New Hampshire Health Exchange Advisory Board

October 10, 2014

Submitted by: Lisa Morris and Dianne Chase

**Goal:** Enhance partnerships between Producers and Assisters.

**Consideration 1**: There is a need across sectors (including public) to improve understanding of roles/responsibilities of Producers and Assisters.

- Develop a one page document providing definition of roles/responsibilities and regional contact information for Producers and Assisters.
- Distribute document to individuals seeking enrollment assistance.

**Consideration 2**: Producers may have limited awareness about regional and statewide advocacy/coordinating groups re: Marketplace enrollment: regional assister groups, NH Voices for Health, other.

- Outreach/engage NH Association of Health Underwriters to participate in statewide group(s) and inform members about regional group meetings.
- Outreach/engage the NH Association of Insurance Agents

**Consideration 3**: There is limited access to list of Producers providing enrollment assistance in the Marketplace.

- Increase assister and public access to searchable NH Insurance Department FFM Certified Producer list.
- Identify mechanism (if possible) to identify which Producers will provide enrollment assistance on the Marketplace.