

LOTTERY PRESENTATION

Charles McIntyre
Executive Director



HISTORY

NHL Lottery

OVER \$1 BILLION TO EDUCATION

HISTORY

Since the beginning of time...



HISTORY

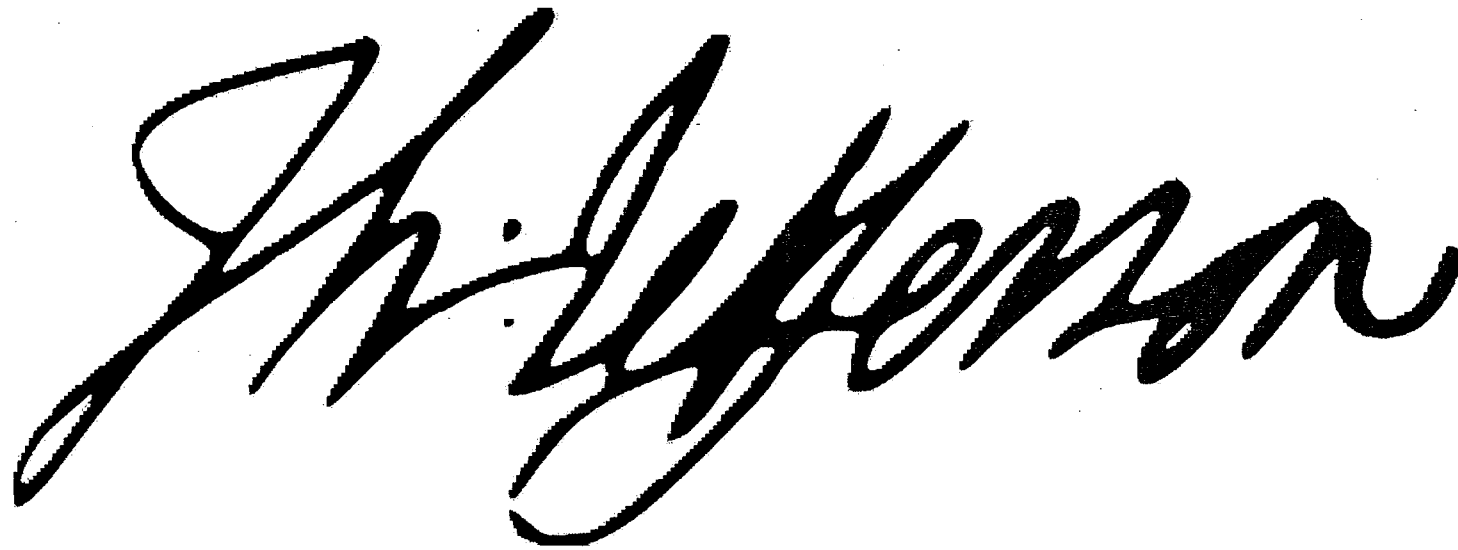


HISTORY



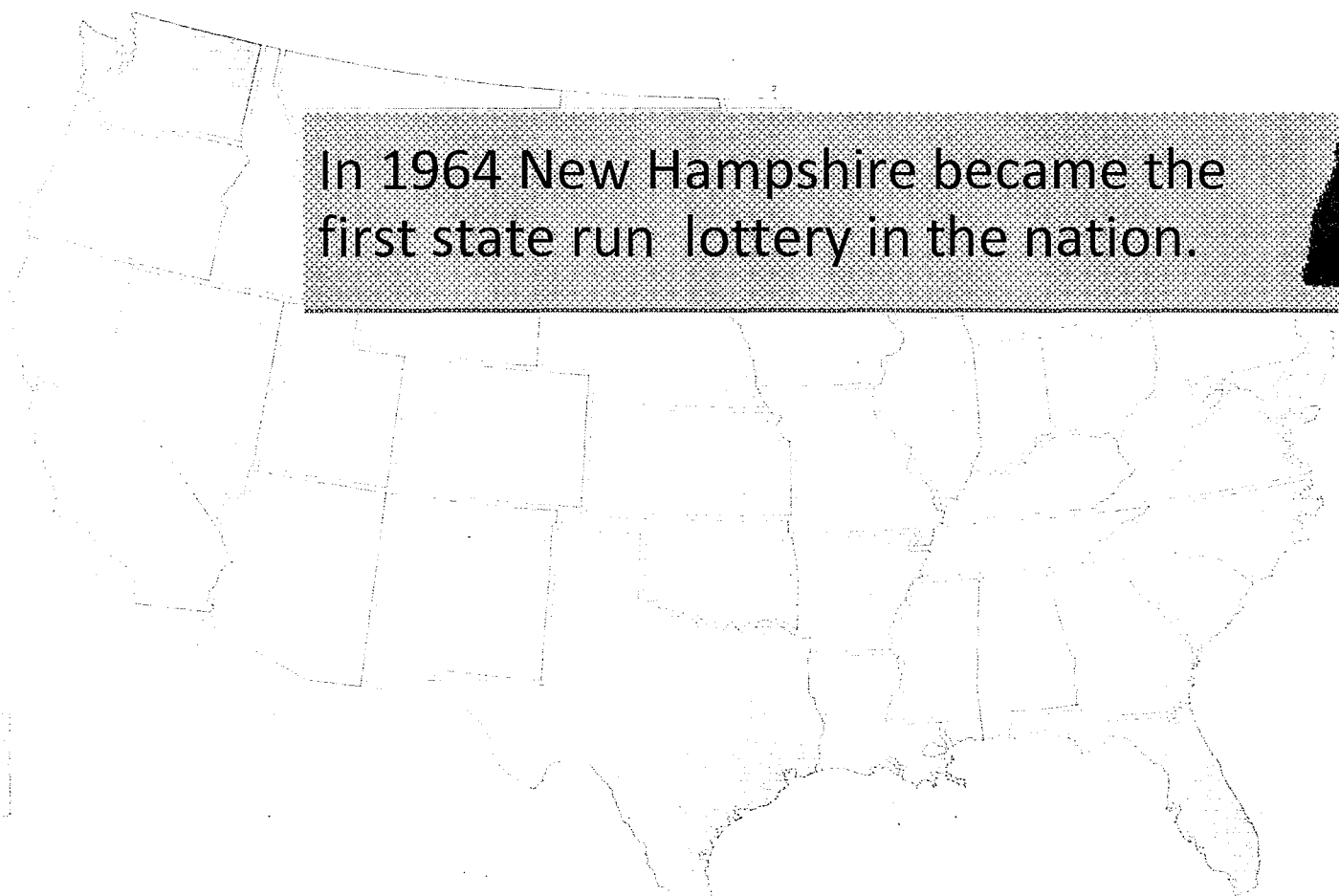
NH THE FIRST!

“A lottery is a wonderful thing;
it lays taxation only on the willing.”

A large, bold, handwritten signature in black ink, reading "John G. Thompson". The signature is written in a cursive style with thick, dark strokes. It is positioned in the lower half of the page, below the quote. There are some faint, illegible markings or stamps in the bottom left and center of the page.

NH THE FIRST!

In 1964 New Hampshire became the first state run lottery in the nation.



NH THE FIRST!



NH THE FIRST!



The first Primary in the nation



The first multi-state lottery in the country.



First lottery to offer online second chance drawing on every ticket.

– Replay is the largest online lottery loyalty program with over 160,000 members.

Named most efficient lottery in its peer class (KS,OK,IA,DC)

– Honest, effective, efficient

WHY LOTTERY?

Public Education

\$233 million gross/\$66 million net

Since 1964 over \$1.4 billion raised

50 state employees, 20+ vendor
affiliate employees

WHAT'S NEXT?

