

The Creative Industries in New Hampshire Congressional District 2 U.S. Representative Charles F Bass

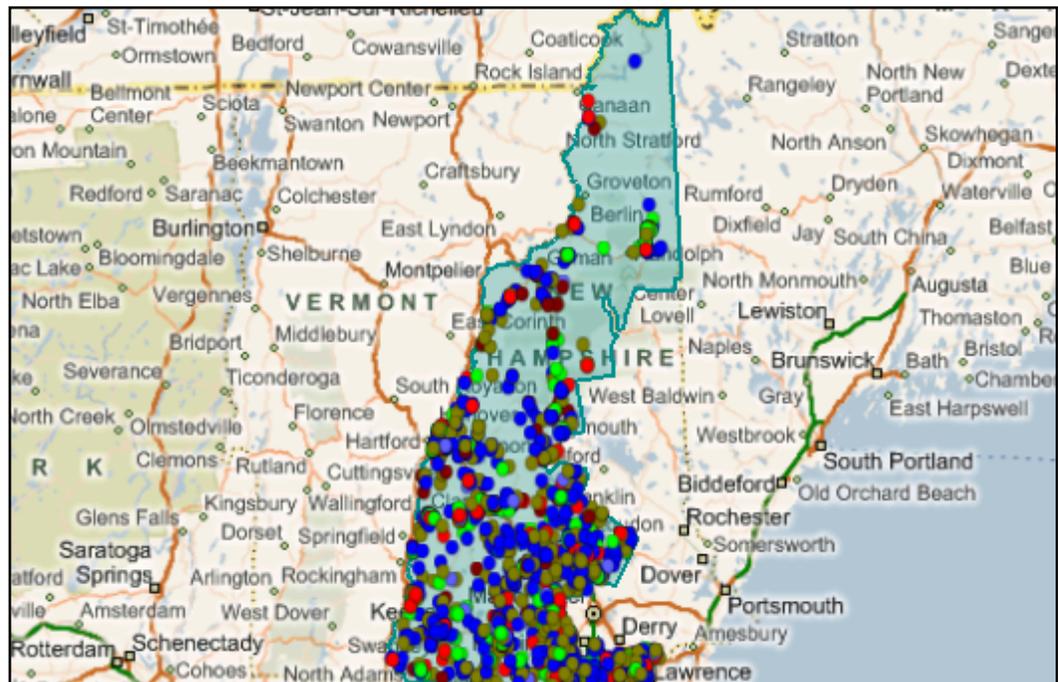
This Creative Industries report offers a research-based approach to understanding the scope and economic importance of the arts in **New Hampshire Congressional District 2**. The creative industries are composed of arts businesses that range from non-profit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. Arts businesses and the creative people they employ stimulate innovation in today's global marketplace.

Nationally, there are 756,007 businesses in the U.S. involved in the creation or distribution of the arts. They employ 2.99 million people, representing 4.14 percent of all businesses and 2.17 percent of all employees, respectively. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2011, New Hampshire Congressional District 2 is home to 1,911 arts-related businesses that employ 5,899 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ a creative workforce, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in New Hampshire Congressional District 2, with each dot representing an arts-centric business. The creative industries account for **4.14** percent of the 46,142 total businesses located in New Hampshire Congressional District 2 and **1.66** percent of the 356,392 total people they employ.

1,911 Arts-Related Businesses in New Hampshire Congressional District 2 Employ 5,899 People

- Arts-Related Business
-  Museum/Collections
-  Performing Arts
-  Visual/Photography
-  Film, Radio, TV
-  Design/Publishing
-  Arts Schools/Services



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Arts-Related Businesses and Employment in New Hampshire Congressional District 2 (Data current as of January 2011)

2011

CATEGORY	BUSINESSES	EMPLOYEES
Arts Schools and Services	71	275
Agents	4	35
Arts Councils	2	5
Arts Schools and Instruction	65	235
Design and Publishing	598	1,268
Advertising	94	278
Architecture	97	302
Design	395	637
Publishing	12	51
Film, Radio and TV	188	870
Radio	12	13
Television	12	21
Motion Pictures	164	836
Museums and Collections	69	306
Zoos and Botanical	3	6
Planetarium	1	25
Historical Society	16	50
Museums	49	225
Performing Arts	265	1,025
Music	142	512
Theater	6	131
Services & Facilities	58	283
Opera	1	3
Dance	1	1
Performers (nec)	57	95
Visual Arts/Photography	720	2,155
Crafts	70	342
Photography	497	1,296
Visual Arts	64	153
Services	89	364
GRAND TOTAL	1,911	5,899

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/sc/CreativeIndustries.