

# Welcome FY2011 Grants Information Workshop!

New Hampshire  
State Council on the

*Arts*



[www.nh.gov/nharts](http://www.nh.gov/nharts)

# We are a public agency serving New Hampshire



## *Our Mission:*

- ❖ To promote the arts to protect and enrich New Hampshire's unique quality of life.

## *Our Goals:*

- ❖ Expand opportunities to learn in and through the arts;
- ❖ Strengthen New Hampshire's artists and arts organizations;
- ❖ Engage the arts to benefit people and communities throughout New Hampshire.



# Strategies for reaching our goals:

## Competitive Grants

FY2011 – 10 separate grant categories!

## Services

- ❖ Workshops for artists
- ❖ Showcases of artists
- ❖ Conferences
- ❖ Recognition awards
- ❖ Communications
- ❖ Online Resources



# A State and Federal Partnership

**1965** Established by NH Legislature as an **Arts Commission**.

**1966** National Endowment for the Arts awarded our first “seed grant” of \$25,000

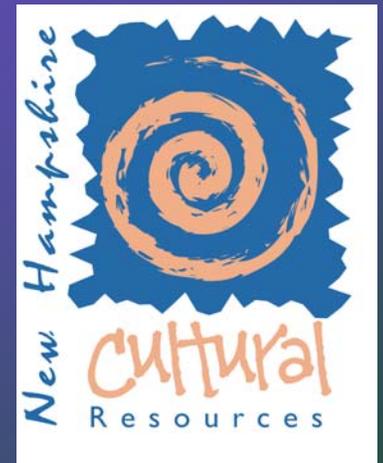
**1985** **Arts Commission** was merged into a new Department of Cultural Resources.



# New Hampshire's Public Investment in Culture

## Department of Cultural Resources

- ❖ New Hampshire State Council on the Arts
- ❖ The State Library
- ❖ The Division of Historical Resources
- ❖ The New Hampshire Film Office



# Some Recent Funding History

## **FY 2008**

State appropriation: \$840,000 (64 cents per citizen).  
National Endowment for the Arts: \$719,800 Basic  
State Grant

## **FY 2011**

State appropriation: \$462,065 (35 cents per citizen a  
year).  
National Endowment for the Arts: \$741,000 Basic  
State Grant

And a loss of 4.5 staff



# The Future of Public Funding for the Arts

- ❖ Is linked to state and federal revenues.
- ❖ Depends on making a case for the **value** of **public investment** in the arts.

To learn more about advocacy:

The New Hampshire Citizens for the Arts  
[www.nhcfa.org](http://www.nhcfa.org)



[www.nh.gov/nharts](http://www.nh.gov/nharts)

# Oversight of the State Arts Council is provided by:

- ❖ Commissioner of Dept of Cultural Resources
- ❖ 15 member Council appointed by the Governor & confirmed by Executive Council



