

OFFER EXPIRES 6/30/09 - NO WINE PURCHASE REQUIRED



Since  1876
SIMI
"SHARING the DIVERSITY
of SONOMA SINCE 1876"
A SIMPLY DELICIOUS
COOKING EXPERIENCE
**ENTER TO
WIN A
GREAT SET
of
COOKWARE**
See inside for details

SIMI WINERY COOKWARE SWEEPSTAKES

RULES - NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN. TO ENTER, YOU MUST BE 21 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY AND A LEGAL RESIDENT OF THE UNITED STATES (EXCEPT CA). VOID IN CALIFORNIA AND WHERE PROHIBITED BY LAW.

TO ENTER: Complete and submit the online entry form at www.simiwinery.com between 12:01 a.m. on 2/1/09 and 11:59 p.m. on 6/30/09 (all times are Eastern Time). Online entries must be received by 11:59 p.m. on 6/30/09. Or, complete the official entry form on the other side; or, on a 3"x5" paper, hand print your name, age, address, city, state, ZIP code, daytime phone number and retailer name where you shop. **Mail your entry to:** Simi Winery Cookware Sweepstakes, PO Box 25396, Rochester, NY 14625-0396 to be postmarked by 6/30/09 and received by 7/7/09. TN residents may not enter online. Limit of one entry per person or email address. Entrants must be the authorized account holder of the email account from which the entry is made. **ELIGIBILITY:** Officers, directors and employees of Simi Winery ("Sponsor"), its affiliates, subsidiaries, licensed alcoholic beverage retailers and wholesalers, and other alcoholic beverage licensees, advertising and production agencies, electronic media firm, Sweepstakes Consulting, LLC, and members of their immediate families and those living in the same household are not eligible to participate. All federal, state, and local laws and regulations

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MAIL ENTRY FORM TO: Simi Winery Cookware Sweepstakes
PO Box 25396
Rochester, NY 14625-0396

NAME: _____

ADDRESS: _____ APT#: _____

CITY: _____ STATE: _____

ZIP: _____ AGE: _____

DAYTIME PHONE NUMBER: _____

EMAIL: _____

RETAILER WHERE YOU SHOP: _____

Expires 6/30/09, must be post marked by 6/30/09 and received by 7/7/09.

apply. Odds of winning depend upon the number of entries received. **PRIZES (10):** deluxe 10 piece cookware set (\$350 approximate retail value). Total value of all prizes: \$3,500. Prize does not include alcoholic beverages. Any expenses not mentioned above are the winner's responsibility. Prizes will be awarded provided a sufficient number of eligible entries are received. **WINNERS** will be selected on or about 7/8/09 in a random drawing conducted under the supervision of Sweepstakes Consulting, LLC, an independent judging agency whose decisions are final on all matters relating to the sweepstakes. Limit of one prize per household. Winners will be notified by email or mail and required to complete a Prize Acceptance/Address Verification Form, that must be returned within 14 days of the date on the notification or an alternate winner will be selected. Any prize notification or prize returned as undeliverable will be awarded to an alternate winner. No substitution for prize. Prize is not transferable or redeemable for cash. Taxes are the winner's responsibility. Prize acceptance constitutes permission (except where prohibited) to use winner's name, photographs, and likeness for advertising and publicity purposes without additional compensation. For complete rules or a winner list, send a self-addressed stamped envelope to: Simi Winery Cookware (specify Rules Request or Winners List), PO Box 25309, Rochester, NY 14625-0309. SPONSOR: Simi Winery, 16275 Healdsburg Ave., Healdsburg, CA 95448.