

**New Hampshire Governor's Council on Physical Activity & Health**  
**February 17, 2009**  
**Governor's Chambers**  
**4:00 – 5:30pm**

**GOVERNOR'S COUNCIL ON PHYSICAL ACTIVITY & HEALTH**  
**GOAL, MISSION AND VISION STATEMENTS**  
**2008-2009**

- |                                     |          |
|-------------------------------------|----------|
| I. Call to order                    | Travis   |
| II. Review January Meeting Minutes  | Everyone |
| III. Review goals, mission & vision | Everyone |

**Goal**

Create a clear, simple message that is memorable and powerful that will serve to expand the Council's role as an important advocacy agency for the promotion and improvement in physical activity and health initiatives in NH.

**Mission Statement**

To promote a healthy lifestyle for all NH residents, through an emphasis on physical activity and fitness, by working in cooperation with all sectors of society.

**Vision Statement**

The state and its communities embrace and support a culture that promotes physical activity and physical and health education. All NH residents value and regularly engage in a healthy level of physical activity and fitness.

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|--|--------|
| IV. Introductions of revisit   | Dan    |
| a. Heather Fairchild, Health & Safety Coordinator/Wellness<br>Coordinator DHHS, 271-6093 |        |
| V. Finances  | Dianne |
| VI. Committee Updates  |        |
| a. Outstanding Achievement Awards  | Terry  |
| i. Updates/progress  |        |
| ii. News & media   |        |
| iii. Vision of program   |        |
| b. Marketing/PR/Advocacy Committee   | Kathy  |
| i. Website   |        |
| 1. Current Events  |        |
| 2. What's New  |        |
| 3. Additions & Deletions to the website  |        |
| 4. Addition of the calendar  |        |
| 5. Professional Happenings in NH   |        |
| c. Membership Committee  | Dan    |
| i. Updates/progress  |        |
| ii. Vote: Granite State Senior Games (GSSG), Jim Eddinger                                |        |
| d. Programming/Events Committee  | Travis |

- i. Intergenerational Wellness 5K Walk on National Employee Health & Fitness Day
- ii. Logistics – Updates
  - 1. Sponsorship letter
  - 2. Brochure's
  - 3. Registration sheets
- iii. To Do List:
  - 1. Letter to Concord Parks and Recreation
  - 2. Sponsorships
  - 3. Certificate of Insurance
  - 4. Registration on-line
  - 5. Transportation – Rick
  - 6. Parking – information should be placed on the website
  - 7. School invites – through superintendents list server. Chris M. to assist.
  - 8. Check with former contacts from the last 5 k held in Concord.
  - 9. T-Shirt – Dianne
  - 10. Contact Concord Hospital for overflow parking
  - 11. Newsletters – Save the Date
  - 12. Contact Granite State Walkers

VII. New Business

- a. Programming vs. Policy Making
  - i. Next steps in policy making for Council

VIII. Other

Next meeting date: Tuesday, March 17, 2009

Place: Governor's Council Chambers

Time: 4:00-5:30pm