# Meet Our Staff



**Lynn Martin Graton**  
Acting Director &  
Traditional Arts



**Cassandra "Cassie" Erickson**  
Chief Grants Officer





**Catherine O'Brian**  
Arts in Education



**Jane Eklund**  
Programs Information Officer



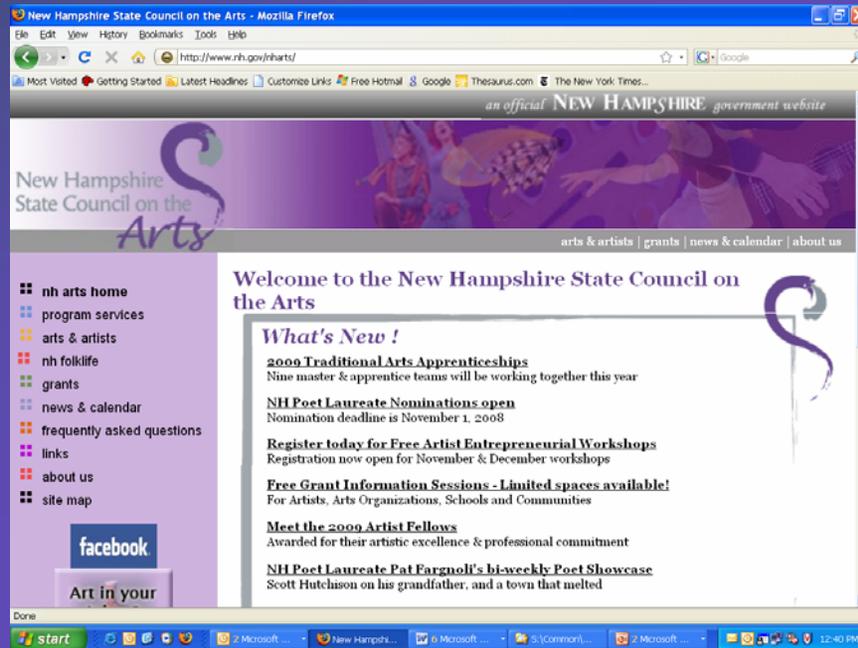


**Julie Mento**  
Visual Arts Associate

**Carey Johnson**  
Dept Cultural  
Resources Registrar



Our Website is **THE** place find what you are looking for . . .



[www.nh.gov/nharts](http://www.nh.gov/nharts)



[www.nh.gov/nharts](http://www.nh.gov/nharts)

# Grants

Learn about grants through  
these web site **portals**

- ❖ arts organizations
- ❖ individual artists
- ❖ arts partners (schools, non-arts nonprofits, state agencies & municipalities)



# Or go right to the **grants** deadlines page:

**Grants**

## Grant Basics

### Fiscal Year 2011 Grants & Services Deadlines

**Fiscal year 2011: July 1, 2010 - June 30, 2011**

Below are the FY2011 guidelines that have been released to date.

All other FY2011 grant guidelines will be posted in early February, 2010. Please stay tuned to our home page news box for information on our FY2011 grant offerings.

Please read the FY2011 grant guidelines carefully before applying for a grant. We urge new and former applicants to attend one of our grant workshops to get more acquainted with the changes. Workshop schedule will be posted in early February.

Please contact the grant coordinator listed on the grant guidelines for specific questions. Thank you for understanding and for your support of the arts in New Hampshire!

Portal Key: AO= [Arts Organizations](#), IA= [Individual Artists](#), AP= [Arts Partners](#)

Deadline	Grant Name	Portal	Amount	Application & Budget Form
March 5, 2010	<a href="#">AIE Leadership Project Grant</a>	AO, AP	\$1,000 - \$4,500	<a href="#">MSWord PDF</a>
March 5, 2010	<a href="#">Artist Residencies in Schools Grant (AIR)</a>	AP	\$1,000 - \$4,500	<a href="#">MSWord PDF</a>
March 31, 2010	<a href="#">Cultural Conservation Grant</a>	AO, AP	\$2,000 - \$20,000	<a href="#">MSWord PDF</a>
Varies	<a href="#">Percent for Art</a>	IA, AP	n/a	n/a



# FY2011 Grants for Arts Organizations & Arts Partners

July 1, 2010 to June 30, 2011

# NEW! for FY2011

- ❖ Consolidation of several project grant categories offered in FY2010 into **NEW!** General Project Grants
- ❖ **NO** New Art Links Grants
- ❖ **NO** Cultural Facilities Grants
- ❖ Reduced # of disciplines in Individual Artist Fellowships – FY2011 **Literary Arts Only**



# NEW! for FY2011

- ❖ General Project Grants emphasis on:
  - ❖ featuring & compensating **New Hampshire artists**
  - ❖ meeting the needs of **underserved** communities
  - ❖ incorporation of “**GREEN**” practices
- ❖ Modified match requirement
  - ❖ for project grants to orgs:  $\frac{1}{2}$  **of 1:1 match** can be **in-kind** goods & services
  - ❖ Cultural Conservation grants to orgs - **NO** match!
  - ❖ Artist Entrepreneurial grants - **NO** match!



# NEW! for FY2011

- ❖ **Alignment** of criteria with narrative questions
- ❖ **Reduction of # of copies** of compliance related materials for application packets - Organizations now required to submit only one copy of Board members list & financial statement.
- ❖ **Improved formatting** of application for organizations & individual artists



# Operating Grants

Support general administration of **arts organizations** and are awarded in two year cycles.

