



STATE LIQUOR & WINE OUTLET STORES NH LIQUOR COMMISSION

December 30, 2009

Mark M. Bodi, Chairman | Richard E. Simard, Commissioner

PLANS UNDERWAY FOR NEW HAMPSHIRE LIQUOR & WINE OUTLET IN LINCOLN

North Woodstock Store to be Relocated

Concord, NH – The New Hampshire Liquor Commission is working with the owner of the Lincoln Square Shopping Center at 165 Main Street to bring a New Hampshire Liquor & Wine Outlet to that location. Plans are to relocate the New Hampshire Liquor & Wine Outlet currently within the North Woodstock Plaza on Main Street to Lincoln.

Some of the improvements at the Lincoln location include:

- Enhanced customer shopping experience with expanded selection of fine wines and spirits, larger floor space and streamlined design;
- Expanded hours, easier access and more parking; and
- Greater visibility to the seasonal population and higher customer traffic, resulting in increased sales and profits to the citizens of New Hampshire.

A February relocation date is anticipated.

The New Hampshire Liquor Commission operates 78 retail locations throughout the Granite State and serves more than nine million customers each year.