

**FOR IMMEDIATE RELEASE**  
**November 14, 2008**

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**LIQUOR COMMISSION ANNOUNCES WINE WEEK 2009**

**CONCORD, NH** – The New Hampshire Liquor Commission has announced that its 4th Annual Wine Week will take place from January 23 – February 1, 2009. Built on last year’s success, Wine Week will be filled with special events throughout New Hampshire, including celebrity winemaker events, in-store tastings, seminars, money saving promotions, and more.

Wine Marketing Specialist Nicole Brassard is thrilled about the growth of Wine Week since the New Hampshire Liquor Commission’s initial collaboration with the Easter Seals Winter Wine Spectacular six years ago. She explained, “Over the past few years, our consumers have been fully embracing wine, which has allowed us to build Wine Week around the Easter Seals event.” She continued, “This year, consumers will have an opportunity to interact with leading winemakers in the industry while learning more about wine in general.”

John Buehler of Buehler Vineyards, Joseph Carr of Carr Winery, Pat Henderson of Heck Estates, and Michael Mondavi of Folio Wine Company are just a few celebrities that will be hosting events at various New Hampshire Liquor and Wine Outlets across the state. In addition, Kevin Zraly, author of “Windows on the World Complete Wine Course” will be hosting an educational seminar.

To view the most current schedule of Wine Week events visit  
[www.nh.gov/liquor/wineweek](http://www.nh.gov/liquor/wineweek) now through the end of Wine Week.

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