

# Welcome FY2012 Grants Information Workshop!

New Hampshire  
State Council on the

*Arts*



[www.nh.gov/nharts](http://www.nh.gov/nharts)

# We are a public agency serving New Hampshire



## *Our Mission:*

- ❖ Promote the arts to protect and enrich New Hampshire's unique quality of life.

## *Our Goals:*

- ❖ Engage the arts to benefit people and communities throughout New Hampshire.
- ❖ Strengthen New Hampshire's artists and arts organizations.
- ❖ Expand opportunities to learn in and through the arts.



# A little history . . .

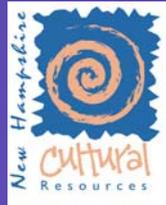
**1965** NH Legislature established an **Arts Commission**.

**1966** National Endowment for the Arts, a federal agency, awarded our first “seed grant” of \$25,000.

**1985** **Arts Commission** was merged into a new Department of Cultural Resources.



New Hampshire's  
public investment in culture is  
provided through the  
Department of Cultural Resources



- ❖ New Hampshire State Council on the Arts
- ❖ Division of Historical Resources
- ❖ State Library
- ❖ New Hampshire Film & Television Office



# Oversight of the State Arts Council is provided by:

- ❖ Commissioner of Dept of Cultural Resources
- ❖ 15-member Council appointed by the Governor & confirmed by Executive Council



# Some recent funding history . . .

## **FY 2008**

State appropriation: \$814,159 (64 cents per citizen)

National Endowment for the Arts Basic State Grant :  
\$719,800

## **FY 2011**

State appropriation: \$462,065 (35 cents per citizen)

National Endowment for the Arts Basic State Grant :  
\$839,600



# The future of public funding for the arts

- ❖ is directly linked to the health of state and federal revenues.
- ❖ relies upon making a compelling case for the **value** of the **public investment** in the arts.

To learn more about advocacy:

The New Hampshire Citizens for the Arts  
[www.nhcfa.org](http://www.nhcfa.org)



[www.nh.gov/nharts](http://www.nh.gov/nharts)

# Meet our staff . . .



**Lynn Martin Graton**  
Acting Director &  
Traditional Arts



**Cassandra "Cassie" Mason**  
Chief Grants Officer





**Catherine O'Brian**  
Arts in Education  
Arts in Health Care



**Julie Mento**  
Visual Arts Associate

**Carey Johnson**  
Dept Cultural  
Resources Registrar



Our website is **THE** place find  
what you are looking for . . .

**www.nh.gov/nharts**

The screenshot shows the website for the New Hampshire State Council on the Arts. The browser window title is "New Hampshire State Council on the Arts - Windows Internet Explorer" and the address bar shows "http://www.nh.gov/nharts/index.html". The website features a navigation menu on the left with links to "nh arts home", "program services", "arts & artists", "nh folklife", "grants", "news & calendar", "FAQs", "links", "about us", and "site map". The main content area includes a "Welcome to the New Hampshire State Council on the Arts" message, a description of the agency's mission, and a "What's New?" section with several news items. A "Governors Arts Award" banner is visible on the right, along with a Facebook link and a search bar.

New Hampshire State Council on the Arts

Welcome to the New Hampshire State Council on the Arts

A state agency enhancing the quality of life in New Hampshire by stimulating economic growth through the arts, investing in the creativity of students, making the arts accessible to underserved populations, and preserving heritage arts.

**What's New?**

- [NH Students & State Artist Laureate Create NH's Official Ornaments for National Christmas Tree](#)
- [FY2012 Grant Information Sessions](#)
  - o December 13, 2010
  - o January 18, 2011
- **Upcoming Deadlines:**
  - o [Artist Entrepreneurial Grant: January 14, 2011](#)
  - o [2011 Governors Arts Awards RFP Award Creation: January 14, 2011](#)
  - o [General Project Grant: January 28, 2011](#)
  - o [Percent for Art RFP for Sculpture in the Round Hampton Beach Redevelopment Project: February 1, 2011](#)
    - On-site Info Meeting: December 14, 2010 (RSVP required)
- [New Hampshire Poetry Out Loud 2011 Competition Information](#)
- [Holidays & Heritage: Visit our online shop for ways to support NH's heritage and musical traditions](#)

