

New Hampshire Governor's Council on Physical Activity & Health
March 17, 2009
Governor's Chambers
4:00 – 5:30pm

GOVERNOR'S COUNCIL ON PHYSICAL ACTIVITY & HEALTH
GOAL, MISSION AND VISION STATEMENTS
2008-2009

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|-------------------------------------|----------|
| I. Call to order | Travis |
| II. Review January Meeting Minutes | Everyone |
| III. Review goals, mission & vision | Everyone |

Goal

Create a clear, simple message that is memorable and powerful that will serve to expand the Council's role as an important advocacy agency for the promotion and improvement in physical activity and health initiatives in NH.

Mission Statement

To promote a healthy lifestyle for all NH residents, through an emphasis on physical activity and fitness, by working in cooperation with all sectors of society.

Vision Statement

The state and its communities embrace and support a culture that promotes physical activity and physical and health education. All NH residents value and regularly engage in a healthy level of physical activity and fitness.

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| IV. Introductions of visitor | Dan |
| a. Nancy Miller | |
| b. Nancy Puglisi | |
| V. Finances | Dianne |
| VI. Committee Updates | |
| a. Outstanding Achievement Awards | Terry & Paul |
| i. Updates/progress | |
| ii. News & media | |
| iii. Location & time | |
| b. Marketing/PR/Advocacy Committee | Kathy |
| i. Website | |
| 1. Current Events | |
| 2. What's New | |
| 3. Additions & Deletions to the website | |
| c. Membership Committee | Dan |
| i. Updates/progress | |
| d. Programming/Events Committee | Travis, Dianne & Chris |
| i. Intergenerational Wellness 5K Walk on National Employee Health & Fitness Day | |
| ii. Logistics – Updates | |

1. Sponsorship letter
2. Cover letters (School & General Public)
3. Brochure's
4. Posters
5. Registration sheets
6. Map of route
7. Site visit
 - a. Peasant View Campus
8. Mailings, faxes and advertising
9. Certificate of insurance
10. T-shirts
 - a. Logo's, art work/design
11. Tables/booth set-up

VII. New Business

a. Chair updates

- i. Meeting with Katja Fox
- ii. Legislative award
- iii. Statement from the Governor for our website
- iv. Picture with the Governor
- v. Funding

Travis

VIII. Other

Next meeting date: Tuesday, April 21, 2009

Place: Governor's Council Chambers

Time: 4:00-5:30pm