclusion in the Virtual Space—How Cultural Organizations Can Adapt and Connect](#)

Informative webinar on best practices to increase access and inclusion for audiences during the COVID-19 pandemic and beyond, hosted by the New York City Department of Cultural Affairs.

[Webinar: Inclusive Creativity Webinar—Creating Access to the Arts for People with Disabilities](#)

Exceptional webinar presenting accessibility strategies for the arts, hosted by New England Foundation for the Arts with Kerry Thompson, Executive Director of Silent Rhythms, Boston.

EVALUATION & ASSESSMENT

[Continuum of Impact](#), Americans for the Arts & Animating Democracy

A tool to help articulate specific outcomes and make it easier to observe and collect evidence of the impact of arts and culture work.

PUBLIC ART

[Community Mural Toolkit](#)

An introduction to the nuts and bolts of community mural making.

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[Public Art Resource Center](#), Americans for the Arts (AFTA)

Online portal for public art tools, resources, and opportunities; useful for anyone interested in leveraging public art to enrich communities. AFTA also hosts an informative Public Art Network listserv for its members.

RURAL COMMUNITY ARTS

[Citizens' Institute on Rural Design \(CIRD\)](#)

A partnership initiative with the National Endowment for the Arts and the Housing Assistance Council, leveraging arts-based strategies and technical support to build capacity in rural communities.

[Rural LISC](#)

Invests in transformative projects in Rural America.

[Rural Prosperity through the Arts & Creative Sector: A Rural Action Guide for Governors and States](#) (2019), National Governors Association

STATE, REGIONAL, AND NATIONAL ARTS ORGANIZATIONS

[Americans for the Arts](#) (AFTA)

A national arts advocacy organization that represents and serves local communities and creates opportunities for every American to participate in and appreciate all forms of the arts.

[National Assembly of State Arts Agencies](#) (NASAA)

A professional association of the nation's state and jurisdictional arts agencies, and a leader in arts research and advocacy.

[National Endowment for the Arts](#)

An independent federal agency providing funding, research, and support to give Americans the opportunity to participate in the arts and develop creative capacity in U.S. communities.

[New England Foundation for the Arts](#) (NEFA)

A regional arts service organization that cultivates the arts in New England, providing funding, research, resources, and initiatives that support the region's arts ecosystem and spotlight its creative economy.

[New Hampshire Business Committee for the Arts](#)

A statewide membership organization that builds relationships between businesses, artists, and arts organizations, establishing how business and the arts can support one another and their communities.

[New Hampshire Creative Communities Network](#)

A statewide, cross-sector consortium working to strengthen and promote economic and community development through the arts. Resources are shared via a [listserv](#) and [Facebook](#) group.

[New Hampshire State Council on the Arts](#)

A state agency enhancing the quality of life for all New Hampshire citizens by stimulating economic growth and community vibrancy through investment and support of the arts.