**GOVERNORS ARTS AWARD**

**CALL FOR NOMINATIONS DUE FEBRUARY 1**

Find us on Facebook

Search This Site

# Our strategies for reaching our goals:

## Competitive Grants:

**FY2012** = 9 separate grant categories!

## Programs & Services:

- ❖ Communications
- ❖ Conferences
- ❖ Online Resources
- ❖ Recognition Awards
- ❖ Rosters
- ❖ Workshops & Conferences
- ❖ Technical Assistance



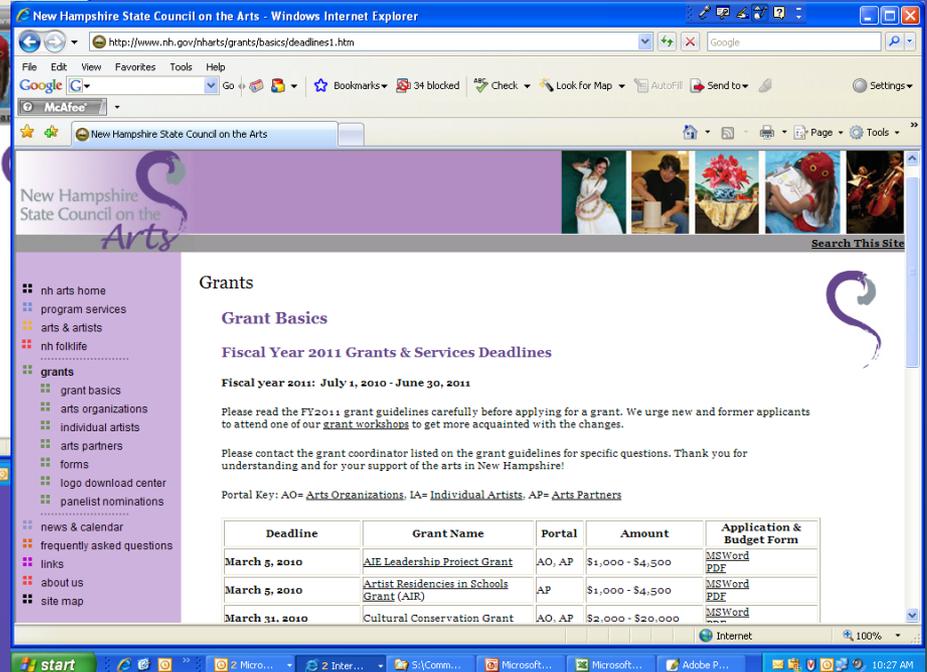
# Grants

Learn about grants through these web site **portals** . . .

- ❖ arts organizations
- ❖ individual artists
- ❖ arts partners  
(schools, non-arts nonprofits,  
state agencies & municipalities)



Or go right to the **grants** page & click on the Grants deadline chart



# FY2012 Grants for Organizations

Fiscal year: July 1, 2011 to June 30, 2012

Most projects fall within the fiscal year.

Some categories extend to Sept 30, 2012



# Operating Grants

Up to \$15,000 per year

Deadline: March 11, 2011

Support general administration of **arts organizations**.

- ❖ FY2012 & FY2013 Operating grants will be awarded for two years.
- ❖ Match Requirement: 10:1 cash match
- ❖ Special Note: In FY2012, Operating grantees **may apply** for three other grant categories:
  - ❖ Arts in Health Care Project Grants
  - ❖ Traditional Arts focus of the General Project Grant
  - ❖ Cultural Facilities Grants



# Cultural Facilities Grants

Barrier Free Access for All

\$1,000 - \$8,000

Deadline: March 31, 2011

To support improvements to cultural facilities that broaden access for people with disabilities.

- ❖ **NEW!** Reinstated for FY2012
- ❖ Match Requirement: 1:1 - For FY2012 ½ of match may be in-kind goods and services
- ❖ Note: Operating Grantees may apply!



# Conservation License Plate Grants

\$2,000 - \$20,000

Deadline: March 31, 2011



Supports conservation of publicly owned cultural facilities, documents, and/or artworks

- ❖ No Match Required!
- ❖ Operating Grantees may apply!

