



STATE LIQUOR & WINE OUTLET STORES NH LIQUOR COMMISSION



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THE SOPRANOS ARE COMING TO NEW HAMPSHIRE LIQUOR AND WINE OUTLET STORE

Two Cast Members from HBO Series to Greet Fans in Nashua

Concord, NH – Fans of the smash-show, *The Sopranos*, have new reason to celebrate. A line of wines inspired by the program and its memorable characters hit New Hampshire Liquor and Wine Outlet store shelves this month. To celebrate the sale of *The Sopranos wines*, two mega-stars from the show will be in Nashua for a bottle and poster signing with customers. There will also be a tasting of *The Sopranos Wines*, for customers to sample.

Vincent Pastore, known as Sal “Big P” Bonpensiero, and John Ventimiglia, known by *Sopranos* fans as Artie Bucco, will be at the Nashua Liquor and Wine Outlet Store on September 10th.

“They made us an offer we couldn’t refuse”, explains New Hampshire Liquor Commission Wine Buyer, Nicole Brassard. “We are thrilled to have celebrities of their caliber joining us in New Hampshire to celebrate *The Sopranos* joining our family of wines. We’re excited to be offering these great wines at a great value. When the *Sopranos* call and want to do a little business together, it’s best not to say no.”

If you fancy your tastes matching Pauly Walnuts, or you think your tastes match Tony Soprano, then there’s a *Sopranos* wine for you. Whether it’s Chianti, Pinot Noir or Pinot Grigio on sale now, this line of affordable wines will give you the feeling you’ve been “made”. The *Sopranos* wines are available at select New Hampshire Liquor and Wine Outlet stores, and retail between \$13.99 and \$14.99.

The Sopranos Wines are brought to you by the New York-based Vesuvio Import Company. Named after the famed fictional restaurant depicted in the series, it was created to develop and import this brand of fine Italian wine. The distributor for *The Sopranos Wines*, Duggan's Distillers, has been importing and distributing fine wines and spirits since 1946.

These new wines have only been available for a few months, and the New Hampshire Liquor Commission is excited to be able to offer this popular product to its customers. “We pride ourselves in providing a wide variety and some really fun options for those who shop with us. This is the latest chapter...and I welcome the Sopranos to New Hampshire,” says Chairman Bodi. The Sopranos wines are available at the following stores: Bedford, Concord Storrs Street, Conway, Hampton Northbound and Southbound I-95, Hooksett Northbound and Southbound I-93, Keene, Littleton, Nashua 27 Coliseum, Nashua Southgate Shopping Mall, Portsmouth Traffic Circle, Salem and West Lebanon.

WHAT: SOPRANOS BOTTLE AND POSTER SIGNING + WINE TASTING

WHO: VINCENT PASTORE AND JOHN VENTIMIGLIA

WHEN: SEPTEMBER 10TH - PRESS EVENT 2:30 / BOTTLE SIGNING 3:00-6:00

WHERE: NASHUA LIQUOR AND WINE OUTLET, 27 COLISEUM DRIVE

About the NH Liquor Commission

Founded in 1934, the NH Liquor Commission is celebrating its 75th anniversary. New Hampshire is one of 18 Control States in the nation, where the government controls the distribution of alcoholic beverages as well as being responsible for the regulation of alcoholic beverages. The New Hampshire Liquor Commission operates 78 retail locations throughout the Granite State and serves more than 500,000 New Hampshire residents and tourists each year.