- ❖ FY2010 & FY2011 Operating grants have been awarded. Therefore, there will be **NO new** Operating Grant applications for FY2011
- ❖ Arts organizations will be eligible to apply for Operating Grants again for FY2012 & FY2013 (deadline spring, 2011)
- ❖ In FY2011, Operating grantees may apply for Arts in Health Care project Grant, a Traditional Arts Project Grant, and the American Masterpieces “focus” of the **NEW!** General Project Grant.



# Artist Residencies in Schools

\$1,000 - \$4,500

Deadline: March 5, 2010

Grants awarded to schools and other educational settings to work with teaching artists on long term residencies with students and to expand artist residencies into communities by partnering with community arts resources and organizations.



Choreographer/Dancer  
Jeanne Limmer



Potter Kit Cornell



# Arts in Education Leadership Grant

\$1,000 - \$4,500

Deadline: March 5, 2010

Grants to schools to in designing and implementing arts education projects where artists serve as professional development resources for teachers.



[www.nh.gov/nharts](http://www.nh.gov/nharts)

Student poets in “The Ripple Effect”

# Change for FY2011

**No New** ArtLinks Grant  
applications for FY2011

Renewals for 2nd & 3rd year only

If seeking funds for after school programs, consider the **NEW!** General Project Grants.



Hilary Weisman Graham/Filmmaker  
with Frankestown, NH students



# Cultural Conservation Grant

\$2,000 - \$20,000

**New! No Match Required!**

**Deadline: March 31, 2010**

- ❖ Supports conservation of publicly owned cultural facilities, documents, and/or artworks that contribute to New Hampshire's arts and cultural heritage.

Operating Grantees may apply!



Funds generated from the sale of “moose plates”

Go to: [www.mooseplates.org](http://www.mooseplates.org)

[www.nh.gov/nharts](http://www.nh.gov/nharts)



WPA Mural by Margaret Masson  
Concord Public Library

# NEW!

## General Project Grant up to \$3,000

Deadlines: April 16, 2010 & Jan 28, 2011

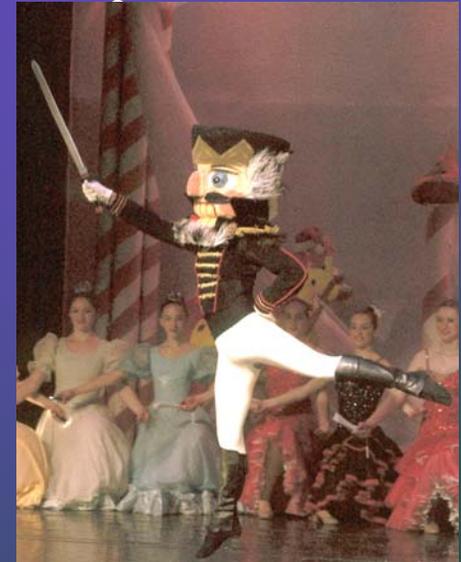
Supports specific projects such as exhibits, concerts, workshops, or performances.

Note: **One Special Focus Area:** American Masterpieces: NH Inspirations

❖ Consider this category if you formerly sought funding in any of these categories:

- ❖ Artlinks
- ❖ Mini Grants
- ❖ Community Arts Project Grants
- ❖ Organizational Support Project Grants
- ❖ American Masterpieces: NH Inspirations

FY2011 Operating Grantees may **ONLY** apply for American Masterpieces focus of this grant!



Nutcracker at St Kieran's,  
Berlin



# Traditional Arts Project Grant

\$1,000 - \$4,500

Deadline: May 7, 2010

Supports ongoing and new projects that are multi faceted and focus specifically on presenting and honoring heritage based arts.

FY2011 Operating Grantees are eligible to apply for this grant!



Newmarket Heritage Festival



# What are traditional arts?

- ❖ Artistic activities that are passed on from **generation to generation** within families and communities and cultural groups.
- ❖ The **aesthetics** are shaped more by the **community** from which the tradition emerged than by personal artistic vision.