Funds are generated from the sale of “Moose license plates”

Go to: [www.mooseplates.org](http://www.mooseplates.org)



WPA Mural by Margaret Masson  
Concord Public Library



[www.nh.gov/nharts](http://www.nh.gov/nharts)

# General Project Grants

\$750 - \$4,500

Deadlines: FY2011 Round #2 - Jan 28, 2011

(Projects: March 1, 2011 to Sept 30, 2011)

(special focus area: Am Masterpieces)

FY2012 August 5, 2011

(Projects: Nov 1, 2011 to Sept 30, 2012)

(special focus area: Traditional Arts)

**Support specific projects such as exhibits, concerts, workshops, or performances.**



# General Project Grants – cont.

- ❖ Match Requirement: 1:1 - For FY2012 ½ of match may be in-kind goods and services
- ❖ **NEW!** In FY2012, Traditional Arts Project Grants are enfolded in this category. Special narrative questions address this focus!
- ❖ **Operating Grantees may apply for Traditional Arts focus!**



Concord Community Music  
School Performance



# Artist Residencies in Schools Grants

\$1,000 - \$4,500

Deadline: March 4, 2011

Support artist residencies in schools and alternate education sites to engage students in high quality arts learning.

❖ Match Requirement: 1:1 - For FY2012 ½ of match may be in-kind goods and services! Cash match can include pro-rated staff salary!

❖ **NEW!** In FY2012, narrative questions have been streamlined & requirement of 3-year arts plan waived.



# Artist Residencies in Schools Grants – cont.

- ❖ AIE Roster has info on artists trained to work in educational settings.



Choreographer/Dancer  
Jeanne Limmer



Potter Kit Cornell



# Youth Arts Project Grants

for Extended Learning

\$1,000 - \$4,500

Deadline: March 5, 2011

**NEW GRANT!** To support high quality arts learning experiences for youth outside of the normal school day.

❖ Replaces **Artlinks** grants - Encourages partnerships between community organizations, schools, and arts organizations to reach young people in under-served communities

❖ Match Requirement: 1:1 - For FY2012 ½ of match may be in-kind goods and services! Cash match can include pro-rated staff salary!



# Arts in Health Care Grants

\$1,000 - \$4,500

Deadline: May 6, 2011

Extended to June 2, 2011!

Supports bringing trained artists into health care, nursing homes and rehabilitation facilities to improve the health and lives of patients and residents.

- ❖ Match Requirement: 1:1 - For FY2012 ½ of match may be in-kind goods and services
- ❖ AIH Directory has info on artists trained to work in health care settings.
- ❖ Operating Grantees may apply!



Frisbee Memorial Hospital  
Mandala Project



# Eligibility Criteria for Arts Orgs & Arts Partners (schools, etc)

- ❖ Incorporated in **New Hampshire** as a non profit and with the IRS as a 501(c)3 (except schools & municipalities)
- ❖ In **Good Standing** with the State of NH Secretary of State's office & Attorney General's office (except schools & municipalities)
- ❖ In compliance with **required reports** from past NHSCA grants (all applicants)
- ❖ Programming must occur in facilities that are in compliance with the **Americans with Disability Act (ADA)** (all applicants)



# FY2012 Grants for Individual Artists

Fiscal year: July 1, 2011 to June 30, 2012



# Artist Entrepreneurial Grants

\$250 to \$1,000

FY2012 – Deadline TBA

Support professional development opportunities & capacity building of professional artists.

- ❖ For FY 2011, no declared match is required as grant amount generally reflects a small portion of cost of professional development.
- ❖ Professional Artist = people who devote a majority of their time to practicing, performing, and/or teaching an arts discipline and who receive payment for their work in that discipline.



[www.nh.gov/nharts](http://www.nh.gov/nharts)

North Country  
Studio Conference

# Individual Artist Fellowships Two @ \$5,000

Deadline: January 13, 2012

To recognize and honor artistic  
excellence and commitment.

- ❖ **NEW!** –FY2012 Focus on Visual/Media Arts  
Disciplines of performing arts and literary arts  
are rotated.
- ❖ If awarded a Fellowship, a required community  
presentation represents match.
- ❖ Artists receiving 3 Fellowships are designated  
“Lifetime Fellows.”



Lifetime Fellow & Sculptor  
Gary Haven Smith



# Traditional Arts Apprenticeships

Up to \$3,400 per team

Deadline: May 6, 2011

Extended to July 15, 2011

Support the preservation of traditional crafts, dance, and music.

- ❖ Funds a master traditional artist to teach an experienced apprentice in one-to-one sessions.
- ❖ Applicants apply as a team.
- ❖ Funds support master artist fees & supplies and transportation (no apprentice stipend!)
- ❖ If awarded an Apprenticeship, a required community presentation represents match.



