

DRAFT

U.S. Centers for Medicare & Medicaid Services
Consumer Information and Insurance Oversight
7500 Security Boulevard
Baltimore, MD 21244

To Whom it May Concern,

The New Hampshire Health Exchange Advisory Board was established in 2010 by the NH State Legislature. The purpose of the board is to advise the Commissioners of the NH Departments of Insurance and Health and Human Services on issues related to the Federally-Facilitated Marketplace and its impact on consumers and businesses in NH . The composition of the board includes representation from health insurance carriers, dental carriers, producers, health care providers, health care advocates, public health, navigators, and public members appointed by the Governor of NH, the Honorable Maggie Hassan.

We are pleased that New Hampshire was successful in its first year of open enrollment, enrolling more than 40,000 people, exceeding its goal by over 200%.

During our monthly advisory board meetings, we often find ourselves comparing Healthcare.gov to the Medicare.gov website. Some members of the board have had experience working with Medicare.gov (as consumers or as State Health Insurance Assistance Program (SHIP) Counselors). The [Plan Comparison Tool](#) on the Medicare.gov website, helps consumers locate an insurance plan through a query process. Consumers enter their prescription list and receive a list of plans that best meet their needs.

As you know, comparing plans is challenging for many consumers. As you continue to enhance the capacity of the Healthcare.gov website, we hope that you will consider including more sophisticated comparison tools that will allow consumers to search for a plan based upon issues that are important to them such as their health care provider, hospital, prescriptions, and out-of-pocket costs. Additionally, the continuation of assister services to help consumers navigate the website is essential in ensuring successful enrollment.

Thank you for all the work that has gone into the Health Insurance Marketplace ensuring that all citizens have access to health care.

Sincerely,

Members of the New Hampshire Health Exchange Advisory Board