Gambling Compliance

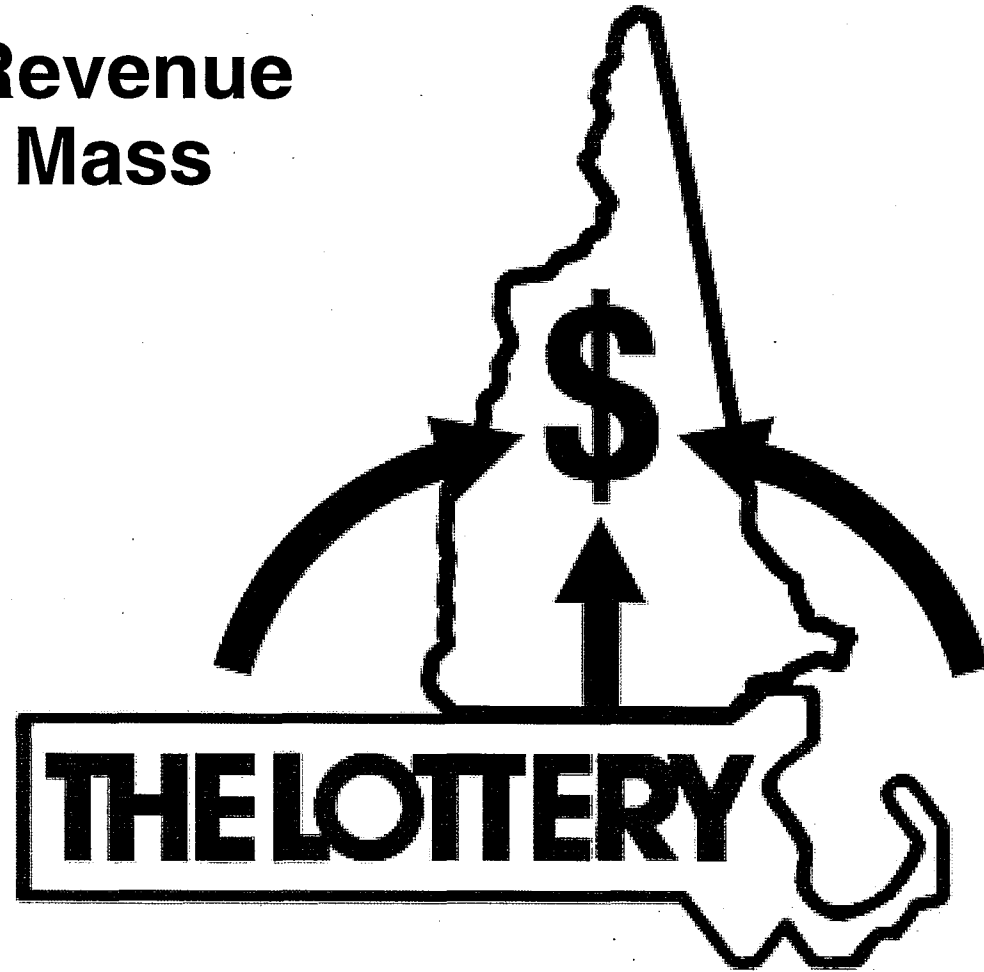
**Massachusetts Hopefuls Shun Privatization
In Quest For Lottery Growth**

***\$35 Million in Mass Lottery revenue credited to
NH residents.***

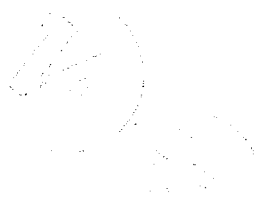
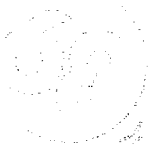
WHAT'S NEXT?

**Repatriation of Revenue
back to NH from Mass**

How do I know?



WHY ME?



BOTTOM LINE

- Increase sales
- Increase distribution of funds to education
 - Market research
 - Improved prize structure
 - Implementation of technology
 - Better game design

QUESTIONS