Master Artist Kim Chi Vu  
Potter & Apprentice Kelly  
Chau – Vietnamese Dance



# What are traditional arts?

- ❖ Artistic activities that are passed on from **generation to generation** within families and communities and cultural groups.
- ❖ The **aesthetics** are shaped more by the **community** from which the tradition emerged than by personal artistic vision.



# Summary of Changes FY2012

- ❖ **NEW** Youth Arts Project Grants for Extended Learning (in and out of school)
- ❖ **REINSTATED** Cultural Facilities Grants with a focus on accessibility.
- ❖ Traditional Arts Project Grants **enfolded** as a strand into General Project Grants
- ❖ Individual Artist Fellowships –Discipline Focus: **Visual/Media Arts Only**



# IMPORTANT:

All grant categories & amounts  
are subject to  
**change,**  
as they are dependent upon  
availability of state and  
federal funds.



# How is an application reviewed?

The peer panel review process:

- ❖ Staff reviews for eligibility & completeness
- ❖ Panel reviews based upon criteria
- ❖ Arts Councilors review & approve panel recommendations
- ❖ Grants to orgs over \$5,000 & individuals over \$2,500 go to Governor & Executive Council approval

Processing begins & takes time, so . . .

**Plan your cash flow accordingly!**



# Grants Basics

## Helpful Info . . .

- ❖ **S**end us a draft! Call with questions!
- ❖ **A**rithmetic- add & re-add
- ❖ **N**arratives should be concise
- ❖ **T**alk about evaluation & education
- ❖ **A**bout your responsibilities



# Reporting Requirements

- ❖ Final reports are due 30 days after the project end date or no later than July 31 for projects ending by June 30 and no later than October 30 for projects ending by Sept 30.
- ❖ **Extensions** of up to 3 months may be given. Requests must be submitted in writing before the final report deadline.
- ❖ Failure to submit report or extension = **ineligible to apply** for two years!



# Other State Arts Council Opportunities & Services



[www.nh.gov/nharts](http://www.nh.gov/nharts)

# Percent for Art: Acquisitions of existing or commissioned artwork

- ❖ The Percent for Art program sets aside  $\frac{1}{2}$  of 1% of cost of major construction & renovations to be used for public art.
- ❖ Requests for Proposals (RFPs) are issued as projects come up.
- ❖ Stay tuned to the home page of our website for info!



Clowes Sculpture, YDC Bldg,  
Manchester



# Workshops & Conferences

❖ Workshops for artists provide valuable information on business skills.



❖ Workshops for teaching artists and art educators help artists to network and improve.



❖ Orientation and training are provided for new teaching artists on the Arts Education Roster.



❖ Workshops for organizations help build networks and address non profit issues.



Stay tuned to the home page of our website for workshop offerings!



[www.nh.gov/nharts](http://www.nh.gov/nharts)

# Arts in Education Conference

An opportunity for arts educators, administrators, teaching artists, and parents to network and build skills.

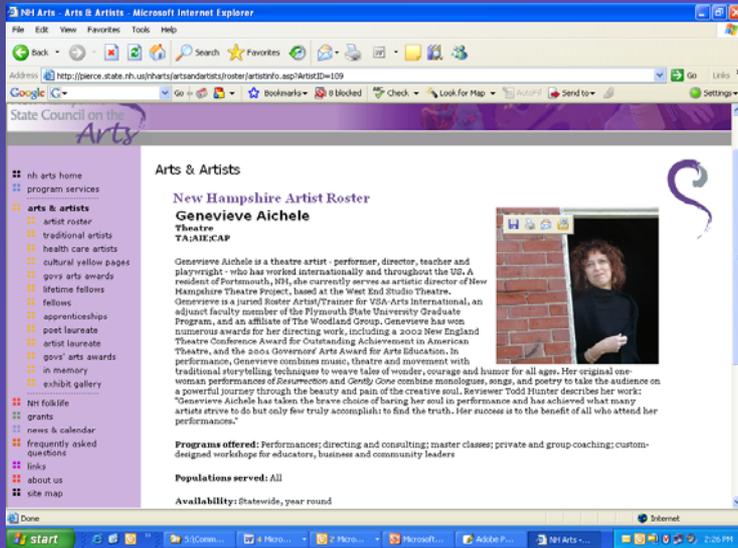


# On-line Rosters

promotion for artists &  
resources for arts presenters

NH Artist Roster  
(AIE)

Arts in Health Care  
Artist Directory





# www.matchbook.org

Regional networking opportunity  
for artists provided by  
New England Foundation for the Arts



# Special Initiatives & Projects

## Measuring Up: Arts Education Data Project



- ❖ A survey of k-12 public schools providing valuable information on access to arts
- ❖ Release of data and implications for arts education policy – March 9<sup>th</sup> and 10<sup>th</sup>.