# Arts in Health Care Project Grant

\$1,000 - \$4,500

Deadline: November 19, 2010

Supports the presentation of arts and training programs by trained professional artists in health care and nursing home facilities.

FY2011 Operating Grantees are eligible to apply for this grant!



[www.nh.gov/nharts](http://www.nh.gov/nharts)

Frisbee Memorial Hospital  
Mandala Project

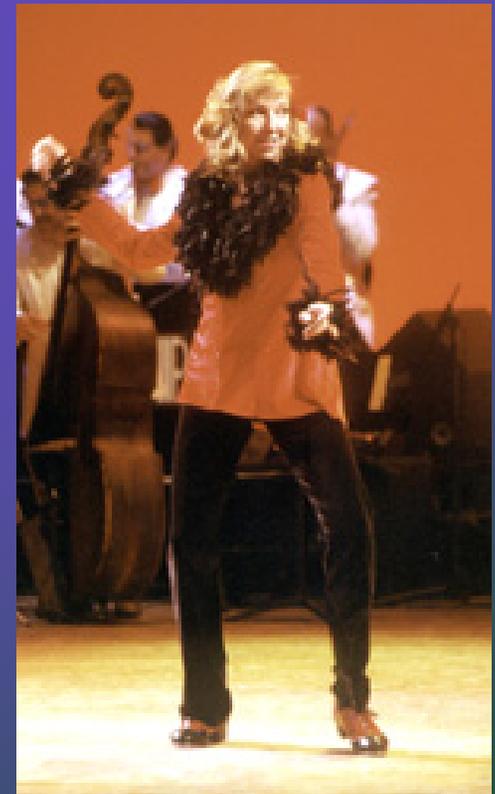
# FY2011 Only!

## Emergency Artist Fee Grants

5 @ \$2,000 2 @ \$1,500

Deadline: TBA (summer 2010)

- ❖ To honor contracts with artists previously engaged for specific and well established programs.
- ❖ Supported through NEA ARRA (American Recovery and Reinvestment Act )
  - ❖ Applicant pool invitational: limited to former (FY2008 to FY2010) and current Operating grantees and project grantees who are not receiving an **FY2010 Arts Jobs grants**
  - ❖ Must be spent by June 2011 and will be subject to rigorous reporting requirements.



Dancer: Drika  
Overton



# Eligibility Criteria for Arts Organizations & Arts Partners

## All organizations must be:

- ❖ Incorporated in **New Hampshire** as a non profit and with the IRS as a 501(c)3 non profit organization (except schools & municipalities)
- ❖ In **Good Standing** with the State of NH Secretary of State's office & Attorney General's office (except schools & municipalities)
- ❖ In compliance with **required reports** from past NHSCA grants (all applicants)
- ❖ Programming must occur in facilities that are in compliance with the **Americans with Disability Act (ADA)** (all applicants)





# FY2011 Grants for Individual Artists

July 1, 2010 to June 30, 2011

# Individual Artist Fellowships

**NEW! –FY2011 Focus on Literary Arts  
Two @ \$5,000**

**Deadline: April 9, 2010**

- ❖ Recognize and honor artistic excellence and commitment.
- ❖ Disciplines of **visual arts/media arts** and **performing arts** will occur in following years
- ❖ Maximum of one Fellowship in a five-year period.
- ❖ Artists receiving 3 Fellowships are designated “Lifetime Fellows”



Lifetime Fellow & Sculptor  
Gary Haven Smith



# Traditional Arts Apprenticeships

Up to \$3,400 per team

Deadline: May 7, 2010

- ❖ Support the preservation of traditional music, dance, and crafts.
- ❖ Funds a master traditional artist to teach an experienced apprentice in one-to-one sessions.
- ❖ Applicants apply as a team.
- ❖ Funds support master artist fees & supplies and transportation (no apprentice stipend!)



Master Artist Kim Chi Vu  
Potter & Apprentice Kelly  
Chau – Vietnamese Dance



# Artist Entrepreneurial Grants

\$500 to \$1,000

**New! No Match Required!**

**Deadlines: August 6, 2010 & Jan 14, 2011**

- ❖ Supports opportunities to increase capacity of professional artists, such as:
  - ❖ training & development of business skills
  - ❖ participation in programs to raise the quality of art making
  - ❖ participation in programs to expand markets

Professional Artist = Artists earning at least 50% of income from artwork and/or teaching of art.



