

**New Hampshire HealthFirst
Wellness Program and Benefit Options**

Incentive Types	Wellness & Value-Based Benefits Program Options	Other Program Options
<ul style="list-style-type: none"> - Fixed payment or gift card to subscriber, spouse or member for action, commitment or compliance - Premium reduction with commitment or compliance - Deductible credit with commitment or compliance - Benefit difference (lower copay) with commitment or compliance - Benefit difference (100% coverage) for recommended services - Benefit design difference (copay vs. deductible/coinsurance style plan design) with commitment or compliance - Benefit difference penalty (higher copay or coinsurance) for lack of compliance 	<ul style="list-style-type: none"> - Completion of a Personal Health Assessment - Use of a Personal Health Record - Participation in a smoking cessation program - Participation in disease management program - Compliance with a chronic disease management plan - Meeting or exceeding health benchmarks for Body-Mass Index (BMI), Blood Pressure, Nicotine Use and Cholesterol Levels - Use of nutritional or health counseling - Completion of health education modules - Designation of a primary care physician - Use of a tiered network benefit - Designation of preferred or generic copay rate for all chronic disease medications - Offer significant discounts for generic or mail order use - Incent or require the use of a care coordinator for all elective procedures and imaging 	<ul style="list-style-type: none"> - Deny never-ever events - Offer telephonic and online personal health coaching - Offer High Blood Pressure Programs - Offer Cardiac Programs (including Cholesterol Programs) - Offer Diabetes Compliance Programs - Offer Mental Health Compliance Programs - Employ care coordinators for elective procedures and imaging - Reimburse primary care physicians for annual chronic care management plans for individuals with high cost conditions - Provide differential reimbursement for medical homes - Offer differential reimbursement to primary care physicians for after-hours care - Reimburse for Body-Mass Index (BMI) screening - Reimburse for Screening and Brief Intervention Referral and Treatment for Drug and Alcohol Abuse (SBIRT) - Reimburse for smoking cessation pharmacotherapy - Reimburse for house call services in population centers where ER/urgent care use is high - Reimburse for e-visits - Reimburse for telemedicine - Reimburse for pharmacy counseling services - Offer a tiered/high performance network design