# Poetry Out Loud

An initiative of the NEA & Poetry Foundation

A competition program for high school students who recite great poems from a pre-selected catalog

❖ 2011 is the 5<sup>th</sup> year - over 40 high schools participating representing over 10,000 students.

❖ **March 17, 2011** - State finals at the Representatives Hall State House, Concord



2010 State Finals

For more info – our website or [www.pol.org](http://www.pol.org)

[www.nh.gov/nharts](http://www.nh.gov/nharts)

# 2011 Governors Arts Awards

Call for nominations extended

Due: February 18, 2011

To recognize outstanding contributions made by individuals, organizations and communities to the cultural life of our state.

## Categories:

- ❖ Arts Education
- ❖ Community Spirit
- ❖ Cultural Access Leadership
- ❖ Distinguished Arts Leadership
- ❖ Folk Heritage
- ❖ Individual Arts Patron



# Resource for teachers & students

## New Hampshire Folklife Website

[www.nh.gov/folklife](http://www.nh.gov/folklife)

The screenshot shows a Microsoft Internet Explorer browser window displaying the New Hampshire Folklife website. The address bar shows the URL <http://www.nh.gov/folklife/index.htm>. The website features a navigation menu on the left with links to: Folklife Home, About Folklife & Traditional Arts, Presenting Folklife in New Hampshire, Learning Center, Traditional Music, and Resources. The main content area includes a large image of a wooden bowl, a section titled "New Hampshire Folk life" with a welcome message, and a "Kids & Teachers" section with a link to "Build-A-Picture activities" and a "SEARCH" button for a directory of CDs and videos. The browser's taskbar at the bottom shows the Start button and several open applications, including Microsoft Office and Adobe Photoshop.

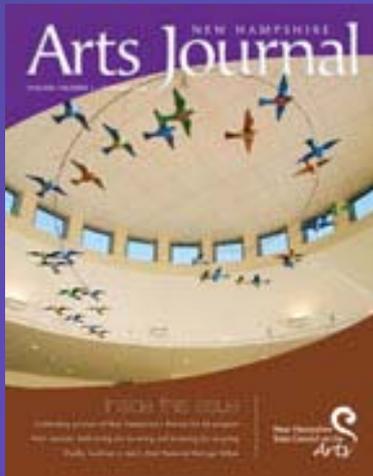
# Stay in touch by signing up!

## E-News

- ❖ **Art Starts** – Timely news
- ❖ **E-Opps** - Opportunities

Our arts magazine:

- ❖ **New Hampshire Arts Journal**



Our social media outreach:

- ❖ **Facebook Fan Page**



[www.nh.gov/nharts](http://www.nh.gov/nharts)

# Our Major Partners

- ❖ National Endowment for the Arts - NEA
- ❖ National Assembly of State Arts Agencies - NASAA
- ❖ New England Foundation for the Arts - NEFA
- ❖ New England Consortia of Artist-Educator Professionals - NECAP
- ❖ Association of Presenters of Northern New England - APNE



# Update on NEA Grant Guidelines

New Chairman = Rocco Landesman = New Directions !

## New Strategic Plan

- Creation
- Engagement
- Learning
- Livability

## New Funding Category

- **Art Works** - Replaces Access to Artistic Excellence & Learning in the Arts for Children and Youth – Guidelines in Jan - 2011

Stay tuned for info on: **OUR TOWN** – An NEA Initiative



New Hampshire  
State Council on the

*Arts*



**Thank you** for bringing arts  
to communities in  
New Hampshire!



[www.nh.gov/nharts](http://www.nh.gov/nharts)

# Let's talk about **your** ideas!

## Breakout Sessions

- ❖ **Cassie:** Operating Grants, Conservation License Plate Grants, Cultural Facilities Grants & General Project Grants
- ❖ **Lynn:** Artist Entrepreneurial Grants, Artist Fellowships, Traditional Arts Apprenticeships, Traditional Arts & Folklife Listing
- ❖ **Catherine:** Artist Residency in Schools, Youth Arts Project Grants, Arts in Health Care Grants, AIE Roster & Arts in Health Care Directory

