

NEW HAMPSHIRE STATE COUNCIL ON THE ARTS

STRATEGIC PLAN • 2019-2021

OUR MISSION. The New Hampshire State Council on the Arts strives to ensure that every citizen and community in New Hampshire enjoys the cultural, civic, economic, and educational benefits of the arts.

GOAL 1

Strengthen the Arts and Increase Awareness

Art has the power to stimulate New Hampshire's economy, cultivate community vitality, and enhance quality of life. It is therefore essential to invest in a strong creative ecosystem and raise public awareness of its impact on our collective wellbeing.

GOAL 2

Cultivate Equitable Access to Arts Education

Education in music, visual arts, theatre, dance, literature, and media empower us to be well-rounded citizens and expand our ability to effectively communicate. From early child and throughout our lives the arts play an essential role in engaging our multiple learning styles and abilities. A vehicle for empathy and understanding new perspectives, life-long learning in the arts enhances our creativity, critical thinking, and collaboration.

GOAL 3

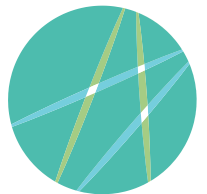
Identify, Preserve and Promote NH's Heritage, Cultural Diversity, and Traditional Arts

Traditional arts enrich our lives by connecting us to our past, encouraging respect and appreciation for diverse cultures and traditions, building community, and cultivating cultural assets. As symbols of identity and pride, traditional arts sustain and empower tradition bearers and communities through the preservation and passing on of values, knowledge, and craftsmanship and are vital to preserve for future generations as society and communities continue to change.

GOAL 4

Maximize Capacity to Effectively and Equitably Serve All NH Citizens

We are committed to increasing NHSCA's capacity to impact a diverse and growing audience through exceptional programs and services. Guided by our mission, we are dedicated to ensuring that every citizen and community in New Hampshire enjoys the cultural, civic, economic, and educational benefits of the arts.



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EXCELLENCE

ACCESS

CREATIVITY

COMMUNITY

GOAL 1: Strengthen the Arts and Increase Awareness

1. Invest in New Hampshire's arts infrastructure through equitable distribution of funds to nonprofit organizations and artists.
2. Engage cross-sector participation to facilitate creative initiatives that stimulate the economy, strengthen communities, and enhance quality of life in New Hampshire.
3. Communicate the public value of the arts and artists and encourage arts advocacy by supporting research, informing policy discussions, and publicly recognizing artistic excellence.
4. Partner with New Hampshire's tourism industry to develop greater awareness of the state's cultural assets.
5. Model and promote best practices and provide funding for the acquisition and stewardship of public art.

GOAL 2: Cultivate Equitable Access to Arts Education

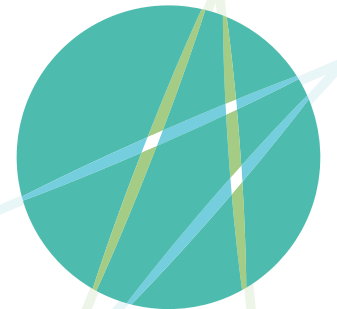
1. Invest in arts education programs and initiatives and evaluate according to quality, access, impact, and diversity.
2. Partner with stakeholders, including the New Hampshire Department of Education to promote state education policies and local practices that provide access to deep learning in the arts.
3. Provide statewide leadership in the advancement of arts integration including STEAM (science, technology, engineering, arts, and math), utilizing the arts for inclusive and equitable learning in special education, and developing 21st Century citizens through youth-led community initiatives.
4. Design and support professional development in arts education for educators and administrators of all content areas, teaching artists, and community educational sites.

GOAL 3: Identify, Preserve and Promote NH's Heritage, Cultural Diversity, and Traditional Arts

1. Invest in the perpetuation of traditional arts and folklife.
2. Identify, research, document, and assist in the preservation of New Hampshire's heritage-based traditional art forms and folklife.
3. Promote deeper public understanding of and appreciation for culturally diverse traditional art forms.
4. Strengthen the capacity of traditional artists and of organizations that provide public venues for heritage-based traditional arts.

GOAL 4: Maximize Capacity to Effectively and Equitably Serve All NH Citizens

1. Invest in technology and other tools to strengthen the agency's grantmaking, service delivery, and administrative functions.
2. Elevate staff capacity through internal and external collaboration and professional development.
3. Provide leadership to inform public policy in the arts.



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