North Country Studio  
Conference



# Grant Deadlines for Arts Orgs & Partners

**All Deadlines are Postmark**

Artist Residence in Schools	March 5, 2010
Arts Education Leadership	March 5, 2010
Cultural Conservation	March 31, 2010
General Project Grants	April 16, 2010 January 28, 2011
Traditional Arts Project Grants	May 7, 2010
Arts in Health Care Project Grants	November 19, 2010
Emergency Artist Fee Grants	TBA



# Grant Deadlines for Individual Artist Opportunities

**All Deadlines are Postmark**

Individual Artist Fellowships	April 9, 2010
New Hampshire Artist Roster (Arts Education ONLY)	April 23, 2010
Traditional Arts Apprenticeship Grant	May 7, 2010
Traditional Arts & Folklife Listing	May 7, 2010
Artist Entrepreneurial Grants	August 6, 2010 Jan 14, 2011
Arts in Health Care Artist Directory	Nov 19, 2010



# IMPORTANT:

All grant categories & amounts  
are subject to  
**change,**  
as they are dependent upon  
availability of state and  
federal funds.



# What happens to a grant application?

- ❖ Staff reviews for eligibility & completeness
- ❖ Panel reviews based upon criteria
- ❖ Arts Councilors review & approve panel recommendations
- ❖ Processing begins & takes time!
  - ❖ Grants to orgs over \$5,000 & individuals over \$2,500 go to Governor & Executive Council approval

**Plan Cash Flow accordingly!**



# Grants Basics

## Helpful Info . . .

- ❖ **P** lease call us with questions
- ❖ **A** rithmetic- add & re-add
- ❖ **T** ell your story concisely
- ❖ **T** alk about evaluation & education
- ❖ **Y** our responsibilities



# Reporting Requirements

❖ All grantees **must** submit a final report by July 31 of the fiscal year funded.

❖ e.g.: July 31, 2011 for a FY2011 grant

❖ Requests for **extensions** of up to 3 months can be submitted in writing before the final report deadline.

❖ Failure to submit report or extension = **ineligible to apply** for two years!



# A couple of frequently Asked Questions

Can an organization apply for more than one grant? **Yes**

Can an individual artist apply for an Artist Entrepreneurial grant & an Individual Artist Fellowship? **Yes**

More FAQs on:

[www.nh.gov/nharts/faq](http://www.nh.gov/nharts/faq)



New Hampshire  
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# Other State Arts Council Opportunities & Services



[www.nh.gov/nharts](http://www.nh.gov/nharts)

# Percent for Art Commissions & Existing Works

- ❖ The Percent for Art program enables one half of one percent of cost of major construction to be used for public art.
- ❖ Requests for Proposals are issued as projects come up.
- ❖ Stay tuned to the home page of our website!



Clowes Sculpture, YDC Bldg,  
Manchester



# Artist Workshops

- ❖ **Free** workshops for professional artists provide valuable information on business skills.
- ❖ Stay tuned to the home page of our website!



# Networking for Professional Artists & Presenters Through Our On-line Artist Rosters

## NH Artist Roster

## Arts in Health Care Artist Directory

State Council on the Arts

### Arts & Artists

#### New Hampshire Artist Roster

##### Genevieve Aichele

Theatre  
TALKIECAMP



Genevieve Aichele is a theatre artist - performer, director, teacher and playwright - who has worked internationally and throughout the US. A resident of Portsmouth, NH, she currently serves as artistic director of New Hampshire Theatre Project, based at the Wet End Studio Theatre. Genevieve is a juried roster Artist/Trainer for USA-Arts International, an adjunct faculty member of the Plymouth State University Graduate Program, and an affiliate of The Woodlark Group. Genevieve has won numerous awards for her directing work, including a 2006 New England Theatre Conference Award for Outstanding Achievement in American Theatre, and the 2005 Governor's Arts Award for Arts Education. In performance, Genevieve combines music, theatre and movement with traditional storytelling techniques to weave tales of wonder, courage and humor for all ages. Her original one-woman performances of *Governments* and *Candy Core* combine monologues, songs, and poetry to take the audience on a powerful journey through the beauty and pain of the creative soul. Reviewer Todd Hunter describes her work: "Genevieve Aichele has taken the brave choice of baring her soul in performance and has achieved what many artists strive to do but only few truly accomplish: to find the truth... Her success is to the benefit of all who attend her performances."

**Programs offered:** Performances; directing and consulting; master classes; private and group coaching; custom-designed workshops for educators, business and community leaders

**Populations served:** All

**Availability:** Statewide, year round

New Hampshire State Council on the Arts

### Arts & Artists

#### Arts in Health Care Artist Directory

- [Directory Introduction](#)
- [How to Apply to the Arts in Health Care Rosters](#)

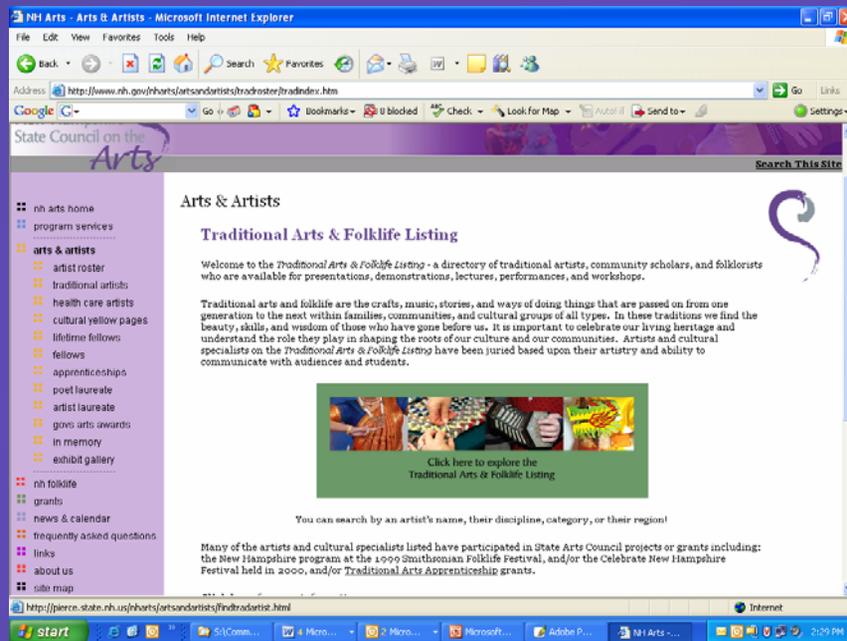
Search the Arts in Health Care Artist Directory on-line by discipline and region. [Click here to access](#)

New Hampshire State Council on the Arts  
Arts in Health Care



# Networking for Traditional Artists Artists & Presenters

## Traditional Arts & Folklife Listing



# Networking for Professional Artists Regionally

www.matchbook.org

The screenshot shows a Windows Internet Explorer browser window displaying the MatchBook.org website. The browser's address bar shows the URL <http://www.matchbook.org/>. The website's main content includes a navigation menu with options like 'File', 'Edit', 'View', 'Favorites', 'Tools', and 'Help'. The main body of the page features a header with the MatchBook.org logo and a tagline: 'MATCHBOOK.ORG IS NEW ENGLAND'S ONLINE CULTURAL MARKETPLACE THAT SPARKS CONNECTIONS BETWEEN ARTISTS, PRESENTERS, AND COMMUNITIES. MAKE THE MATCH. BOOK THE PERFORMANCE.' Below this is a central image of a small dog holding a red rose, with the text 'Looking for a new audience? REGISTER NOW >>>'. To the right, there is a 'REGISTER NOW GET LISTED IT'S FREE' section with a login form containing fields for 'username', 'password', and a 'log-in' button, along with a 'remember me' checkbox. Further down, there are three main action buttons: 'FIND AN ARTIST >>>' (red), 'FIND A VENUE >>>' (orange), and 'GET LISTED >>>' (green). A 'SEARCH CLASSIFIEDS' and 'RESOURCES' sidebar is visible, listing categories like 'Presenter Directory', 'Professional Development Opportunities', and 'Funding Sources'. At the bottom, there is a section titled 'IN THE SPOTLIGHT' featuring a profile for June Bisantz, CT, with a photo and text describing her career. The footer contains links for 'About MatchBook.org', 'Contact Us', and 'Forgot Your Password?'. The Windows taskbar at the bottom shows the Start button, several open applications, and the system clock displaying 4:16 PM.

# Resource for teachers & students

## New Hampshire Folklife Website

[www.nh.gov/folklife](http://www.nh.gov/folklife)

The screenshot shows the New Hampshire Folklife website in a Microsoft Internet Explorer browser window. The address bar displays <http://www.nh.gov/folklife/index.htm>. The website features a navigation menu on the left with links to Folklife Home, About Folklife & Traditional Arts, Presenting Folklife in New Hampshire, Learning Center, Traditional Music, and Resources. The main content area includes a large image of a wooden canoe hull, a section titled "Kids & Teachers" with a link to "Build-A-Picture activities", a "Interested in Music?" section with a search link for traditional music, and a "Welcome to the New Hampshire Folklife website" section. The footer of the browser window shows the Windows taskbar with the Start button and several open applications.

New Hampshire Folklife - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address <http://www.nh.gov/folklife/index.htm>

Google

→ Folklife Home  
→ About Folklife & Traditional Arts  
→ Presenting Folklife in New Hampshire  
→ Learning Center  
→ Traditional Music  
→ Resources

**Kids & Teachers**

CLICK HERE for the interactive **Heritage Arts Build-A-Picture activities!**

**Interested in Music?**

SEARCH a directory of CDs & videos of traditional music featuring many NH musicians!

**Welcome to the New Hampshire Folklife website,** a resource for learning about folklife and traditional arts in New Hampshire.

Teachers, students, and families are invited to explore our living heritage arts.

Try this "Quick Link" to photos of traditional arts & folklife in NH!

This educational resource is a project of the New Hampshire State Council on the Arts Traditional Arts Program.

For information on grants to individuals and non profit organizations, visit the New Hampshire State Council on the Arts website and select "grants."

Click here for the State Arts Council's directory of traditional artists and cultural specialists who can present at schools and community gatherings.

Done

start

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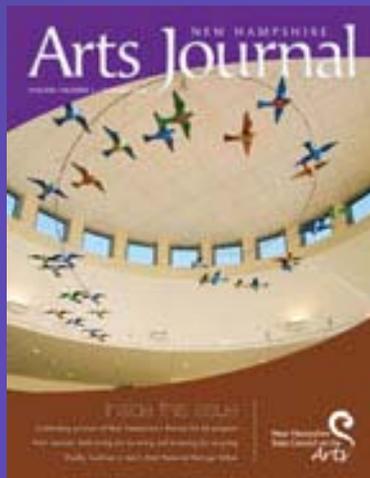
# Stay in touch by signing up!

Our electronic information highway:

- ❖ **E-News**  
Breaking news
- ❖ **E-Clips**  
Links to arts-related news
- ❖ **E-Opps**  
Opportunities in the arts

Our arts magazine:

- ❖ **New Hampshire Arts Journal**



Our social media outreach:

- ❖ **Facebook Fan Page**



[www.nh.gov/nharts](http://www.nh.gov/nharts)

New Hampshire  
State Council on the

*Arts*



**Thank you** for bringing arts to  
communities in New  
Hampshire!



[www.nh.gov/nharts](http://www.nh.gov/nharts)

# Let's talk about *your* ideas!

## Breakout Sessions:

- ❖ **Cassie:** General Project Grant, Cultural Conservation Grant, Emergency Artist Fee Grant (ARRA), Accessibility
- ❖ **Lynn:** Traditional Arts Project Grant, Traditional Arts Apprenticeships
- ❖ **Catherine:** Artist Residency in Schools, AIE Leadership, Arts in Health Care
- ❖ **Julie:** Individual Artist Fellowships (Literary Arts) , Artist Entrepreneurial Grants



